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**Position title: Assistant Market Transformation Manager**

**Reports to: Market Transformation Manager**

### **About World Wide Fund for Nature, Singapore (WWF)**

WWF Singapore is a Singapore-registered charity and a member of WWF, the global conservation organization. WWF-Singapore delivers its conservation goals and outcomes mainly through public advocacy, policy influence and transformational corporate partnerships, fundraising to support local and global conservation programmes and projects, and educational outreach to achieve WWF's global goals for Food, Forests, Oceans, Water, Wildlife, and Climate and Energy. We work with corporate partners in Singapore to instill best practices in natural resource management, engage in communication and outreach to raise awareness of critical environmental issues and collaborates with WWF offices in the region to raise funds for important conservation programmes. The WWF-Singapore office is also the global hub of WWF International in Asia Pacific.

### **Major Functions:**

The Assistant Market Transformation Manager manages the development and implementation of market strategies in Singapore in accordance with the WWF Global Practices and currently in-place initiatives.

Carry-out the development and implementation of the WWF-Singapore Market Strategy linked to the Global Practices.

Maintain stewardship of meaningful transformational partnerships with the private sector in regards to palm oil, seafood and hotel sustainability, etc.

1. Execute the strategies on market transformation with corporate partners and WWF-led alliances such as the Southeast Asia Alliance for Sustainable Palm Oil and the Responsible Seafood Group.
2. Expand the membership and influence of WWF-led alliances as well as corporate programs.
3. Oversee and take ownership of corporate collaboration relationships alongside relationship manager by providing guidance and delivering towards goals in corporate sustainability for corporate partners in the restaurant, hotel, and various other sectors.
4. Assist in the design of corporate strategies for Singapore and regional initiatives.
5. Coordinate partnerships within the WWF network, as well as joint initiatives with other NGOs and international organisations.

6. Represent WWF-Singapore externally in private sector events/processes and key WWF network bodies.

#### **Required qualifications**

- 3-5 years professional experience in a marketing, sales or environmental/sustainability consultant role
- A degree in management, business administration, marketing, sustainable development, sustainable management or environmental sciences
- Experience working with or for NGOs is a plus
- Track record in sales or key account management is a plus

#### **Required skills and competencies**

- Strong communications skills conveying environmental issues to members of the trade to drive change in the market.
- Self-driven ownership of the projects and strong project management skills.
- Passion in solving sustainability issues.
- Able to perform in cross-functional team and job responsibilities.

This job description covers the main tasks and conveys the spirit of the sort of tasks that are anticipated proactively from staff. Other tasks may be assigned as necessary according to organizational needs and emergence of other special projects.

Interested candidates should email a CV and a cover letter to [hr@wwf.sg](mailto:hr@wwf.sg). Please indicate the position being applied for in the subject line.