



## Introduction

According to the 2012 WWF Living Planet Report, humanity's ecological footprint will exceed the Earth's regenerative capacity by 100% in 2030 under a business-as-usual scenario. Climate change and the depletion of natural capital owing to human factors will pose risks and opportunities for banks. For example, credit risks could result from more severe weather patterns affecting infrastructure or agricultural production, water stress could affect production across numerous sectors, and regulations could reduce the value of carbon assets or carbon-related infrastructure. On the flip side, the transition to a carbon-constrained and more urbanised economy creates financing needs in renewable energy, energy efficiency and sustainable transportation infrastructure.

Banks are increasingly aware that business-as-usual is no longer acceptable and that they have to integrate Environmental, Social and Governance (ESG) factors into their core business to better manage these risks and capitalise on opportunities in the transition to a more sustainable global economy.

### Workshop by invitation only

RSVP to:

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### Venue partner



### Strategic partners



### Supporting partner



# ENVIRONMENTAL, SOCIAL & GOVERNANCE INTEGRATION FOR BANKS

9 SEPTEMBER 2014



A WORKSHOP BY WWF

## Objectives

- An overview of the environmental, social, climate change and governance issues faced by banks and their clients and how these can impact a bank's risk profile.
- Knowledge of how these issues are found at a local level - this is not only an OECD problem!
- An understanding of how these potential risks can be identified and mitigated and the opportunities that they can present to a bank.
- A better understanding of how ESG risk management can be integrated into their own institution through access to WWF's ESG Guide.
- Opportunities to develop dialogue with clients and other stakeholders.
- A guide to help plan the ESG future within their own organisations.

## Who should attend

- Senior managers and executives involved in risk management, strategy development and sustainability.
- Members of risk, sustainability or ethical committees and working groups.
- Financial regulators.
- Institutional shareholders with significant exposure to the banking sector.

## Workshop content

1. Opening and Welcome by WWF and SGX
2. ESG: What are the issues for the Banking Sector?
3. Drivers in Emerging Markets
4. What's at stake?
5. ESG in Practice: A bank's point of view
6. ESG in Practice: A commercial company's view
7. Making it work in my organisation
8. Taking a dive: An exercise in ESG Screening
9. What happens next?

### Venue

2 Shenton Way  
SGX Centre  
#02-02  
Singapore 068804

### Time

8:30 am	Registration and coffee
9:00 am to 5:30 pm	Workshop

**Workshop is complimentary**

WWF is one of the world's largest and most experienced independent conservation organizations, with over 5 million supporters and a global network active in more than 100 countries. WWF's mission is to stop the degradation of the planet's natural environment and to build a future in which humans live in harmony with nature.

WWF's International Finance Programme seeks to support this vision by engaging directly with banks, asset managers and other financial institutions. It helps strengthen lending and investment criteria for key industry sectors, provides insights and data on environmental and social risks, fulfils critical research gaps and helps unlock innovation breakthroughs in sustainable financial products.

### Facilitator - Robert Tacon

A banker with more than 40 years of experience, Robert is actively engaged with the United Nations Environment Programme Finance Initiative (UNEP FI), where he served as Treasurer and then as Chair, stepping down in December 2009. He continues to be involved as an advisor, speaker and facilitator of training programmes. He has lectured on credit risk and sustainability issues at the Judge Business School Executive Programme at Cambridge University and has done research work for the Cambridge Institute for Sustainability Leadership.