

## +50 YEARS WORKING ON CONSERVATION in ECUADOR

WWF Ecuador provides technical support to Ecuadorian government institutions that are related to environment. We work on the conservation of the country's natural heritage and seek sustainable development and the well being of local communities. Since its beginnings at Galapagos in 1962, WWF has focused its work on unique areas, being one of the first organizations to provide the required support for the establishment of the Charles Darwin Research Station in Puerto Ayora, Galapagos.

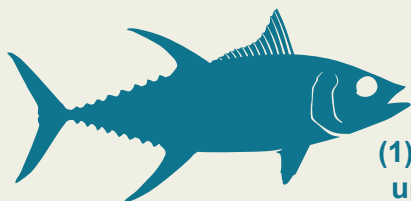


### WWF GALÁPAGOS PROGRAM

WWF Galapagos Program works in four main areas:

- (1) **Sustainable management:** tourism, good practices and the tourism observatory
- (2) **Environment management:** solid waste management, renewable energies and environmental monitoring
- (3) **Fisheries**
- (4) **Protected Areas Management:** zoning, management plan, and monitoring and surveillance

Further, WWF Galapagos Program also maintains a **program of college scholarships for aspiring students of the Archipelago**



### WWF EASTERN PACIFIC OCEAN PROGRAM

- (1) **Eco-certification processes of mahi mahi (dorado) fishery under the Marine Stewardship Council standard** to ensure its sustainability; and, therefore access international markets in which depend tens of thousands of fishermen that operate along the Ecuadorian coastline.

(2) **Promotion of rights-based management like the fisheries management scheme.** This scheme helps to incorporate an element of responsibility on the actors through assigning well-defined and secure rights. It generates the required incentive that allows the user to be part of the planning processes and fishery management in the medium and long term.

**In Ecuador we work with fisheries that use purse seines for catching tuna and trawls for catching titi shrimp**



### WWF CHOCÓ-DARIÉN PROGRAM

WWF Chocó-Darién Program seeks ecological integrity through:

- (1) territorial governance
- (2) the valuation of ecosystem services
- (3) reducing the impacts derived from the transformation of natural landscapes and the effects of climate change



### WWF AMAZON PROGRAM

WWF Amazon Program works in Putumayo and Pastaza with the following approaches:

- (1) Biodiversity conservation and sustainable development of the middle basin of the Putumayo River.
- (2) Adaptation to Climate Change in key conservation areas of the Cordillera Real Oriental.
- (3) Restoration of forest ecosystems with the Forest Partner Program of the Ministry of Environment and Decentralized Autonomous Governments of the middle basin of Pastaza.



#### Sobre WWF

WWF is one of the world's largest and most respected independent conservation organizations, with over 5 million supporters and a global network active in over 100 countries. WWF's mission is to stop the degradation of the earth's natural environment and to build a future in which humans live in harmony with nature, by conserving the world's biological diversity, ensuring that the use of renewable natural resources is sustainable, and promoting the reduction of pollution and wasteful consumption.

[wwf.org.ec](http://wwf.org.ec)

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