



Leader in global hospitality commits to world-class greenhouse gas reduction targets.

Fairmont Hotels & Resorts is a leader in the Global Hospitality industry.



The Fairmont Chateau Lake Louise
Banff National Park, Alberta, Canada

How Fairmont has promised to fight climate change

Fairmont Hotels & Resorts' Climate Savers commitment is to:

- Reduce operational CO₂ emissions from its existing portfolio of hotels by 20% below 2006 levels by 2013
- Ensure new properties participate in its Energy and Carbon Management Program. Updated existing Design and Construction standards to incorporate and reflect LEED standards
- Educate and encourage emissions reductions from its supply chain through the development of a Green Procurement Policy and Supplier Code of Conduct

Fairmont: building on an existing environmental platform

Fairmont Hotels & Resorts is a global hospitality leader with an exceptional collection of luxury hotels, including numerous iconic landmarks. Fairmont's portfolio presently includes distinctive hotels in 17 countries with services delivered by over 30,000 employees.

The Climate Savers program builds on the foundation of Fairmont's commitment to responsible tourism. Fairmont is renowned for its industry-leading environmental initiatives, including the long established Green Partnership Program, a comprehensive commitment to minimizing the operational impacts of its hotels, focusing on improvements in the areas of waste management, energy and water conservation; and innovative community outreach programs involving local groups and partnerships.

Climate change impacts the bottom line

As a leading travel provider, Fairmont is reliant on destination health to be profitable and is committed to preserving the places where its guests and colleagues work, live and play. Fairmont is resolutely aware of the business impacts associated with environmental damage, such as diminishing snowfall at ski resorts and other extreme weather events, and is taking proactive steps to reduce its CO₂ output and help mitigate the effects of climate change.

Fairmont has implemented an energy and carbon management program to provide a framework so that information associated with CO₂ producing activities can be tracked and monitored on a consistent and measurable basis by Fairmont properties.

Fairmont has designed a comprehensive strategy for reducing operational emissions, having recently completed a number of energy demand reduction projects across its portfolio. Fairmont will use these best practices to guide the

“We see our Climate Savers partnership with WWF as a sound strategic decision, one that will help ensure destination health and contribute to the financial stability of the industry. Fairmont is proud to be the first global hotel brand to partner with WWF to tackle climate change and we look forward to achieving significant CO₂ reductions at our operations worldwide.”

Jennifer Fox, President
Fairmont Hotels & Resorts

development of energy reduction strategies in the future and will focus on implementing greater conversion to renewable energy supply.

Examples of best practice by Fairmont

- Four properties (The Fairmont Chateau Lake Louise, The Fairmont Washington D.C., Fairmont Vier Jahreszeiten and Fairmont Pittsburgh) currently reduce their carbon footprint by contracting part of their electricity consumption from renewable energy sources such as wind. Presently, half of the Chateau Lake Louise's electricity needs are met by a blend of wind and run-of-river electricity generation.
- At present four Fairmont properties (The Fairmont San Jose, The Fairmont Newport Beach, The Fairmont Savoy and Fairmont St Andrew's) use cogeneration in their facilities, which captures excess heat for hotel building use as well as producing electricity on site.
- Between 2006 and 2010 Le Fairmont Manoir Richelieu decreased GHG emissions by 75 percent. This reduction occurred despite a 41 percent increase in guest nights. The conversion of two oil boilers to two electricity boilers contributed to this reduction.
- Between 2006 and 2010, The Fairmont San Francisco decreased GHG emissions by 12 percent. During the same time period, the property undertook a number of initiatives which may have contributed to this reduction: installed guest room thermostats that work with occupancy sensors and a 5.0 degree set back; completed retro commissioning; monitored meeting room HVAC run times; and adjusted schedules on a daily basis and monitored them throughout the day. Commitments and plans

Commitments and plans

In addition to adopting best practices from renewable energy and retrofit strategies to decrease operational emissions, in 2011 Fairmont introduced a formalized, worldwide Sustainable Design and Construction policy, which addresses highly recognized environmental certifications such as the U.S. Green Building Council's Leadership in Energy and Environmental Design (LEED™) for new development projects and renovation programs. In addition to promoting the use of highly recognized green building certification systems, Fairmont's Sustainable Design and Construction Policy also includes new environmental criteria and checklists for renovation projects and retrofits, environmental consultation during the design brief and construction process, and the creation of a green build best practices repository for use by its hotels, engineers, developers, project leads and architects. Fairmont Pittsburgh, and The Savoy, a Fairmont-managed Hotel, were the brand's first completed projects under the new policy. Fairmont also relocated its corporate offices in Toronto, Canada, to a LEED NC Gold building.

Fairmont is working with its suppliers to further reduce emissions. Fairmont has committed to developing a comprehensive Green Procurement Policy and Supplier Code of Conduct to engage and educate our top suppliers, who represent approximately 25 per cent of the overall value of our supply chain. Fairmont has created a supplier declaration to guarantee that our suppliers are well aware of and actively participate in our environmental mandate.

Fairmont will strive to work with WWF to raise awareness among policy makers, guests, employees and suppliers of the need for business and industry to lower absolute emissions. To stimulate market transformation, Fairmont will support WWF in GHG reduction initiatives such as encouraging uptake of plug-in hybrid electric vehicles and battery electric vehicles.

The Fairmont approach is holistic: addressing climate change by capturing emissions abatement opportunities from operational activities associated with existing and new properties, while enabling further CO₂ footprint reductions through the supply chain. Moreover, given that Fairmont's portfolio is comprised exclusively of managed (not owned) luxury and heritage properties, this positions Fairmont as a global leader in emission reduction efforts in the hospitality sector.