



WWF® for a living planet®

WWF Singapore
354 Tanglin Road #02-11
Tanglin International Centre
Singapore 247672

Tel: (65) 6730 8100
Fax: (65) 6730 8122
info@wwf.sg
wwf.sg

Position title: Assistant Market Transformation Manager

Reports to: Market Transformation Manager

About World Wide Fund for Nature, Singapore (WWF)

WWF Singapore is a Singapore-registered charity and a member of WWF, the global conservation organization. WWF-Singapore delivers its conservation goals and outcomes mainly through public advocacy, policy influence and transformational corporate partnerships, fundraising to support local and global conservation programmes and projects, and educational outreach to achieve WWF's global goals for Food, Forests, Oceans, Water, Wildlife, and Climate and Energy. We work with corporate partners in Singapore to instil best practices in natural resource management, engage in communication and outreach to raise awareness of critical environmental issues and collaborates with WWF offices in the region to raise funds for important conservation programmes. The WWF-Singapore office is also the global hub of WWF International in Asia Pacific.

Major Functions:

The Assistant Market Transformation Manager manages the dynamic and on-going development and implementation of market strategies in Singapore in accordance with the WWF Global Practices and currently in-place initiatives.

Maintain stewardship of meaningful transformational partnerships with the private sector in regards to palm oil, seafood, a circular economy on plastics, food waste reduction and other sustainability initiatives.

1. Lead the execution of strategies for market transformation with corporate partners and WWF-led alliances such as SASPO, Plastic ACTION (PACT) and the Responsible Seafood Tool.
2. Expand the membership and influence of WWF-led alliances as well as corporate programs.
3. Oversee and take ownership of corporate collaboration relationships alongside relationship manager by providing guidance and delivering towards goals in corporate sustainability for corporate partners in the restaurant, hotel, and various other sectors.
4. Pro-actively coordinate partnerships within the WWF network, as well as joint initiatives with other NGOs and international organisations.
5. Represent WWF-Singapore internally in the WWF network and externally in private sector events/processes and key WWF network bodies.

Required qualifications

- 3-5 years professional experience in a marketing, sales or environmental/sustainability consultant role.
- A degree in management, business administration, marketing, sustainable development, sustainable management or environmental sciences.
- Experience working with or for NGOs is a plus.

Required skills and competencies


- Strong communications skills conveying environmental issues to members of the trade to drive change in the market.
- Self-driven ownership of the projects and strong project and relationship management skills.
- Creativity in environmental sustainability problem solving.
- Deep understanding of corporate sustainability and SDG 12 (Responsible Production and Consumption) is a pre-requisite.
- Passion in and self-driven learning of sustainability solutions are musts.
- Able to perform in cross-functional team and job responsibilities.
- Track record in sales, key account management or project management is a significant advantage.

This job description covers the main tasks and conveys the spirit of the sort of tasks that are anticipated proactively from staff. Other tasks may be assigned as necessary according to organizational needs and emergence of other special projects.

We may also disclose personal data about you to our affiliates in the network in order to manage our relationship with you.

Interested candidates should email a CV and a cover letter to hr@wwf.sg. Please indicate the position being applied for in the subject line.

Registered as: WWF-World Wide Fund for Nature, WWF-Fondo Mondiale per la Natura
WWF-Fondo Mundial para la Naturaleza, WWF-Fonds Mondial pour la Nature
WWF-Welt Natur Fonds. Also known as World Wildlife Fund

 100% recycled paper