

WWF International WWF International Danube-Carpathian Programme is seeking to contract an

Expert for coordinating and carrying out communication activities in Slovakia

Within the framework of the project

TRANSGREEN

“Integrated Transport and Green Infrastructure Planning in the Danube-Carpathian Region for the Benefit of People and Nature”

Work Package 2

Project number: DTP1-187-3.1

Terms of Reference

Objective

The objective of the assignment is to support the Work Package 2 Leader (WWF Danube-Carpathian Programme in Romania further referred as to WWF RO) carrying out communication activities in Slovakia, with a special focus on the 2 out of 4 pilot areas located at the CZ-SK and HU-SK- UA cross-border regions, and to act as TRANSGREEN Communication Focal Point for Slovakia coordinating communication and awareness raising activities for Slovakia with the involvement of Slovakian Project Partners.

Tasks

According to TRANSGREEN Activity 2.1 Set up and support communications: strategies and plans, layouts, translations, WP2 meetings:

- Provide feedback to draft flyers on project information & outputs and results from the English version prepared by WWF RO, translation into Slovak language, print if deemed necessary (TRANSGREEN Deliverable 2.1.3)
- Participate in WP2 Meetings for good follow up and cooperation on communication within the project

According to TRANSGREEN Activity 2.2 Online communication, press releases and articles, animated movie or flash presentation:

- Keep project website hosted by the Danube Transnational Programme updated for the Slovakian part, in close cooperation with WWF RO (TRANSGREEN Deliverable 2.2.1)
- Prepare postings on Facebook, twitter in English and Slovakian, use WWF DCP and other channels, in close cooperation with WWF RO (TRANSGREEN Deliverable 2.2.2)
- Prepare press articles in English and Slovakian, dissemination to relevant media in Slovakia and/or via WWF RO in international channels (TRANSGREEN Deliverable 2.2.3)
- Give feedback to the draft animated film or flash presentation, and translate words from English into Slovakian (TRANSGREEN Deliverable 2.2.4)

According to TRANSGREEN Activity 2.3 Dissemination of project results: events, press conferences:

- Support Project Partner NDS (Slovak National Motorway Company) with the organization of the Mid-term Workshop to be held in Bratislava (TRANSGREEN Deliverable D2.3.2)
- Support organization of the Final Conference (TRANSGREEN Deliverable D2.3.3)
- Organize press conferences during relevant events held in Slovakia at the local and transnational level (TRANSGREEN Deliverable D2.3.4)

Time horizon and location of activities

The tasks should be carried out during August 2017 until June 2019, preferably in a location in Slovakia that allows easy contact WWF DCP Romania or WWF DCP Vienna.

Deliverables

- Flyers on project information, outputs and results, translated into Slovakian and printed
- Project website section in Slovakian updated
- 30 postings on Facebook and Twitter in Slovakian
- 5 press articles and publications in Slovakian
- 1 animated film / flash presentation in Slovakian
- 2 press conferences organized during relevant events held in Slovakia

Requirements for a good cooperation

For the successful implementation of the tasks agreed within the present document, the expert will:

- Work closely with the Lead Partner WWF DCP and the Work Package 2 Leader WWF RO
- Communicate and cooperate with other TRANSGREEN communication focal points located in the Czech Republic, Hungary, Romania, and Ukraine.
- Participate in Work Package 2 meetings and conference calls

Qualifications

- Holds a university degree in environmental science
- Advanced experience in communication and campaigns
- Good networking skills
- Ability to work in a team with multi-cultural environment as well as individual with minimal directions
- Experience in organizing meetings, press conferences, awareness raising events
- Excellent knowledge of English language
- Awareness on / interest in project topics, Carpathian natural treasures and transport infrastructure development

Application and deadline

Interested persons should submit a letter of intention including time and budget to be invested to fulfill the tasks and prepare deliverables (Annex – budget template) and a detailed CV in English preferably by email to Hildegard Meyer, hmeyer@wwfdcp.org at the WWF Danube-Carpathian Programme. Closing date for the application is 10 July 2017.

For more information on the WWF Danube-Carpathian Programme, please look at www.panda.org/dcpo and Annex 1 below for more information on the project.

ANNEX 1 – Brief project description

TRANSGREEN – Integrated Transport and Green Infrastructure Planning in the Danube-Carpathian Region for the Benefit of People and Nature

Duration: 1 January 2017 – 30 June 2019

Budget: ~ 2.4 Mio EUR, ~ 2.1 Mio EUR co-financed by the EU ERDF

Lead Partner: WWF International Danube-Carpathian Programme

Project Partners: Secretariat of the Carpathian Convention (AT), Friends of the Earth Czech Republic, branch Olomouc, Nature Conservation Agency (CZ), Transport Research Centre (CZ), CEEweb for Biodiversity (HU), Association “Milvus Group” (RO), WWF Danube-Carpathian Programme Romania, National Motorway Company (SK), State Nature Conservancy of the Slovak Republic, SPECTRA – Centre of Excellence of EU – Slovak University of Technology in Bratislava

Associated Strategic Partner: Austrian Ministry for Transport, Innovation and Technology, Ministry of the Environment of the Czech Republic, National Infrastructure Developing Private Company Ltd. (HU), Polish Ministry of Infrastructure and Construction, Romanian Ministry of the Environment, Romanian Ministry of Transport, Republic of Slovenia Ministry of Infrastructure, Ministry of Ecology and Natural Resources of Ukraine, Transcarpathian Regional State Administration – Department of Ecology and Natural Resources (UA)

DTP Programme Area 3: Better connected and energy responsible Danube region

DTP Specific Objective 3.1: Support environmentally-friendly and safe transport systems and balanced accessibility of urban and rural areas

Context - needs and challenges

It is expected that in the Danube region, over the next years, economic growth will pick up which is likely to go hand in hand with massive growth of transportation. This can result in high environmental impact, including loss of biodiversity, as spatial demands for transport infrastructure and the growth of traffic flows cause landscape fragmentation and barriers for wildlife. This situation will lead to conflicts with nature conservation stakeholders. Guidance is needed for project developers, implementers and the nature conservation community for achieving integrated transport planning as prioritized by EU and international legislation to guarantee sound investment.

Project summary

The project aims to contribute to safer and environmentally-friendly road and rail networks in mountainous regions of the Danube Basin with a special focus on the Carpathian Mountains. It will do so by improving planning frameworks and developing concrete environmentally-friendly and safe road and rail transport solutions taking into account elements of Green Infrastructure, in particular ecological corridors. Sharing experience and knowledge will be of great importance. Innovative pilot actions will focus on ecological corridors crossed by EU TEN-T road and rail projects in the Carpathians. An interdisciplinary partnership comprised of planners, economists, engineers, and ecologists will integrate and apply their specific knowledge across the region and cooperate on developing Guidelines on integrated transport infrastructure planning, construction, management and monitoring, taking into account aspects of road safety and biodiversity conservation. Partners will also collaborate on the production of ready-to-use methodologies for stakeholder participation processes, training modules on Environmental Impact Assessment with a focus on ecological corridors, and Catalogues of measures for each of the four pilot sites located in Beskydy (CZ-SK), Miskolc-Kosice-Uzhgorod (HU-SK-UA), Tirgu Mures-Iasi and Lugoj-Deva (RO). An intersectorial dialogue will be fostered at the policy level that seeks for mutual understanding and implementation of recommendations towards integrated transport infrastructure planning from the local to the transnational including EU level.

Objectives

The project main objective is to contribute to a safer and environmentally-friendly road and rail network in the Carpathians as part of the wider Danube river basin by integrating Green Infrastructure elements into TEN-T related transport infrastructure development at the local, national and transnational level across relevant sectors. This will contribute to

- (1) Improved plans and planning security for transport infrastructure projects taking Green Infrastructure into account,
- (2) Deepened coordination and cooperation of relevant players across the sectors and across the macro-region, and
- (3) Elaboration and implementation of practical solutions for an environmentally-friendly and safer transport network in the Danube region with a focus on the Carpathian mountains and the TEN-T network.

Project main result

Expected main project result is improved cooperation of the various sectors involved in road and rail transport planning including nature conservation, transport and spatial planning at the local, national and transnational level with the aim of minimising conflicts between transport

infrastructure development and environmental protection. It will contribute to the creation of a safer transport network by minimising animal-vehicle collisions and of tools for monitoring collisions in the Danube region with a particular focus on the Carpathians. Policy makers and stakeholders from involved sectors will collaborate more intensively through intersectoral platforms and meetings at the local, national and transnational level.

Activities

- (1) Establish a dialogue mechanism involving relevant stakeholders at appropriate levels, in particular within the transnational/sub-regional context and at the local level in selected pilot areas and raise awareness for the importance of ecological corridors/connectivity;
- (2) Create a scientifically sound knowledge base for decision making as regards integrated transport infrastructure planning across the target region and the selected pilot areas, which includes assessing the state of the art and conducting a gap analysis, and develop guidance documents on integrated transport infrastructure planning through inputs from experience gained in the pilot areas, desk top research, expert knowledge and stakeholder participation;
- (3) Targeted interventions in the selected pilot areas: verify ecological corridors along the motorway infrastructure development area, produce maps with the involvement of spatial planners and other local stakeholders, assess plans and related documents for transport infrastructure development, develop catalogue of measures for the motorway company and recommendations for decision makers involving relevant stakeholders and experts; seek to reach agreement with relevant authorities from the transport and spatial planning sectors, and start implementing measures.
- (4) Facilitate policy development and support its integration in relevant TEN-T and Green Infrastructure policy papers at the EU and regional level.

Pilot regions

- (1) Beskydy cross-border region Czech Republic – Slovakia: focus monitoring of transport infrastructure related to ecological corridors / Green Infrastructure
- (2) Miskolc-Kosice-Uzgorod cross-border region Hungary – Slovakia – Ukraine: focus on integrated transport planning taking ecological corridors / Green Infrastructure into account,
- (3) Tirgu Mures – Iasi in the eastern part of the Carpathians in Romania: focus on integrated transport planning taking ecological corridors / Green Infrastructure into account
- (4) Lugoj – Deva in the southern part of the Carpathians in Romania: focus on minimising impact of railway extension on ecological corridors, monitoring of transport infrastructure construction