

## Call for Applications: Training programme for Journalists in Yangon

Ref: 01/2015

Date: 23 Mar 2015 to 27 Mar 2015  
Time: 0900-1700  
Venue: Myanmar Journalism Institute, Yangon  
Programme: Reporting on Environment and Corporate Governance

WWF is one of the largest independent conservation organizations in the world. It is an international NGO committed to environmental protection and wildlife conservation activities in almost 100 countries and extended its activities into Myanmar in 2014. Under its communications and outreach component, WWF-Myanmar, partnering with Thomson Reuters Foundation, will hold a training workshop for journalists, reporting on the Environment and Corporate Social Responsibility (CSR). The training will be held from 23 to 27 March 2015 at the Myanmar Journalism Institute, Yangon.

### Objective

The “Reporting on Environment and Corporate Governance” programme has been designed to build journalists’ skills in reporting on environmental issues and the responsibilities of companies in this field. The two specific objectives of the programme are to:

- Equip a group of Myanmar journalists with the background knowledge and skills required to report on environmental and CSR issues;
- Increase the number of stories about the environment and CSR in Myanmar media.

### Activities

The programme will have two parts:

1. **A training course**, held from 23 to 27 March 2015 in Myanmar Journalism Institute, Yangon.
2. **Six months of guided story production**- the journalists will be paired an experienced Thomson Reuters Foundation experts to produce in-depth articles on corporate governance and the environment, which will be published in the local media.

### Guidelines for application

Interested journalists should apply online in English: <http://bit.ly/TRFEnglish> or Burmese <http://bit.ly/TRFBurmese> before 15 March 2015 midnight Yangon Standard Time. If you will have trouble accessing the online application, please let us know.

### Eligibility

- Journalists working in all forms of media (text, broadcast, online) with at least 12 of months experience in English or Burmese.
- Experience in reporting environmental and corporate social responsibility issues is an advantage, but is not essential for the workshop.
- Personal motivation for reporting on environmental issues and its socio-economic implications.

### **Selection Process**

All applications will be reviewed by a selection panel. Only successful applicants will be notified after **16 March 2015**.

If you have questions specific to the workshop, please contact to U Ye Min Thwin, Communications Officer, WWF-Myanmar by writing to [thwin.yemin@wwfgreatermekong.org](mailto:thwin.yemin@wwfgreatermekong.org) or by calling to 01-229331 within office hour.