

# GFTN-INDIA FACT SHEET



## BACKGROUND

India holds a pivotal position in the global forest products trade with growing potential to influence forest management in a very wide range of globally significant forest countries. Forestry is the second largest land use in India. In a business as usual scenario, the nation is likely to depend heavily on imports to meet its growing demand for wood in the coming years. This in turn put tremendous pressure on the world's remaining high conservation value forests. GFTN-India can help to minimise this growing forest footprint by several methods including the promotion of credible forest certification in the country and sourcing of wood from well managed forests and other controlled sources globally.

## WHAT: GLOBAL FOREST & TRADE NETWORK – INDIA (GFTN-INDIA)

Launched in December 2008, GFTN-India functions as the domestic arm of the GFTN, with the aim of contributing to the delivery of GFTN's overarching goals and targets. With the growth in demand and trade of forest products, the fragile forest resources continue to remain at risk. GFTN-India aims to raise awareness and promote environmentally responsible production, consumption, trade and procurement policies and practices in forest goods and services while fostering a socio-cultural environment that demands mainstreaming of sustainable forestry into business practices. GFTN-India reflects WWF-India's commitment towards sustainable forest management and minimizing forest footprint.

## WHO: COMPANIES GFTN-INDIA WORKS WITH

GFTN-India will facilitate and strengthen the links in the supply chain, including managers of forests and forest plantations, growers of agro-forestry or farm forestry, wood processors, retailers, traders and buyers in Indian and export markets.

## QUICK STATS: GFTN-INDIA

- GFTN-India works with **10** companies who employ **1,600** employees
- GFTN-India participants trade **14,000 m3** of forest products
- GFTN-India participants sell **43 million USD** of forest products

## FOR MORE INFORMATION

Contact: Bhomik Shah, GFTN-India Coordinator

Email: [bshah@wwfindia.net](mailto:bshah@wwfindia.net)

Tel: +91-11-41504785

URL: [http://gftn.panda.org/gftn\\_worldwide/asia/india](http://gftn.panda.org/gftn_worldwide/asia/india)