

Job Description

Position	:	Sustainable Energy Advocacy Lead, WWF Cambodia
Reports to	:	Conservation Program Director, WWF Cambodia
Location	:	Phnom Penh, Cambodia with frequent travel to target areas
Contract period:		1 Year with potential extension
Date:		July 2018

Position Summary:

The Sustainable Energy Advocacy Lead will work in partnership with WWF's International Project Manager based outside Cambodia and the Cambodia Program Office to jointly manage WWF's overall efforts toward promoting a free flowing Mekong River in Cambodia. The Lead will also support, outreach, and promotion of alternative non-hydro renewable energy solutions in Cambodia.

I. Major duties and responsibilities:

1. Project design and implementation

- Co-develop and manage the Sustainable Energy Strategy in partnership with International Project Manager and in close consultation with WWF Cambodia Office, WWF Greater Mekong Regional Office, WWF's Freshwater Practice and other relevant WWF country offices.
- Work alongside the International Project Manager to engage and energise the WWF global network to support the efforts towards promoting Sustainable Non-Hydro Based Energy Strategy.
- Apply rigorous creative thinking to analyse and develop advocacy methods and interventions suitable in the Cambodian context to bring sustainable energy issue to government counterparts, businesses and the public in a way that engages and leads to changes in decision making and behaviour.
- Deliver agreed strategy outputs and work towards achieving strategy goals.
- Undertake or where appropriate commission and manage project related research and products (e.g. visual materials, technical analysis, newspaper articles).
- Act as WWF focal point, coordinate actions and collate inputs from other members of the project team in WWF Cambodia and provide regular updates to all colleagues involved in the project.
- In partnership with International Project Manager to provide hub function and centralize all information.

2. Fund raising and finance management

- Actively seek opportunities to raise fund for activity implementation with development partners in Cambodia.
- Oversee project's financial status and manage budgets relating to activities directly happening in Cambodia.

3. Communication and outreach

- Co-design, plan and execute communication strategies with International Project Manager to ensure continued coverage on promoting sustainable energy solutions both within Cambodia and in the Mekong region.

- With support from communication officers to bring out the ideas and activities of the Sustainable Energy Strategy implementation in a clear, concise and compelling fashion to both internal and external audiences.
- Work closely with the International Project Manager to deliver timely, concise and powerful communications for the WWF network.
- Develop communication materials with support from communication officers, including dedicated website, newsletter, social media contents, flyers, briefings and videos.

4. Relationship management

- Act as the secretary to/and receive guidance from WWF Sustainable Energy Advisory group for Cambodia.
- Manage relationships with key stakeholders within Cambodia, including government agencies, businesses, development partners, and provincial and local communities.
- Work in close cooperation with other key members of the team both within Cambodia and in the broader network.

II. Qualification:

Educations and Experiences:

- A graduate degree in a related sustainable development field.
- At least seven years' working experience on advocacy with in developing countries, ideally in Cambodian context.

Skills and Abilities:

- Ability to think strategically and creatively.
- Experience in managing advocacy projects in a politically complex context.
- Sound knowledge of sustainable energy issues.
- Experience in multi-stakeholder partnership and relationship development.
- Excellent communication skills in both written and spoken English, good understanding in Khmer language is a bonus.
- Strong problem solving skills needed to produce results in a challenging environment.
- Ability to work proactively and effectively with various stakeholders and mobilize their active participation towards the project goals.
- Ability to operate independently and with limited supervision.
- Ability to react swiftly and in a timely fashion to opportunities to advance the project objectives.
- Excellent interpersonal, communication and diplomatic skills with the ability to manage and interact at all levels of an international, multicultural and multilingual organization.
- Sound knowledge of Cambodia's political, economic and social contexts.
- Prior working experience in Cambodia is a bonus.
- Adhere to WWF's values: Knowledgeable, Optimistic, Determined and Engaging.
- Respective Competencies: WWF Focus; External Orientation; Delivery quality outcomes; Building working relationships; Communicate effectively; Leading teams; Leading change; Managing Resources.

III. Working relationship

- **Internal** – Report to WWF Cambodia Conservation Program Director with dotted line to Sustainable Energy Advisory Group. Work with key staff of the WWF Cambodia

office, Greater Mekong Water Regional Initiative; work closely with the International Project Manager to engage WWF network and key Practices.

- **External** – interacts with government agencies, businesses, media, development partners and other organizations in the Mekong region and beyond.

This job description covers the main tasks. Other tasks may be assigned as necessary according to organisational needs.