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## **Position: Livelihoods Specialist- National Consultant**

**Expertise:** The candidate shall have a post-graduate degree in sociology, business, development, or other relevant discipline to livelihoods. A bachelor degree with a combination of relevant experience can be accepted in lieu of an advanced university degree. The candidate will have at least 3 to 5 years of experience with livelihoods in development projects in a rural environment. Experience with livelihoods on multilateral or bilateral donors funded projects is an advantage. Experience in community development is an asset.

**Reporting:** The position will report to the International Livelihoods Program Leader.

**Duration of contract:** min.10 months (extension as possible)

**Timing:** Starting as soon as possible, or as proposed by the organization

**Work location:** Phnom Penh with frequent travel to target area

**Scope:** The Livelihoods Specialist will (i) support the International Livelihoods Program Leader and Project Implementation Units (PIUs) to design a program of new livelihoods in project communities; (ii) establish demonstration sites of new livelihoods activities; (iii) work with the international SME Specialist and the national market linkages specialist to ensure that demonstration farms have effective value chains, particularly for marketing; (iv) develop plans for each demonstration center to transfer technology and train farmers from local communities in adopting new livelihoods; and (v) implement the livelihood strategy in their respective CFs/CPAs or province.

### **Expected Outputs - Tasks and Activities**

**Output 1: Assist the Livelihoods Program Leader to design a program of livelihoods for project communities.** The livelihoods program will focus on the effective use of land-based resources such that community conservation forests become a long-lived asset, capable of generating multiple products and services for revenues/income.

**Output 2: In conjunction with the Livelihoods Program Leader, establish at least 5 demonstration sites for livelihoods in each province.** These sites will serve as a focal point for certain new livelihoods and will feature the use of new technology, effective value chains, and new work practices.

(i) Prepare guidelines for the demonstration sites with support from LPL and International SME Specialist that describe for each site (i) the location, (ii) the type of livelihoods to be demonstrated, (iii) the value chain, (iv) the management, and (v) the financial plan.

**Output 3: Work with the National Market Linkages Specialist and International SME Specialist to develop an effective value chain for each demonstration site.**

(i) Identify relevant target markets and target market segments for each site and how the site's products will reach those target market segments.

(ii) Prepare a contracts and logistics that must be put into place at each demonstration site to get a site's products to target market segments while yielding the highest margin to the site.

(iii) Establish value chains via contracts and logistics.

**Output 4: Develop a plan for each demonstration site in how to transfer technology and train farmers in adopting new livelihoods.**

(i) Identify new technology and work practices that will be used in each demonstration site and existing barriers to farmers adopting each of those – lack of money, lack of understanding in how to use the new technology or work practice, reluctance to give up existing technology, etc.

(ii) Prepare a plan for how the demonstration site can best transfer each new technology or work practice when a farmer requests the demonstration site to do so. The plan should address financial issues - does the site or the farmer pay for the transfer – training of farmers at the site and away from the site, and matching farmer demands with a site's ability to supply.

(iii) Train demonstration site staff to implement their plan for technology transfer and farmer training.

(iv) Develop a plan that will assist farmers in project communities to make demands for services from demonstration sites. This plan should identify how to increase farmer awareness of the demonstration sites, how farmers can make requests of a demonstration site, and how farmers can pay for technology provided by a site (through use of the BCC village development funds).

(v) Work with communities to link farmers to demonstration sites.

**Output 5: Assist the International Livelihoods Program Leader to implement and report on the livelihood program.**

(i) Implement the livelihood program in the respective CF/CPAs or province.

(ii) Report progress of the livelihood program of the respective CF/CPAs or province to the Livelihood Program Leader on a monthly and quarterly basis as well as draft annual report.