



WWF / EUTR poll data: YouGov poll, August 2015

Base: Adults in the UK, Germany, Italy, France, Sweden, Netherlands, Portugal, Belgium and Romania (10,619 respondents)

Questions asked (full detail below)	All 9 countries polled	UK	Germany	Italy	France	Sweden	Netherlands	Portugal	Belgium	Romania
Were you aware that it is possible to buy a product that is made from illegally logged timber in [country] and the rest of the European Union?	No 73%	88	68	72	79	79	57	63	74	64
	Yes 27%	12	32	28	21	21	43	37	26	36
How important, if at all, is it to you that stronger measures are put in place to make sure that consumers cannot buy illegally logged timber and/ or products made from illegally-logged timber without realising?	Very important 49%	40	51	65	46	39	39	80	39	72
	Fairly important 36%	36	36	31	37	40	47	18	45	24
	Not that important 8%	13	7	3	6	12	8	1	10	3
	Not important at all 2%	4	2	0	2	4	1	1	1	1
	Don't know 4%	7	4	1	8	5	4	1	5	1
To what extent do you agree or disagree with the following statement? "The European Commission should take action to ensure that the regulation is extended to cover all wood-based products"	Strongly agree 44%	37	39	49	39	40	34	72	34	75
	Tend to agree 33%	37	33	36	35	27	43	19	40	18
	Neither agree nor disagree 12%	14	14	8	14	13	15	6	14	4
	Tend to disagree 3%	3	5	4	4	4	3	2	4	1
	Strongly disagree 2%	2	2	1	1	3	1	1	2	0
	Don't know 6%	8	7	2	7	13	4	1	5	1

To what extent do you agree or disagree with the following statement? "The European Commission should take action to ensure that regulation is applied fully and consistently across all European Union countries"	Strongly agree 51%	44	47	56	46	48	38	79	41	83
	Tend to agree 31%	34	32	31	33	24	42	15	39	12
	Neither agree nor disagree 9%	11	11	7	10	10	12	4	11	4
	Tend to disagree 3%	2	3	2	2	4	3	1	4	2
	Strongly disagree 1%	1	1	2	1	3	1	1	2	0
	Don't know 5%	7	6	2	7	10	4	1	3	0
To what extent do you agree or disagree with the following statement? "The EU Timber Regulation should remain as it is"	Strongly agree 12%	6	9	11	14	15	8	15	10	28
	Tend to agree 16%	12	14	20	19	15	17	16	18	21
	Neither agree nor disagree 22%	26	19	23	21	21	25	15	26	12
	Tend to disagree 22%	25	27	24	17	11	25	23	20	17
	Strongly disagree 17%	14	20	16	17	17	17	25	16	15
	Don't know 11%	17	11	6	11	22	8	6	10	6

Questions in full:

1. For the following questions, by 'illegal logging' we mean the harvesting of timber in violation of the laws and regulations of the country of harvest. The EU Timber Regulation came into force in 2013 to stop illegally-logged timber being sold in Europe. It puts certain obligations on businesses who place timber and timber products on the EU market for the first time, and covers timber originating in any country (EU and non-EU). However, there are some products not covered by this regulation, e. g. chairs, tableware, sports items, toys, DIY tools, upholstered sofas and armchairs, printed books and newspapers, musical instruments, etc. Before taking this survey, were you aware that it is possible to buy a product that is made from illegally logged timber in [country] and the rest of the European Union?
2. For the following question, by 'timber products' we mean any products that are made of wood – e. g. books, furniture, charcoal, decking etc. Thinking about issues that are important to you... How important, if at all, is it to you that stronger measures are put in place to make sure that consumers cannot buy illegally logged timber and/ or products made from illegally-logged timber without realising?
3. As a reminder, the EU Timber Regulation came into force in 2013 to stop illegally-logged timber being sold in Europe. It puts obligations on businesses who place timber and timber products on the EU market for the first time, and covers timber originating in any country (EU and non-EU). However, there are some products not covered by this regulation, e. g. chairs, tableware, sports items, toys, DIY tools, upholstered sofas and armchairs, printed books and newspapers, musical instruments, etc. In addition, several countries in the European Union still have problems in

enforcing it properly. The European Commission is currently reviewing the EU Timber Regulation in order to assess its effectiveness. To what extent do you agree or disagree with the following statement?

- "The European Commission should take action to ensure that the regulation is extended to cover all wood-based products"
- "The European Commission should take action to ensure that regulation is applied fully and consistently across all European Union countries"
- "The EU Timber Regulation should remain as it is".

Further information: www.wwf.eu/forest