



POSITION
PAPER

2015

SECURING OUR FUTURE

Strong economies and poverty eradication can only be achieved by safeguarding the environment, protecting the ecosystems that sustain human well-being and mitigating climate change and its impacts.

When world leaders gather in September 2015 they must agree on goals for all countries to ensure a healthy, equitable and sustainable future for people and the planet. The world needs a Post-2015 **Sustainable** Development Agenda.

WWF believes the 17 Sustainable Development Goals (SDG), and their associated set of targets, provide a set of objectives that states and people around the world can work together to achieve. A successful Post-2015 framework is one that recognizes that social and economic benefits come from the sustainable management and care of nature.

OUR ENVIRONMENT: INEXTRICABLY LINKED TO HUMAN WELL-BEING



2 BILLION PEOPLE

Forest ecosystems provide shelter, livelihoods, water, fuel and food for more than 2 billion people, including 350 million of the world's poorest people.



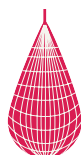
15% ANIMAL PROTEIN

Fisheries supply 15 per cent of the animal protein in our diets (and more than 50 per cent in many least developed countries in Africa and Asia), but 90 per cent of fish stocks are already overfished or fished at their limit.



200 RIVER BASINS

More than 200 river basins, home to some 2.67 billion people, already experience severe water scarcity for at least one month every year.



US\$21TN VALUE

Marine ecosystem services are valued at US\$21 trillion per year; fisheries support over 260 million jobs, 50 million of which are in the small-scale and artisanal sector.



1/3 OF LARGEST CITIES

One in three of the world's 100 largest cities take their drinking water from protected areas.

A REAL WORLD EXAMPLE: LIFE ALONG THE MEKONG

60 MILLION

The Lower Mekong Basin provides water, nutrients, fish and other aquatic resources for over 60 million people in Cambodia, the Lao PDR, Thailand and Viet Nam

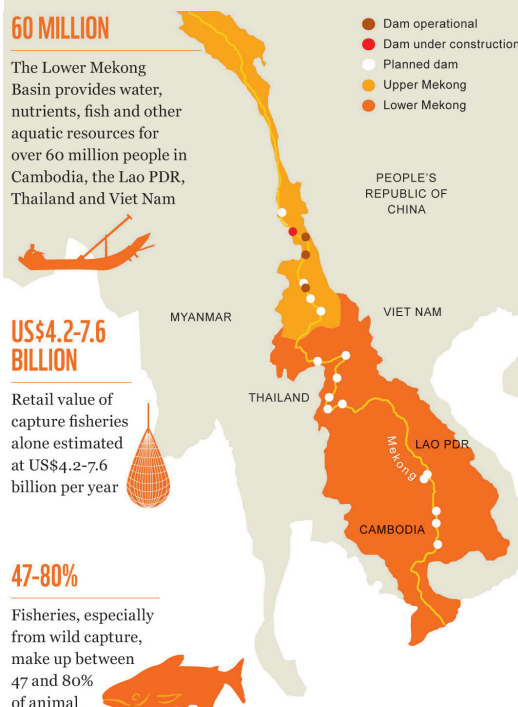


US\$4.2-7.6 BILLION

Retail value of capture fisheries alone estimated at US\$4.2-7.6 billion per year

47-80%

Fisheries, especially from wild capture, make up between 47 and 80% of animal protein consumed by the people



WWF CALLS ON MEMBER STATES TO:

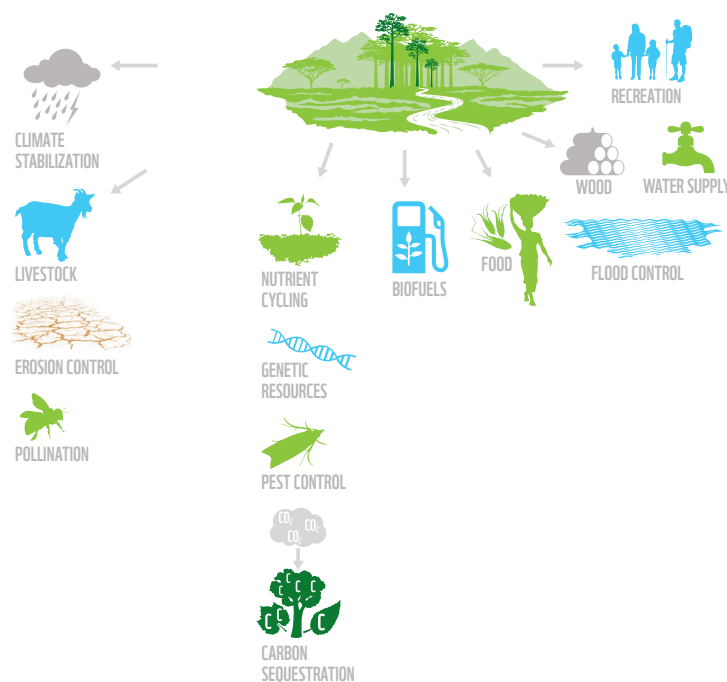
- Clearly frame negotiations around a universal Post-2015 sustainable development agenda designed to eradicate extreme poverty, ensure sustainable development and protect our planet;
- Ensure an ambitious universal agenda to which all countries will be accountable;
- Ensure that the final outcome of the Post-2015 agenda retains the 17 SDGs and associated targets at their core;
- Ensure that environmental protection is embedded into economic, social and political decision-making and is the responsibility of all actors to deliver;
- Ensure that the Conference on Financing for Development recognizes and acts on the need for sustainable development finance that safeguards the environment as an essential element to achieve poverty eradication, human prosperity, dignity and equity for all.

Ecosystems support life with dignity

Environmental changes affect us all, especially the poorest people who are most vulnerable to food and water scarcity, and impacts of climate change.

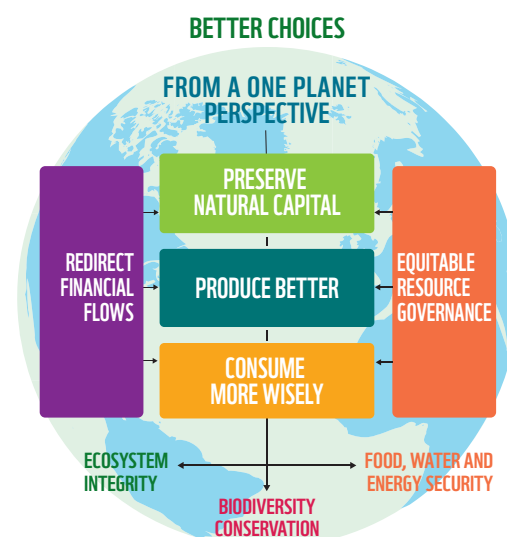
Human well-being depends on natural resources such as clean water, arable land, plentiful fish and wood; and ecosystem services such as pollination, nutrient cycling and erosion prevention, and resilience to a changing climate.

Putting ecosystems at the centre of development planning and managing natural resources in fair and accountable ways will bring economic and social benefits and ensure food, water and energy security for all.



We only have one planet. Nations, communities, business, civil society and individuals must work together to protect nature, produce and consume more wisely, guide financial flows to sustainable activities, and ensure equitable resource governance.

The Post-2015 sustainable development framework should help us make better choices at all levels for a thriving natural environment that supports good health, decent work, meaningful lives and prosperity for all.



Why we are here.

To stop the degradation of the planet's natural environment and to build a future in which humans live in harmony with nature.

www.panda.org

For more information: wwf.panda.org/post2015