

# YOUR BUSINESS CAN GIVE THE WORLD A BRIGHTER FUTURE

EWS-WWF's Corporate Membership Programme is a great way for UAE companies that are passionate about the environment to support vital programmes across the country and region.



# **Get involved**

EWS-WWF's Corporate Membership Programme will inspire your company's sustainability journey - one that you can share with employees, customers or stakeholders.

Find out more...



"By joining the Corporate Membership Programme, UAE businesses can play a key role in helping EWS-WWF conserve biodiversity and tackle the Ecological Footprint. Businesses can help us to achieve our mission by taking this simple action today."

HE Razan Khalifa Al Mubarak, Managing Director, EWS-WWF

## Why Join?

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At EWS-WWF we are working to implement sustainable solutions that strike a balance between the UAE and region's economic and environmental wellbeing. Our Corporate Membership Programme is an opportunity for business to partner in addressing the challenges our environment faces.

Your support will help push forward our critical work across **Marine and Terrestrial Conservation**. Climate Change and Energy, and **Environmental Education.** 



### How to become a member

We offer four levels of annual membership based on your company's interest and size. The membership fees support EWS-WWF's conservation work in the UAE and region.

### **Member Benefits:**

- Communication benefits such as a corporate member logo, your name/logo on our website, and mentioned in our annual report
- Inspiring ideas on how you can organise your own sustainability events
- Unique employee engagement activities led by EWS-WWF such as sustainability talks and environmental field trips
- Tips on how employees can make a difference and raise funds for EWS-WWF
- Regular updates on the work that you are supporting
- · Additional benefits based on tier level

### For more information you can

Visit uae.panda.org call us on 04-354-9776 email info@ewswwf.ae



"Choithrams has been a proud supporter of EWS-WWF since its early days in the UAE. The Corporate Membership Programme continues to bring us in touch with a community of likeminded progressive businesses, each striving to create environmentally sound practices. We have access to information and materials making it easy to participate in innovative campaigns such as Earth Hour and Marine Conservation. EWS-WWF listens attentively to our business and CSR goals, and this dialogue has supported our move toward ever-closer alignment between corporate and social objectives. This partnership also resonates with our customers, who appreciate our company's commitment to sustainability."

Lekhu Pagarani, Choithram's Chairman and Goodness Strategist **EWS-WWF Corporate Member** 



or scan the QR code



EWS-WWF's mission is to work with people and institutions within the UAE and the region, to conserve biodiversity, tackle climate change, and reduce the ecological footprint through education, awareness, policy and science-based conservation initiatives.



