



1 FOR A CONSERVATION OF NATURE WITH RESPECT FOR HUMAN RIGHTS...

WWF is committed to:

- Respect, promote and apply the Universal declaration of human rights in conservation programs.
- Protect, support and ensure enforcement of the rights of vulnerable people in conservation programs.
- Encourage good governance through governance systems that secure the rights of indigenous people and local communities.
- Apply our social policies in all our activities, including our contracting procedures and agreements with partners.



2 ...WHERE MEN AND WOMEN ENJOY EQUAL RIGHTS...

WWF is committed to:

- Ensure that its policies, programs and activities contribute to gender equality.
- Promote gender equity in decision-making processes within the community and in the management of natural resources.
- Encourage efforts to increase knowledge and commitment to equality.
- Strengthen an organizational culture and a framework that promotes gender parity with employment conditions and service-delivery policies that are sensitive to gender equity.



WWF SOCIAL POLICIES



3 ...RECOGNIZING THE RIGHTS OF LOCAL COMMUNITIES...

WWF is committed to:

- Confer with local communities for the design and implementation of development initiatives in their traditional territories.
- Respect priorities and strategies determined by local citizens and authorities regarding the use of their territories and their resources.
- Respect and value local customs.



WWF is committed to:

- Promote the sustainable management of natural resources by promoting the needs of local communities.
- Evaluate WWF potential undesirable impacts on poverty and identify opportunities to reduce them.
- Promote solutions to problems related to poverty and environmental issues by involving relevant partners and stakeholders.
- Avoid unfair consumption habits and promote policies that contribute to fair distribution of the planet's natural resources.

