## What did most respondents to the Public Consultation on "Modernising and simplifying the CAP" demand?

During the public consultation on the Future CAP which ran between 2 February and 2 May 2017, the Commission received a total of 322,912 online contributions from all EU Member States. Approximately 80% of these responses (258,708) came from citizens mobilised through the Living Land campaign.

The Living Land campaign was started by WWF, BirdLife Europe & Central Asia and the European Environmental Bureau (EEB), to overcome the technicality and complexity of the public consultation and give the opportunity to a broader part of society to have a say about a policy that affects us all.

People and organisations having joined Living Land share the view that **the EU's Common Agricultural Policy is broken and that it can and must be fixed**. The overarching vision is that the next CAP must be:

- Fair for farmers and rural communities.
- Environmentally Sustainable for clean air and water, healthy soil, and thriving plant and animal life.
- **Healthy** for good food and the well-being of all people.
- Globally Responsible for the planet's climate and sustainable development around the world.

Those using the Living Land e-action tool to take part in the public consultation all sent the same responses to the consultation: multiple choice questions were left in blank and a predefined set of answers were given to the five open questions. The specific content of these responses is available on the Living Land website: https://www.living-land.org/actnow/

With this approach, the Living Land e-action avoided interfering with the analysis of answers to the multiple choice questions, but sending a powerful political signal at the same time. With the massive mobilisation achieved, Living Land showed very clearly that many citizens are asking for a modernised CAP, a policy which should be fundamentally reformed to facilitate the transition to a truly sustainable food and farming system in Europe.







