



FACTSHEET

2018

EDUCATION FOR SUSTAINABLE DEVELOPMENT

WWF NATURE ACADEMY



“The most important duty, if we are to save the Earth, is to educate “

Sir Peter Scott, founder of WWF



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For Nature and People



7% of Serbia's territory

are **protected areas** that preserve our natural treasures – some of these same places are becoming green classrooms.

1,700 schools

in Serbia are educating our future leaders.

Protected areas are essential for conserving species and natural habitats. They contribute to the livelihoods and well-being of local communities and wider society. Environmental education is a key tool for understanding the benefits of nature preservation.

Childhood and adolescence are key periods for developing a sense of appreciation for nature. While outdoor activities may be a common experience for young people who live near protected areas, most of them are not active in efforts to preserve nature and shape a more sustainable future.

WWF's Nature Academy is changing this common situation by empowering students and teachers, raising their awareness of the importance of nature conservation and giving them skills they need to take an active role in protecting our environment.

RESULTS SO FAR

20 schools

108 teachers

331 students directly involved

1,500 students indirectly involved

5 protected areas

in the next 5 years



GOAL

To involve 30% of protected areas in Serbia.

To train at least 100 teachers and students to become ambassadors for protected areas.

To influence policy at local and national levels.

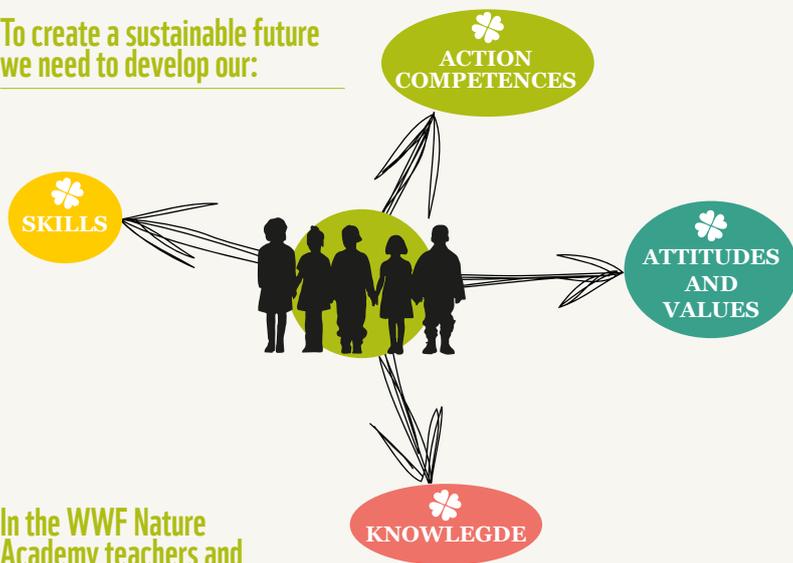


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Why we launched the WWF Nature Academy

Our youth need knowledge, values, and skills in order to actively participate in and contribute to reaching a more sustainable future. Education has an important role to play in building this capacity. Schools are vehicles for change, and what students learn can influence their parents and others in their community. Youth also have the capacity to drive change in their communities and beyond when given the opportunity!

To create a sustainable future we need to develop our:



In the WWF Nature Academy teachers and students learn over 8 months about:

- Protected areas -** their importance and value, and begin cooperating with the protected area they will become ambassador for;
- Ecological footprint -** how our lifestyle influences nature and what can we change;
- Active citizenship -** how to become active and influence others;
- Project cycle -** how to develop and implement an environmental school project in cooperation with the protected area;
- Communication skills -** how to work with various stakeholders and media.

You can make this possible!

Your support will allow students and teachers to have life changing experiences, connect to their local protected areas, develop key competences, and get active for our Earth. Together, we can “change lives and drive change!”

Are you ready to make it possible? Please contact:
Sonja Badjura, Education officer, sbadjura@wwfadria.org

Environmental education has been a part of WWF's work since the organization's inception. By conducting educational activities that support our conservation goals, we contribute to achieving the Sustainable Development Goals at a global level, and to achieving the goals of education strategies at a national level.

	<p>Why we are here. To stop the degradation of the planet's natural environment and to build a future in which humans live in harmony with nature.</p>
	<p>wwf.rs www.facebook.com/WWFSerbia</p>



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Surveys show that children spent less than one hour per day playing outside.

“If we don't understand why nature protection matters, it's hard to assume our kids will care about it. This is the main reason why I've applied for the WWF Nature Academy – I want to learn, to act, and to encourage my students”

Teacher Tamara Gavrilović

“We are doing something good, not only for the school, but also for the whole community. I've learned why protected areas have that title (status), how specific they are and why we need to protect them. I didn't mind spending my free time on these activities“

Student Matija Žuža



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By participating in the WWF Nature Academy schools become ambassadors of protected areas and their natural treasure, and students and teachers become our allies in nature conservation.

WWF Adria
 Djure Jaksica 4a/8
 11000 Belgrade, Serbia
 Tel: +381 11 30 33 753
 Email: serbia@wwfadria.org
 wwf.rs www.facebook.com/WWFSerbia