





Symposium on Business, Water and Wetlands

9 July 2012 in Bucharest, Romania

Hotel Parliament, 106 Izvor Street, 5th District, 050564, Bucharest, Romania

Welcome and introduction
■ Welcome and opening – Anada Tiega, General Secretary, Ramsar Convention
Objectives, purpose, agenda - Philip Weller, Executive Secretary, ICPDR
Setting the scene
 The water crisis and the challenge for business Stuart Orr, Head of Water Stewardship, WWF-International
 Addressing the water crisis – the regulatory perspective Wolfgang Stalzer, Austrian Presidency of the ICPDR
 Addressing the water crisis – the business perspective Ulrike Sapiro, CR Director-Environment, Coca-Cola Europe
 Addressing the water crisis – the business perspective Jim Rushworth, VP Environment & Public Affairs Quarries, Aggregates & Concrete, Lafarge
Lunch
Responding to risks and opportunities – Case studies and discussion
■ Food & Beverages. Jean-Christophe Bligny, Environment Director, Danone Waters
Pulp and paper. David Lindley, Manager, Mondi Wetlands Programme, South Africa
■ Household products. Bea Buyle, Procter & Gamble - Global Sustainability
■ Energy and Payments for Ecosystem Services. Maya Todorova, WWF-DCPO
■ WWF/DEG Water Risk Filter. Barbara Janker, Corporate Partnerships, WWF-DCPO
Coffee break
Promoting good management
Discussion with audience and panel of representatives of business, government and NGOs
Stuart Orr, Head of Water Stewardship, WWF-International
 Wolfgang Stalzer, Austrian Presidency of the ICPDR
 Ulrike Sapiro, CR Director-Environment, Coca-Cola Europe
Summary and closing statements
Drinks, aperitifs in the Romanian National Bank complex near the Hotel Parliament







Roundtable on Business, Water & Wetlands in the Danube River Basin

10 July 2012, Bucuresti

Hotel Parliament, 106 Izvor Street, 5th District, 050564, Bucharest, Romania

Time	Agenda, speakers
09:00-09:10	Welcome, agenda
09:10-09:45	Setting the scene: Water challenges in the Danube Basin and regulatory framework future developments and implications for business Wolfgang Stalzer, Austrian Presidency of the ICPDR
09:45-10:30	Panel discussion: Company experience contributing to the goals of the Danube River Basin Management Plan and working with public authorities and non-profits Moderator: Stuart Orr, WWF-International Panelists: Tony Baynes, Director Public Affairs, Coca-Cola Hellenic Bottling Company Camelia Savoiu, Communication & Public Affairs Director, Lafarge Romania Adriana Mircea Mirela, Corporate International Market Development Manager, GE Romania, Bulgaria, Republic of Moldova
10:30-10:50	Coffee break
10:50-11:45	Discussion: How can businesses, inter-governmental groups and NGOs work together?
11:45-12:15	Looking forward – where can we go from here? Impulse statements and discussion
12:15	Light lunch

Information & registration: www.panda.org/dcpo (click on icon on right hand side)

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