



Symposium and Roundtable on Business, Water and Wetlands

9-10 July 2012 in Bucharest, Romania

Hotel Parliament

Background



With the value of water and its role in business moving rapidly to the forefront of the sustainable development agenda, it is timely to hold a symposium to discuss some of the significant issues surrounding the serious sustainability challenges on the quantity and quality of water along with its rising cost to business.

Companies today are searching for new ways to develop their businesses more sustainably and to reduce their impact on water use and water quality across the value chain. As most fresh water comes from or through wetlands, it is an opportune moment to hold a symposium alongside the **Conference of the Parties of the Ramsar Convention on Wetlands**.

Symposium „Business, Water and Wetlands” – 9 July 2012

The purpose of the symposium is to provide a platform to discuss issues related to the role of the private sector in water, the water footprint, watershed, wetland and river basin management globally, including the Danube basin. It will take place 9 July 2012 from 11:00 until 18:00 and shall focus on examining general issues regarding the role and experience of business in the use and management of water and wetlands.

Roundtable „Business, Water and Wetlands” – 10 July 2012

The Roundtable discussion will take place the morning of 10 July 2012 (9:00-12:30). It will be devoted to discussions on the role and experience of the private sector in water and wetlands management in the Danube River Basin. As such, it will be of interest not only to business representatives but also relevant authorities and interested stakeholders.

Expected outcomes

Expected outcomes of the two events include the identification and sharing of best practice related to business, water and wetland management; clarification of the role of the private sector as well as risks and opportunities for businesses related to water, wetland and watershed management; and identification of partners from both the private and public sectors to further explore shared concerns regarding water, wetland and watershed management.

Organizers

These two events are being organised jointly with WWF, the International Commission for the Protection of the Danube River (ICPDR) and the Secretariat of the Ramsar Convention on Wetlands.

Event venue

The symposium and the roundtable will take place at Hotel Parliament, 106 Izvor Street, 5th District, 050564, Bucharest, Romania.



Information about the event available also on the internet at:

http://wwf.panda.org/what_we_do/where_we_work/black_sea_basin/danube_carpathian/our_solutions/freshwater/business_water_and_wetlands/

Contact: Ioana Busila, ibusila@wwfcdp.ro, T: +40 2131 74996