

IT'S TIME FOR THE EU TO ACT ON FOOD FOR PEOPLE AND THE PLANET

Europe's food system is broken. One third of food produced is thrown away. Food contributes to 30% of the European Union (EU)'s greenhouse gas emissions. Obesity in the EU has more than doubled over the last 25 years, adding a large economic burden on public health systems.

People in Europe care about food and where it comes from. Better food production and consumption will bring enormous environmental, social as well as economic gains. It's now time to build a better food system that respects people and the planet's boundaries.

Scientific experts, food chain industries, civil society organisations, trade unions and governments are coming together around the urgent need for EU policy action. The European Commission has so far refused to present its long-awaited proposal for an EU sustainable food strategy despite having earlier consulted the public on what it should include.

We jointly urge the European Commission to:

- Present the Communication 'Building a Sustainable European Food System' within the first half of 2015.
- Develop a clear EU policy strategy and implementation plan to build a sustainable, healthy and climate-friendly food system by 2030¹.
- Facilitate cooperation between European stakeholders from different sectors to encourage the adoption of healthy and sustainable food consumption patterns.



¹Taking action on all the 5 pillars explored in the European Commission Public Consultation on a Sustainable European Food System: Better technical knowledge on the environmental impacts of food; stimulating sustainable food production; promoting sustainable food consumption; reducing food waste and losses; improving food policy coherence. / European Commission Sustainable Food webpage: <http://ec.europa.eu/environment/eussd/food.htm>

SINCE 1 DECEMBER, THE FOLLOWING ORGANISATIONS* HAVE GIVEN THEIR SUPPORT:

eurocoop



* By signing up to this call to action, organisations do not necessarily support the LiveWell for LIFE project or its recommendations.

HOW YOU CAN JOIN US IN THE LIVEWELL CALL TO ACTION



The social, environmental and economic case for EU policy action on sustainable food production and consumption is clear. However, in spite of an in-depth public consultation on a sustainable EU food system in 2013 and the development of a comprehensive draft strategy in 2014, the Commission has failed to deliver strategic guidance in support of such action.

We would like the Commission to redress this, and in order to make our voice heard, we would like you to join us in urging the Commission to take action.

All you need to do is send your organisation's or company's contact details, logo and state that you are happy for it to be added to this call for action to Erik Gerritsen (egerritsen@wwf.eu)

Stakeholders can sign up to the call for action until 30th January, after which it will be sent to the European Commission.

If you have any questions at all, please do not hesitate to contact us.

We look forward to hearing from you.

LiveWell for LIFE



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