

Cities for People

Malmö 19-03 2013

Lars Gemzøe Senior Lecturer Architect M.A.A.

Senior Consultant Associate Partner Gehl Architects

GEHL ARCHITECTS
URBAN QUALITY CONSULTANTS



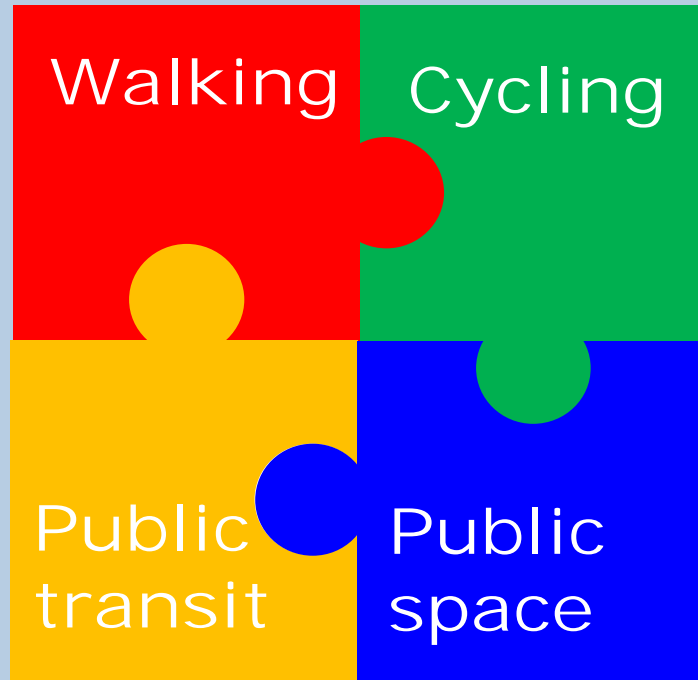
1. Sustainable Use of Public Space
2. Making People Visible in Urban Planning
3. Voting with your feet – New York Pilot Project
4. Public Participation processes – Christchurch
5. People First- changing the planning model



New Challenges

- Health and Obesity
- Mobility and Congestion
- The Environment and Global Warming





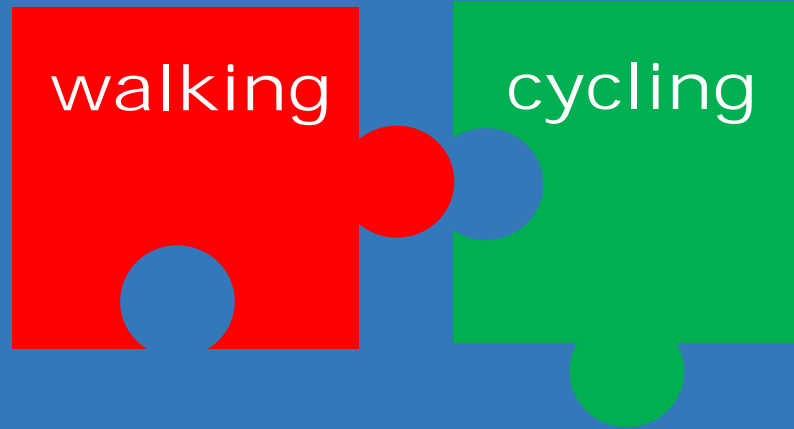
Access for all
Sustainable use of Public space
"The Soft City"

walking

People on foot

Simple, easy mobility for almost
all people all through life - on
shorter distances
but also the ability to stop, talk.
Meet and do many other things





People on bicycles

Active transportation
“Cycling is new mobility”
Simple and easy and takes up much less
space than car driving

A city full of moving objects.....or



A city full of people on the streets



Copenhagen

walking

cycling

Public
transit

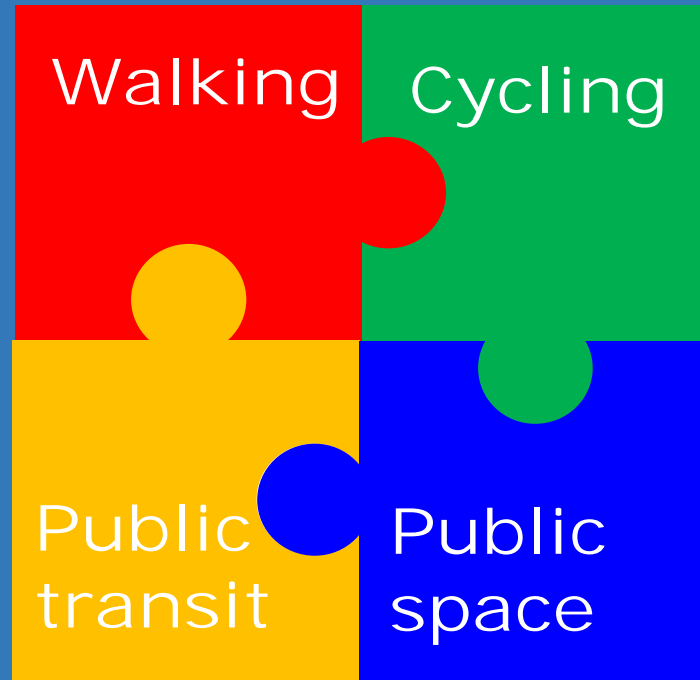


Transit is part of city life...and of the solutions

We need integration between the different
modes of transportation

A good public space network is a prerequisite for public transit





A “softer” and more
People Friendly City

which is much more sustainable

People are invisible in the planning process

Lots of data on vehicular traffic

- Always Traffic Departments with data about vehicular traffic
- constantly new models, marketing, organisations etc.



No data on pedestrians

- same old model, no marketing, usually no organisations etc
- **No city department for Public Life**



Public
Space

Quality of the
environment

Data is key

Public Space - Public Life surveys

GEHL ARCHITECTS
URBAN QUALITY CONSULTANTS

How good is it for
Walking and Staying?
How inviting is it?



Public
Life

People
activity

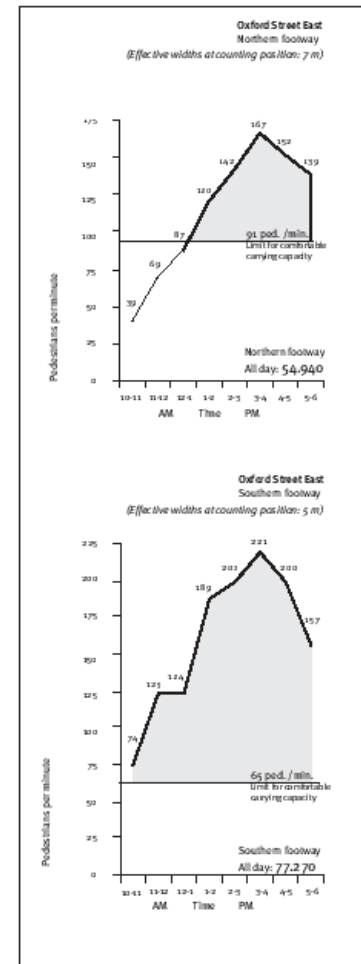
Data is key

Public Space - Public Life surveys

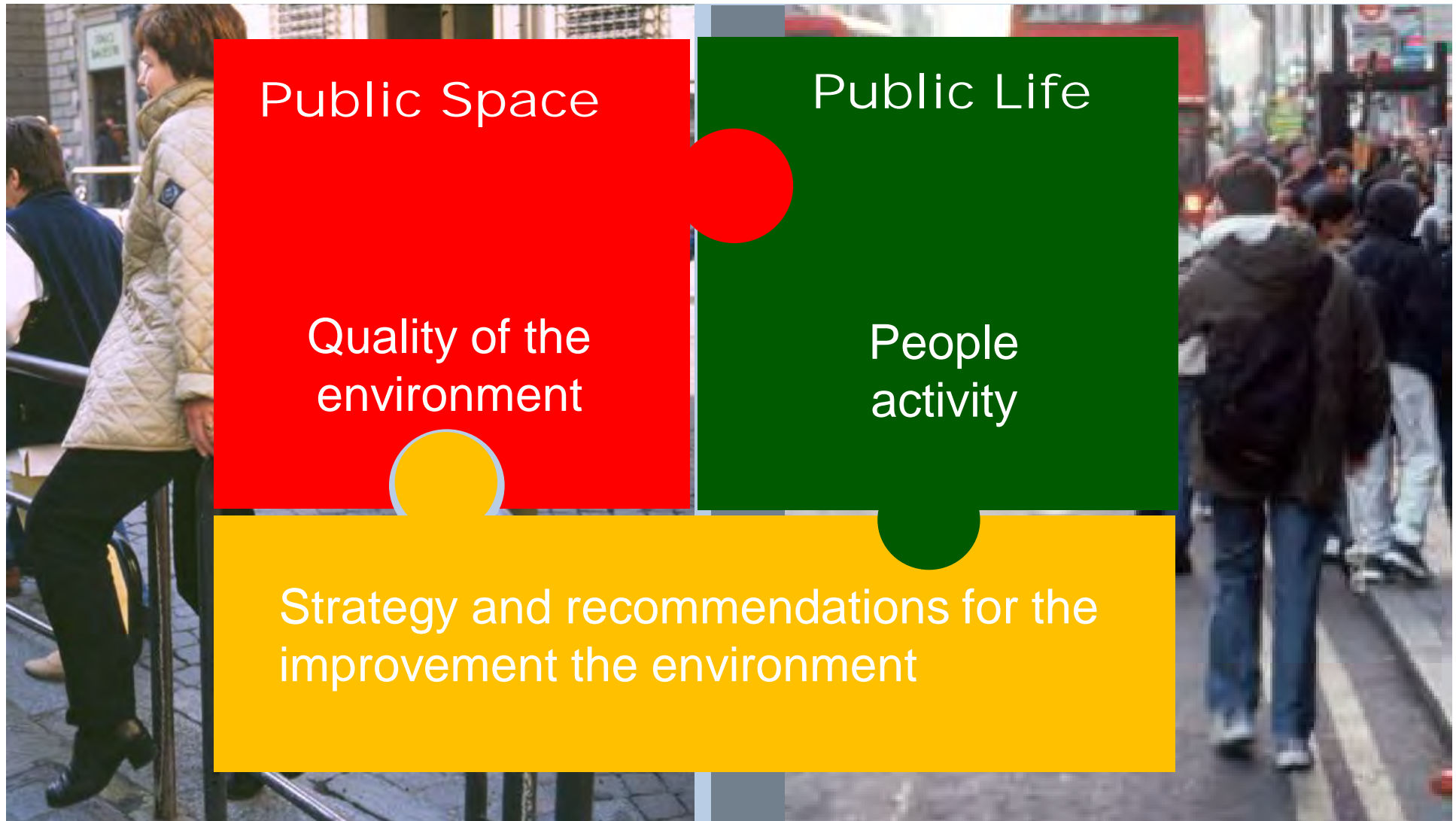
GEHL ARCHITECTS
URBAN QUALITY CONSULTANTS

How many
are walking
and staying?
What are they
doing there?

STREET CAPACITY AT OXFORD CIRCUS



The people data is the basis for a new discussion of the future of the city.



Data is key

Public Space - Public Life surveys

www.gehlarchitects.com



**PLACES
FOR PEOPLE**

**TOOLBOX
MEXICO BICYCLE CITY**



Many of the reports can be downloaded as PDF-files on our website

Studies of Public Life in Copenhagen

1968, 1986, 1995 and 2005 + 2010 The city does it!



From car invasion



Copenhagen before 1962

...to people places



Copenhagen now

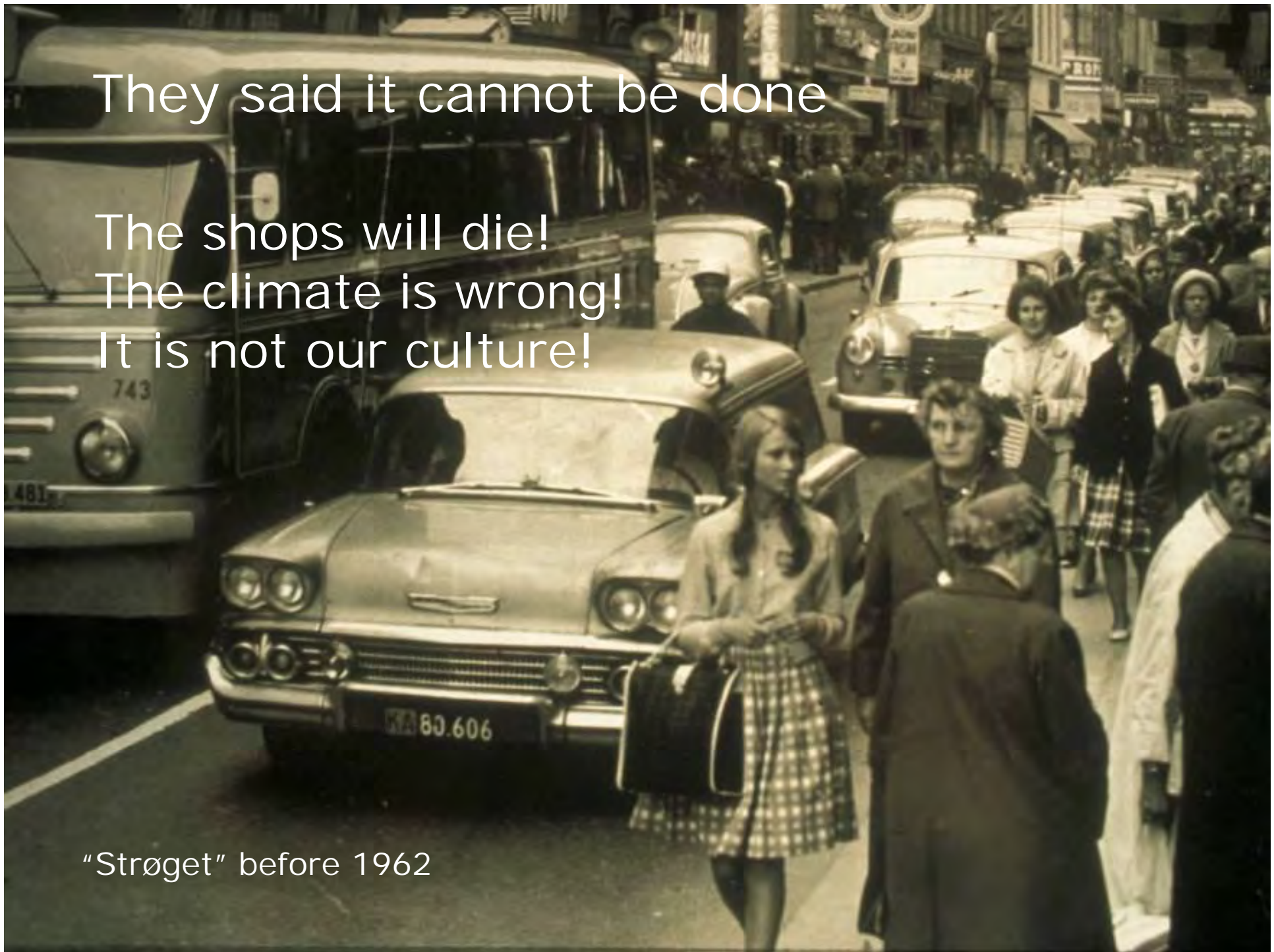
They said it cannot be done

The shops will die!

The climate is wrong!

It is not our culture!

"Strøget" before 1962





The shops had a great time!
80.000 people per 24 hours in the summer
"Strøget" to day

Pedestrian streets became very popular
....even on rainy days



The climate is not a great problem

People stayed longer



People stayed longer and longer



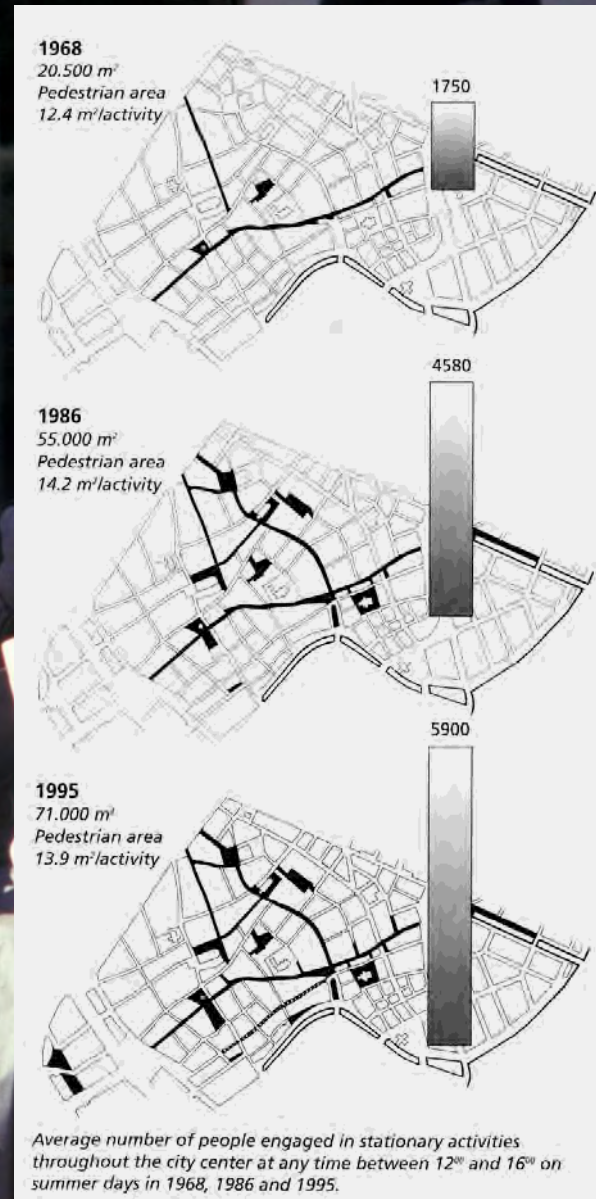
.....and longer

Almost 4 times more space

= Almost 4 times more activity

We changed culture

From walking and window-shopping to places to meet



Voting with your feet

Pilot Projects in N.Y.



World Class Streets:

Remaking New York City's Public Realm



NYC Dept. of Transport
w/ Gehl Architects,
Published: 13 Nov 2008

Pilot projects

Painting the streets – trying it out



How would people respond to the changes?



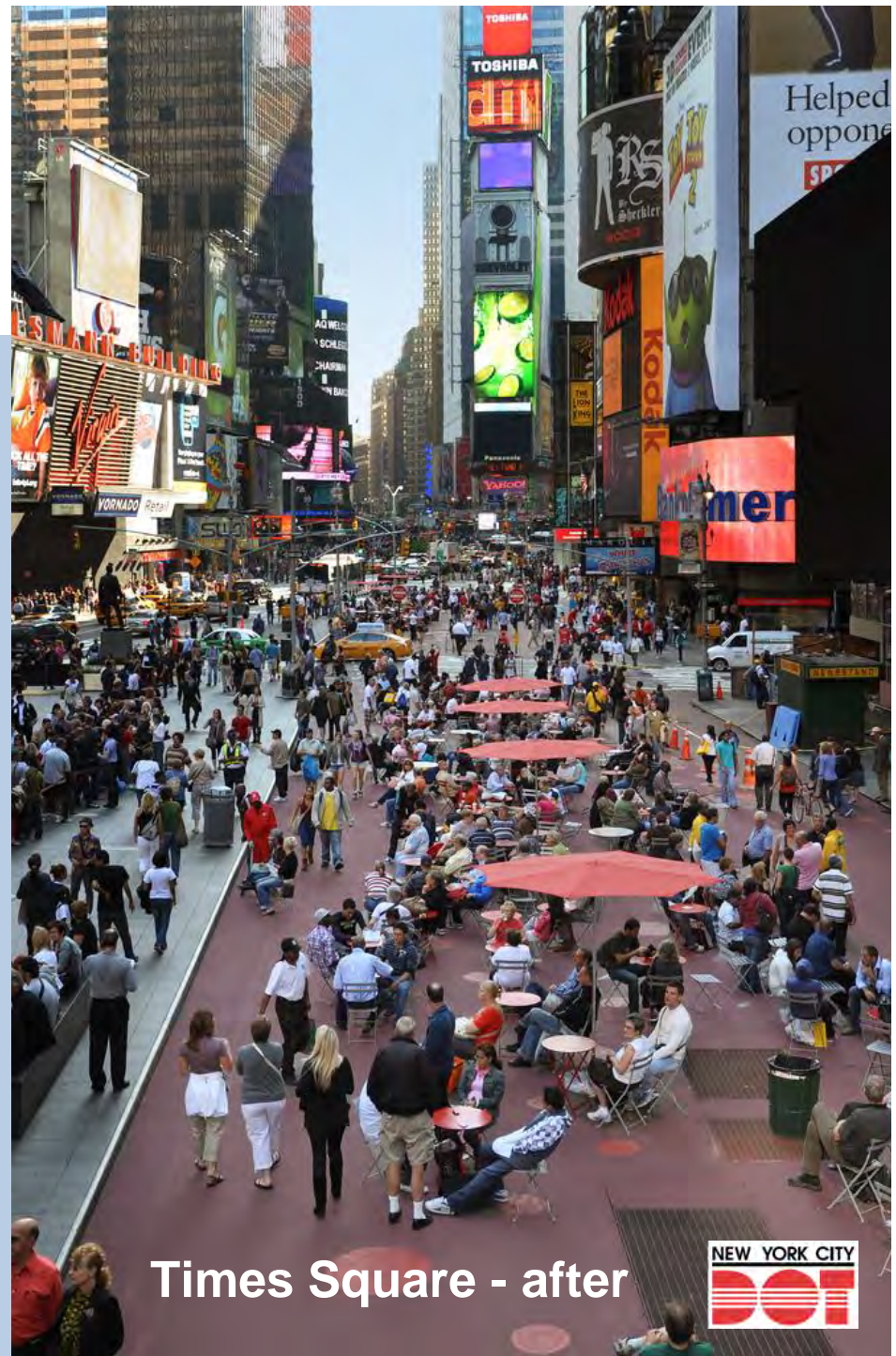
Staying in great numbers

From "coffee to go"....to "coffee to stay"





Times Square - before



Times Square - after





Helsingborg
Sweden

Participation processes
Interactive workshop to form ideas for city strategies

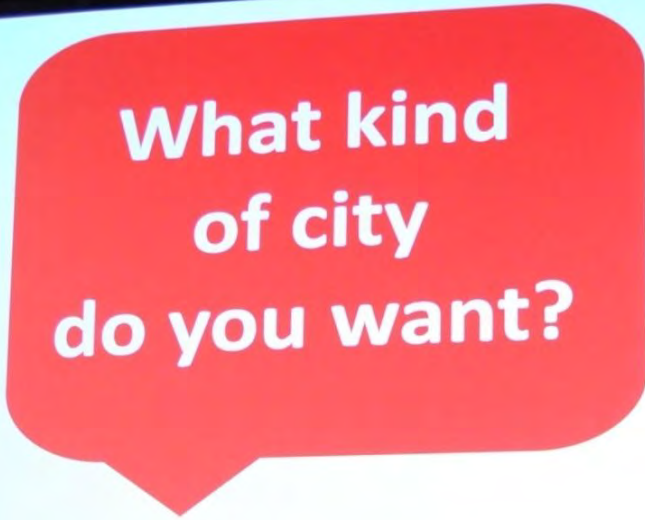
Christchurch in New Zealand

What kind of city do you want to get?






Life



What kind
of city
do you want?

David Sim, Gehl Architects



Large number of public
meetings and interactive
media



More than 150,000
ideas from the
public participation

Final thoughts... in the fu



people want more....



people want less....

Less

Cars

Traffic

Concrete

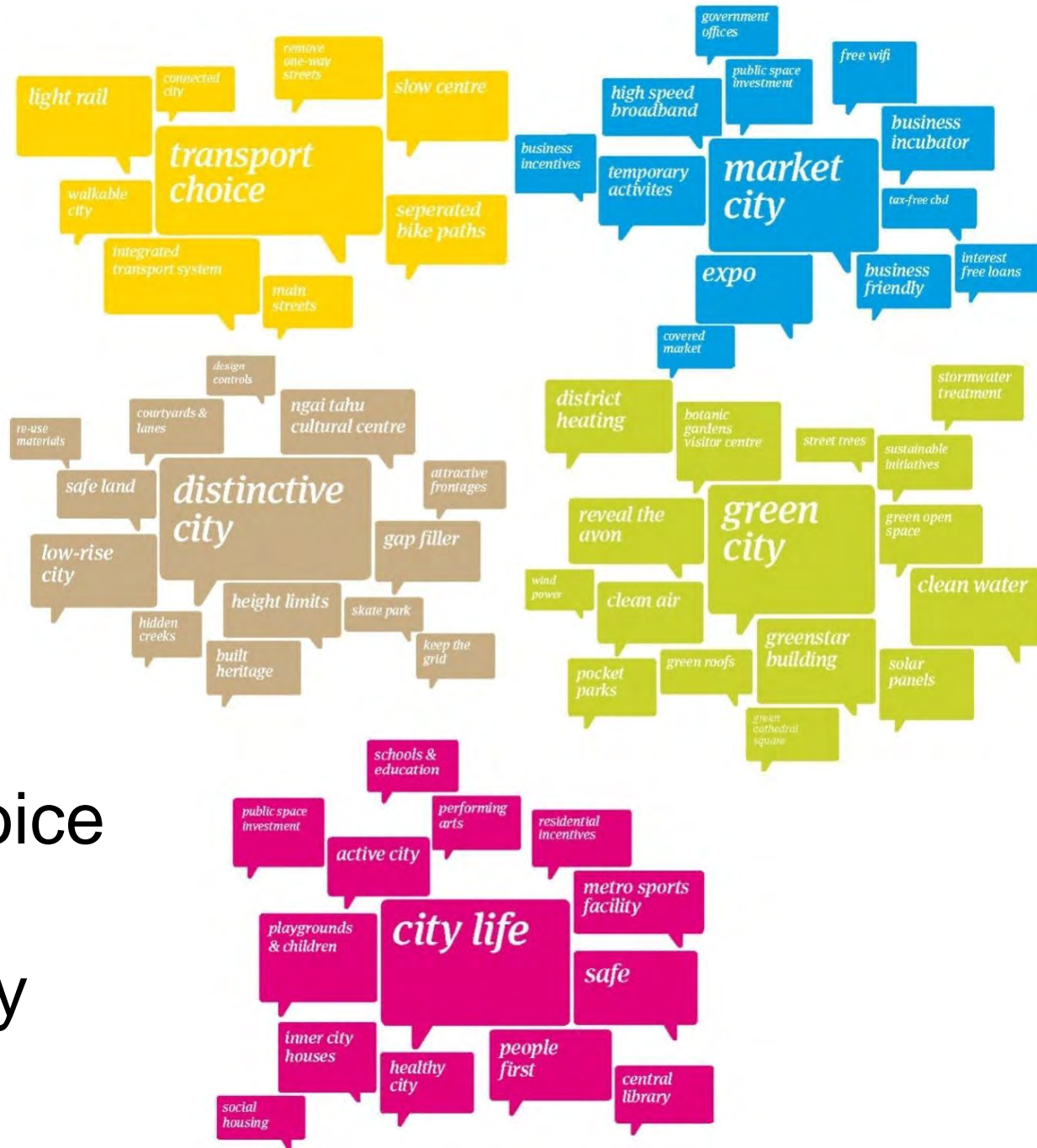
Buses





What the people said

Central City Plan Themes and Interpretations:



THEMES:
Green City
Transport Choice
Market City
Distinctive City
City Life

Central City Plan

Share an Idea

www.centralcityplan.org.nz

YouTube FACEBOOK twitter

Christchurch City Council Central City Plan

CentralCityPlan

Home Information The draft Central City Plan International Speaker Series Share an Idea Receive email updates

What's in the draft Central City Plan

Find out what International Speakers are saying

Consultation on the draft Central City Plan has now closed. Thank you to everyone for their comments in helping to redevelop the Central City. The draft Plan can still be [viewed here](#) (14.8mb PDF).

Council will hold hearings on written comments in early October. After the hearings, all comments on the draft Central City Plan will be considered by Council and recommendations made to amend the draft. The final Plan will be presented to the Minister for Earthquake Recovery in December 2011 for consideration and approval.

The schedule for the draft Central City Plan hearings can be [viewed here](#).

Download the draft plan

View the draft Central City Plan
(online flipbook - high resolution)

The plan would never have been as good without the immense public participation

[Download the draft Central City Plan](#)

[Download the summary document of the](#)
[Central City Plan](#)
(1.58mb PDF)

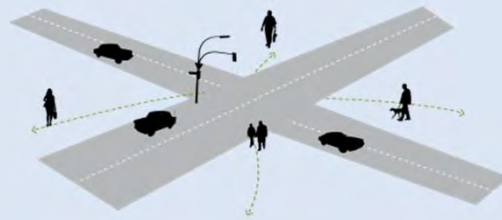
[Download the Volume 2 Regulatory Document](#)

We must change the Planning Process

Buildings



Spaces



Life

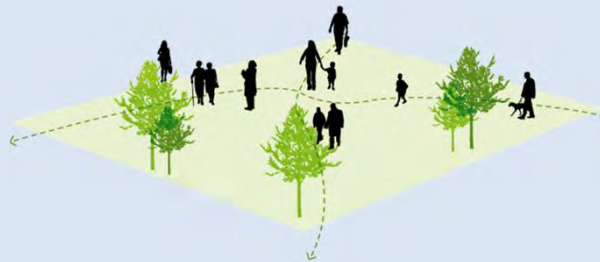


People First Process

Life



Spaces



Buildings



Cities for people

1. Improve Soft Traffic Modes
2. Make People Visible in the Planning Process
3. Involve People
4. Change the Planning Process



Cities for People

Malmö 19-03 2013

Lars Gemzøe Senior Lecturer Architect M.A.A.

Senior Consultant Associate Partner Gehl Architects

GEHL ARCHITECTS
URBAN QUALITY CONSULTANTS

