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From July 1
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Newsletter Forestry and Wood Certification

No. 3/2004

Information contained in this newsletter is sent to approximately 14 000 recipients in 14 countries and is translated into 9 languages.

This bi-monthly newsletter provides information on progress in improving forest management around the world. Particular attention is given to credible forest certification, threats to forests such as illegal logging, trends in the investment sector and companies/ individuals showing leadership.

Contact the editor on hb@wwf.at. From July 1 hb@wwfcdp.org

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Improving Forest Management in Europe and Around the World

Western European Governments not Taking Illegal Logging Seriously

A new WWF online report launched early April in Brussels shows that European governments are not effectively combating illegal logging. The report rates 12 countries on 9 different steps needed to tackle this problem, and finds that none of them has achieved a satisfactory performance overall. According to the new WWF online

Government Barometer, the UK comes out best – rated moderate to good – and is clearly ahead of *Denmark, Germany and Sweden*, which are credited with an overall moderate performance. *Austria, Finland, France, Greece, The Netherlands, Spain, Italy* and Portugal are rated poorly.

The survey shows that most governments support efforts at the European Union (EU) level to outlaw imports of illegal wood, tackle illegal logging in Accession and Candidate countries, and follow through with a proposed voluntary mechanism to keep illegal timber out of the EU. However, they are failing to implement strong measures in their domestic markets.

For example, while EU governments purchase about 20 per cent of all wood products sold in the EU for public works, only six countries, *Austria, Denmark, France, Germany, Greece, and the UK*, have committed to buying wood from legal and sustainable sources. Of these, only the *UK* is monitoring implementation of its public procurement policy.

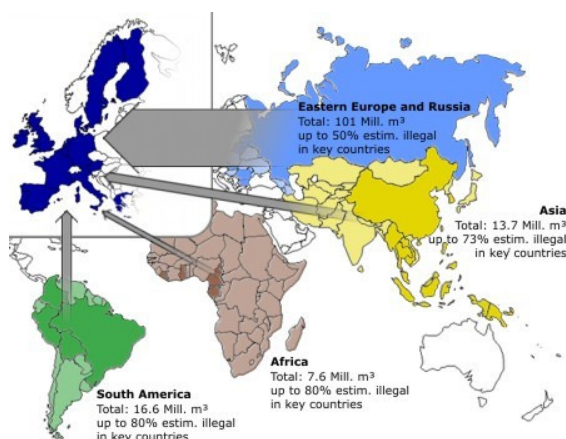
The *UK* is also the only country to have a partnership with a wood-producing country, *Indonesia*, to combat illegal logging and related trade.

With its new online *Government Barometer*, WWF will continue to monitor government commitments, attitudes, and actions on illegal logging over the coming months.

Source: Press Release WWF International April 6 2003
www.panda.org/barometer

Where is Your Country Importing Timber From?

What volume of wood based products is your country importing from Eastern Europe, Russia, Asia, Africa, Latin America? What is the illegal logging rate in these countries? Get an overview with one mouse click on WWF's new interactive trade flow map on http://www.panda.org/about_wwf/where_we_work/europe/problems/illegal_logging/



“Is the Wood You Buy OK?” - WWF Raises Public Awareness



WWF has started an international public awareness action mid May, highlighting the need for Europe's “Wood Giants” to take leadership to help stop bad practices like irresponsible and illegal harvesting.

With this action WWF is emphasising the need for transparency in the forest industry and is seeking leadership for responsible practices from a critical mass of the world's largest wood buyers and traders. Visit the action page on http://www.panda.org/about_wwf/what_we_do/forests/solutions/what_you_can_do/consumers/take_action.cfm

Source: WWF European Forest Programme May 2004

Is Your Supplier Responsible?

Companies that buy wood or paper products and are seeking to avoid controversial sources should contact the *Buyer Group or Forest & Trade Network (FTN)* in their country. Through affiliation to the *WWF Global Forest & Trade Network* and its *Producer Groups*, FTNs can now offer an improved range of services and benefits to participating European buyers, including:

- Assessment of, and assistance to improve the legal, environmental and social performance of a company's existing suppliers in Africa, Asia, Latin America & Caribbean and Eastern Europe/ Russia.
- Assistance in the identification of alternative suppliers where necessary.

Through so-called *Producer Groups* the *WWF Global Forest And Trade Network* works with industry leaders in producing countries to develop and implement mill action plans to guide a stepwise approach to full traceability for products and the phasing out of wood from unwanted and illegal sources. They also provide assistance to forest managers to develop and implement forest certification action plans to guide a stepwise approach to credible certification in source forests. *WWF GFTN Producer Groups* provide information, technical



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support, market and finance links and independent audits of progress to participating manufacturers and forest operations.

Find a contact person in your country:
http://www.panda.org/about_wwf/what_we_do/forests/what_we_do/management/gftn/network_map.cfm

4 NGOs Start International Campaign Against Destruction in Boreal Forests

ForestEthics, Greenpeace Canada, the Natural Resources Defense Council and the Rainforest Action Network have launched an international awareness campaign May 18 on controversial and destructive forestry practices in America's boreal forests. The groups called on 500 corporations to support the conservation of ancient and endangered forests through new and improved environmental procurement policies. "Making disposable products like toilet paper and catalogues out of Canada's ancient Boreal forest is simply reprehensible," said Richard Brooks, Greenpeace Canada. "We are going straight to customers with this message."

Source: Press Release Greenpeace Canada May 18 2004

2,3 Million Hectares Lost in the Amazon in Just one Year

2,3 million hectares of Amazon forest — about half the area of Switzerland — disappeared between August 2002 and 2003, primarily due to the large expansion in cattle ranching and industrial-scale farming. The greatest rate of deforestation is occurring in those areas identified by government and scientists as key to the conservation of species in the Amazon. "It is extremely alarming that the rate of deforestation shows no sign of slowing for the second year running", said Denise Hamu, Chief

Executive Officer of WWF Brazil. "The government of Brazil needs to urgently respond to this crisis by fulfilling its commitment to triple the area of rainforest under legal protection." In 1998, in partnership with the *World Bank*, the *Global Environment Facility* and WWF, the Brazilian government pledged to triple the amount of rainforest then under protection by setting aside at least 12 per cent of the Amazon for conservation by 2013.

Source: Press Release WWF International April 8 2004

Tigers Fighting Back Against Illegal Loggers

Tigers have mauled at least six suspected illegal loggers and killed two of them in the jungles of Indonesia's Sumatra Island in the past month. All of the victims were suspected of illegal logging in Riau province on Sumatra, one of the largest islands in Indonesia's vast archipelago. Sumatran tigers are near extinction, and attacks on humans have increased in recent years as unchecked illegal logging destroys wildlife habitats across Indonesia's thousands of islands.

At least 50 Sumatran tigers have been poached each year from 1998 to 2002, leaving between 400 and 500 on the island. Two other Indonesian species - the Bali tiger and the Javanese tiger - became extinct in the 1940s and 1980s respectively.

Source: IOL Online news May 12 2004

http://www.iol.co.za/index.php?click_id=143&art_id=qw1084353662901B253&set

Storm and Insects Damage Planted Norway Spruce Forests

Damages caused by storm, snow, ice, drought, insects, fungi and possibly soil degradation occur more frequently in secondary Norway spruce forests than in



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forests consisting of species with better site-adaptation. This is the finding of a new report published by the *European Forest Institute*. Norway spruce was planted widely until the end of the 19th century in many European forests. Converting Norway spruce stands back to more natural forests may reduce these risks and upgrade biodiversity and the genetic potential of forests.

Source: European Forest Institute Research Report May 2004 *Norway Spruce Conversion-Options and Consequences*: Edited by: Heinrich Spiecker, Jörg Hansen, Emil Klimo, Jens Peter Skovsgaard, Hubert Sterba, Konstantin von Teuffel

Focus on Responsible Investment and CSR

Bank of America Will Not Lend Money For Forest Destruction

Bank of America and the Environmental group *Rainforest Action Network* announced May 17 that *Bank of America* will take significant steps towards reducing greenhouse gas emissions, protection of intact forest ecosystems and transparent public reporting to all stakeholders. As part of the bank's policy to increase forest protection in intact tropical, temperate and boreal forest ecosystems *Bank of America* will fund the ongoing mapping of these regions for future protection. The bank will not provide funding for resource extraction from old-growth tropical rainforests, and lending proceeds will not go to logging operations in intact forests as defined by *World Resources Institute* mapping. Lending in all other old-growth forests will be limited to projects and operations that provide independent third party verification of sustainable forestry practices. *Bank of America* has further pledged to deny financing for projects in sensitive forests

where indigenous land claims are not settled. "The health of our environment has a very real effect on the health of our local and regional economies, and therefore on the health of our company," said Ken Lewis, chief executive officer of *Bank of America*. "At *Bank of America*, we know we have an opportunity and responsibility as leaders to promote sustainable, environmentally sound economic growth in all our communities. In meeting this responsibility, we are committing to a higher standard of environmental awareness in our business and financing practices, and will encourage others in corporate America to do the same." *Bank of America* is one of the world's largest financial institutions serving clients in 150 countries.

Source: Press release Rainforest Action Network May 17 2004 To view Bank of America's new policies go to: www.bankofamerica.com

Increasing Shareholder Value Through FSC

The publicly traded U.S. headquartered forest products company *Potlatch* recently certified its forests according to FSC standards. CEO L. Pendleton Siegel stated: "We expect our FSC certification will contribute significantly to our strategy of employing third-party certification to improve earnings and add to shareholder value (...) *Potlatch* will be in a position to benefit from what appears to be a growing trend toward preferences for certified products, including FSC-certified products, among large building products retailers, secondary manufacturers, architects, contractors and governments at all levels." He emphasised that third-party certification demonstrates the company's commitment publicly in ways that can benefit shareholders as well as society and the environment. *Potlatch's* 270 000 hectares in



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Idaho have been certified according to FSC and the company's Idaho lumber and plywood manufacturing operations will be certified to market FSC-certified products by the third quarter of 2004. The company is also evaluating FSC certification of its forest management practices in Minnesota (130 000 hectares) and Arkansas (196 000 hectares).

Source: Potlatch April 20 2004 www.potlatchcorp.com

Australian Corporate Responsibility Index Launched

The first index to measure corporate social responsibility in Australia was recently introduced by a group of non-profit, media, and accounting organisations. Australia's top 150 companies have been invited to participate, and results will be published in mid-2004.

Source: ASRIA E-Bulletin April 26 2004
<http://www.asria.org/news/press/1079320685>

News on FSC

FSC Paper in Focus

FSC Discussion at DRUPA

At the global print media fair DRUPA in Düsseldorf, May 10 2004, a well visited discussion forum was held on the implementation of FSC certification in the print and paper sector, organised by *SCA Graphics*, *FSC International* and *FSC Germany*. *SCA Graphic Paper Germany*, the *German Post AG*, *Dalum*, *Mohn Media Mohndruck/ Arvato*, *Medialogik GmbH*, *Neusiedler*, *Mohawk* and *Mitsubishi*

Papermills shared their experiences with FSC paper and print.

Inaugural Paper Industry Forum

FSC has recently held an inaugural Paper Industry Forum. The intention is for FSC to improve its interaction with paper producers and to work with them to promote the mission of FSC. This includes the creation of a forum to discuss issues of mutual interest and to work co-operatively to promote FSC products to customers and certificate holders so as to strengthen the market position of FSC certified products. The aim of this activity is to consolidate the commitment to the FSC system and to assist FSC supporters within certified companies to promote the benefits of certification.

Contact: Michael Spencer spencer@fscoax.org

Other news on FSC Paper and Print

- The first catalogue of *Otto Versand* in Germany came recently out on FSC-paper.
- The World's biggest private magazine and catalogue printer *Quad/Graphics* obtained an FSC certificate.

Source: FSC Working Group Germany FSC-Newsletter - 2004/07; FSC International May 2004

100 Million Letters on FSC Paper

The *German Post AG* is switching one of their most important letter products *Plusbrief*, to FSC paper. Every year about 100 million letters will now be produced on paper whose fibres have come from forests which are managed to the highest environmental and social standards.

Source: FSC Working Group Germany, Deutsche Post FSC-Newsletter - 2004/07; FSC News & Notes, Vol. 2, Issue3

4 Million Hectares FSC Soon in Romania

The Romanian National Forestry



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Administration has made a commitment to seek FSC certification for 4 million hectares of state forests in Romania. Certification of the first 1 million hectares, which was part of an earlier commitment, is expected to be finished by the end of 2004.

A Certification Centre has been established by WWF in co-operation with the University of Brasov to ensure an information focal point for all the stakeholders interested or already involved in the process.

Source: WWF DCP May 2004

Certificates Suspended Because of Label Misuse

FSC's campaign to prevent fraudulent and misleading use of the Forest Stewardship Council (FSC) trademark during the current European garden furniture season has recently prevented a consignment of 2000 incorrectly labelled garden furniture pieces being sold as FSC certified products. The FSC Chain of Custody certificates of a manufacturer in Asia and wholesaler in Europe have been suspended by the relevant certification bodies.

The campaign was started to protect the FSC trademark which stands for more than €2 billion worth of FSC certified wood products sold on global markets. "We hope this case sends a strong message to others who may be attempting or contemplating a 'free ride' on the FSC trademark. People cheating the system are risking their businesses and the businesses of their customers. We will do everything we can to catch them and deal with them through FSC process", said Michael Spencer, FSC Head of Marketing and Communication.

Source: Press Release FSC International April 7 2004

Second Largest FSC Certificate in the US - on Tribal Land

The *White Mountain Apache Tribe* (WMAT) received FSC Forest Management certification for its 72 000 million hectares of tribal forestry lands on the *Fort Apache Reservation* located near Whiteriver, Arizona. This certification represents the second-largest amount of FSC-certified forestlands in the U.S. covered by one certificate. "The members of the *White Mountain Apache Tribe* have a deep respect for these forestlands and are pleased that an independent evaluation team has confirmed that we're managing them in a long-term, sustainable manner", said Jim Pitts, Forester, White Mountain Apache Tribe. "We have a responsibility to ensure that forest products contribute to the economic well-being of the tribe, and certification will be one more step in a positive direction," said Mr. Pitts.

Source: FSC US News & Views May 2004

<http://www.fscus.org>

FSC International Center has Moved!

New address:

FSC International Center
Charles-de-Gaulle Str.5
53113Bonn

The telephone- und fax contacts remain the same. New e-mail addresses will be established. For questions contact jstewart@fscsoax.org

Background and Facts



The Forest Stewardship Council is currently the only



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credible timber certification system supported by WWF. The FSC label makes it possible for buyers to choose forest products that come from forests managed to the highest environmental and social standards and from legal sources. As global system FSC offers market incentives for improving forest management around the world.

Events

June 10 & 11, 2004 Symposium “Forest Certification in Developing and Transitioning Societies: Social, Economic, and Ecological Effects”

The Yale Program on Forest Certification, the State University of New York at Buffalo, the University of Tasmania, Australia, and the Rainforest Alliance.

Yale School of Forestry and Environmental Studies,
New Haven, Connecticut, USA

www.yale.edu/forestcertification/symposium

12-16 July 2004 Training Programme by ProForest and Ecosureties; The programme provides a range of up-to-date courses dealing with current issues for those involved in forest management, certification and sustainable natural resource management.

www.proforest.com

10 – 12 September 2004

10th Anniversary Conference of FSC / FSC Annual Conference

FSC International Center in Bonn, Germany.

Anniversary celebration - Friday, September 10, 2004. September 11, 2004 and Sunday, September 12, 2004 the FSC Annual Conference - discussing the next decade in FSC's development. For registration and more details go to www.fscoax.org or contact Bernd Bruhns by phone at +49 228 367 66 -61 or by sending an email to: anniversary2004@fsc.org.

Key Statistics

Status: May 2004

Total area of FSC certified forests: 44,325.964 hectares

Number of countries with FSC forests: 62

FM certificates: 624

COC certificates: 3109

For regional maps and data on certified areas in Europe, Africa, Asia – Pacific, Latin America and North America go to <http://www.certified-forests.org>

Programme Information

For Information on the Forest Stewardship Council (FSC) www.fscoax.org

Global Forest And Trade Network

www.panda.org/forestandtrade

Forests For Life Programme, WWF

www.panda.org/forests4life

Certification Basics

An Introduction to Forest Certification: (2001)

<http://www.proforest.net/objects/introtocert.pdf>

NGO Positions on Certification Systems

Behind the logo (2001) -In-depth report of the four biggest forest certification schemes (CSA, FSC, PEFC & SFI) analyses the strengths and weaknesses of each scheme and aims to provide companies, governments and NGOs with the facts needed for informed decision making.

Follow up report: Footprints in the Forest (2004) –

In depth report on Canadian Standard's Association (CSA), Forest Stewardship Council (FSC), Programme for the Endorsement of Forest Certification (PEFC), Sustainable Forestry Initiative (SFI), Australian Forestry Standard (AFS), Sistema Brasileiro de Certificação Florestal (CERFLOR), Certificación Forestal (Certfor) and the Malaysian Timber Certification Council (MTCC).

<http://www.fern.org/>

Make Your Own Judgement About Certification Schemes

Assessing Forest Certification: A Practical Guide : (2002)

<http://www.proforest.net/objects/Assessing%20Forest%20Certification/assessing%20schemes.pdf>



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Certification Assistance



Where to Sell and Buy Certified Timber

Global search for FSC certified timber and products:

www.certifiedwood.org: This database allows you to search by type of timber and timber species, by product type and supply chain position and country.

On www.fsc-info.org, you can search for FSC certified species all over the world. Search mechanism include species (open query) , tenure and country.

Global search for FSC Forest Management and Chain of Custody certificate holders

www.fsc-info.org.

On www.certifiedwood.org you can confirm certification status of a company

Global search for FSC certified forests:

www.certifiedwood.org The advantage of this certified forest list is the contact details like telephone numbers are included.

Most up to date information on which forests and which companies are certified can be found on the main FSC International website www.fscoax.org - however here information is mainly aimed at providing an overview rather than to help establish contact.

Check **approved FSC certifiers** on www.fscoax.org

Assistance With Group Certification

A Practical Guide to Developing a Group Scheme for FSC-Accredited Certification of Forests: *Final Draft* (2001)

<http://www.proforest.net/objects/gscheme2.pdf>

Responsible Investment

For Investment guidelines by the Worldbank/ WWF Alliance go to

<http://www.panda.org/downloads/forests/wwfinvestmentpol7oct03final.pdf>

Learning From Others

500 companies are part of the WWF co-ordinated Global Forest and Trade Network (GFTN), committed to responsible forest management and trade. They represent a wide range of actors including forest owners, timber processors, construction companies, retailers, investment agencies and local authorities. Members vary from small family-owned businesses to world scale leading companies such as IKEA and the Home Depot. They are committed to gradually producing, trading and/or sourcing independently certified forest products. Find more information about GFTN at: <http://www.panda.org/forestandtrade/>

To learn from the experiences of other companies who are already part of the network get in touch with one of the forest and trade network co-ordinators. Contact details can be found on <http://www.panda.org/forestandtrade/>

Further Contacts for Assistance With Certification

For assistance on Procurement and Supply Chain Development, FSC Chain of Custody – Implementation contact <http://www.forwoodinternational.com>

Multiple Solutions for the World's Forests by WWF

WWF works on forest conservation through a multiplicity of approaches and strategies which are pursued together with regional and global partners: Credible Forest Certification, High Conservation Value Forests, combating illegal logging and forest crime, preventing forest fires, restoring damaged and degraded forests and forest protection. WWF's *Forests for Life Programme* has developed position papers on global forest issues which are available on http://www.panda.org/about_wwf/what_we_do/forests/what_we_do/policy_events/index.cfm



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The **World Bank/ WWF Alliance** was formed in 1998 and draws on the comparative institutional strengths of the partner institutions:

- the Bank's access to policy dialogue, convening power, analytical capacity and financing operations,
- WWF's strong field presence, private sector partnerships, public trust and forest conservation expertise.

By combining the strengths of the Bank and WWF, and their partners, the Alliance is uniquely positioned to effect changes in forest policy and practices, to help safeguard biodiversity, and alleviate poverty. With forests being depleted globally at a rate of 28 hectares per minute, the stakes are high. Urgent, significant and coordinated actions on a global scale are needed to arrest the precipitous and relentless declines in forest cover, the concomitant loss of biodiversity, and the effects on the livelihoods of forest-dependent people.

For more information on the World Bank/ WWF Alliance go to www.forest-alliance.org

For further information please contact

Helma Brandlmaier Communications - WWF European Forest Programme hb@wwf.at from July 1: hb@wwfdcp.org
