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JOB DESCRIPTION

Position title: Engagement Manager, Asia Sustainable Finance – (new position, growing team)

Reports to: Head, Asia Sustainable Finance

Date: April 2019

- I. Mission of the Asia Sustainable Finance Team:** WWF has identified the Finance Sector as a global driver that we must engage successfully to deliver on our long-term conservation mission. We work with key finance sector players (e.g. banks, investors, regulators, stock exchanges) to drive business change, advocate for policy shifts towards sustainability, develop best practices and standards, and support innovative financial frameworks, products and mechanisms that encourage environmentally sustainable, low carbon and resource efficient investments.

In Asia, the focus areas of the Finance Practice are soft commodities (agriculture, forestry, and seafood), climate and energy, and water. This international team will work closely with food, forestry, climate and energy, water, markets and sustainable finance specialists based in other WWF Offices around the world.

The work in this area will be broad and diverse. The new manager will join the existing Singapore team of **9 sustainable finance professionals**, working with WWF sustainable finance and conservation experts around the network to focus on strategy development in WWFs regional offices, policy guidance with regulators and financial institutions, engagement with financial institutions and the development of new financial products that support sustainable development. The team will undertake key research activities, and collaborate with other WWF offices as they begin to work with FIs.

- II. Major Functions:** To support the Asia Sustainable Finance Head in carrying out engagement and advocacy work across the finance sector in Asia and creating in house research backed reports and workshop materials. To work with local WWF offices in Singapore and Asia on executing national finance sector engagement strategies. To work with WWF commodity, water, climate experts on developing suitable risk management tools. To working directly with the finance sector to implement ESG practices in their investment activities, including the development of green financial products.

III. Major Duties and Responsibilities:

- Manage research on ESG issues and sustainability disclosure and performance by listed companies;
- Assess and benchmark financial institutions' extent of ESG integration and regulatory standards
- Manage the design and writing of reports and guides to be used to engage investors on ESG integration
- Conduct capacity building workshops targeted at financial institutions
- Work with WWF commodity, climate and water experts to distill insights and knowledge into guidance tools for the finance sector
- Work with investors to develop responsible investment policies, ESG risk appraisal tools and appropriate monitoring and reporting frameworks and green financial products;
- Assist the Asia Sustainable Finance Head in advocacy and developing partnerships with the finance sector and other stakeholders in the region.;
- Assist in monitoring, evaluating, budgeting and reporting of project performance against planned objectives and deliverables and milestones
- Develop collective engagement projects with investors



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IV. Profile:

Required Qualifications

- Relevant educational qualifications, Master's Degree required, preferably in either finance, economics or environment management;
- Minimum 6 years working experience in the area of finance or sustainability, experience working with corporates/financial institutions is preferred
- Experience writing research reports or conducting analysis on business or sustainability issues

Required Skills and Competencies

- A good understanding of how climate change and other environmental concerns relate to material business risks and opportunities;
- General knowledge of the finance sector levers for change as they relate to sustainability;
- Ability to analyze ESG issues and to effectively communicate these to financial institution partners;
- Able to prioritize, work in a dynamic environment and operate under tight deadlines
- Ability to work independently and proactively;
- Excellent oral and written communication skills.
- Adheres to WWF's values, which are: *Knowledgeable, Optimistic, Determined and Engaging*
- Must be able to travel internationally (approx. 5%)

V. Working Relationships:

Internal - Relevant departments within the WWF network

External – With financial institutions, regulators, stock exchanges, responsible finance platforms and consultants