



Clean Economy, Living planet

Is the EU falling back in the race to the top of global clean energy technology manufacturing?

Mr Jo Leinen MEP and WWF are pleased to invite you to the

EU launch and workshop
European Parliament, ASP 5G305
7 June 2012, 9-11h

RSVP by 4 June to: paolo@stefanscheuer.eu

Clean energy technology manufacturing industry is an important part of the solutions to climate change. Since 2008 WWF's Clean Economy, Living Planet report analysis this fast growing global industry with almost 200 billion Euro worth of sales in 2011.

Europe was the biggest manufacturer worldwide but lost market shares in 2011 to China and the US. Focused and stable industrial and energy policies as well as easy access to capital are the success factors for the runners-up in our new clean tech country ranking.

At its EU launch of the 2012 Clean Economy, Living Planet report, policy makers, industry and environmental NGOs will discuss the findings and repercussions for EU policy making.

Where and how can Europe's clean energy technology manufacturing industry win the race in future? How are lead markets and manufacturing interlinked? What is the role of industrial and energy policies?

Program

09.00–09.15: Welcome address by Mr Leinen MEP and Mr Anderson, WWF EPO

09.15–09.30: Presentation of the report by "Roland Berger Strategy Consultants"

09.30–10.50: Open discussion (including kick-off statements)

10.50–11.00: Conclusions



Roland Berger
Strategy Consultants