



for a living planet®

The World Wide Fund for Nature Regional Office for Africa seeks a **Communications Manager, Africa**

The World Wide Fund for Nature (WWF) is one of the largest independent conservation organizations in the world, active in almost 100 countries. Our mission is to stop the environmental degradation in the world and build a future where humans live in harmony with nature.

We are looking for a dynamic, enthusiastic, highly qualified and committed **Communications Manager, Africa** to contribute to establishing and managing WWF's integrated communications, marketing and fundraising development in support of all WWF programmes in Africa and ensure that WWF is strategic, coherent, and compelling in its engagement of supporters, conservation partners and all key audiences.

Location: Yaoundé, Cameroon.

Duration: 2 years renewable.

Main responsibilities:

- Coordinates the development and deployment of an engaging and compelling WWF internal and external communications infrastructure to support brand visibility in Africa and beyond;
- Supports the WWF Africa Director for Communications and Marketing to develop and implement a Pan Africa wide communications and marketing strategy that leverages the unique strengths of WWF to achieve Africa's ambitious targets for growth and to strengthen brand recognition in key markets and audiences (Media, Partners, Donors, Governments and the Public);
- Advance the effective integration of communications and marketing messages and activities across all Country Offices, and ensures such integration within the trans-boundary programmes and the Africa Regional Office;
- Coordinate with Department heads and with communications leads in Country and Programme Offices to develop Africa level and Network communications impact for brand building and stakeholders' engagement;
 - Use communications effectively to protect the region's reputation and to successfully manage crisis situations which occur across the Africa region; and ensure consistent application of the brand guidelines across the Africa region;
- Oversee the production of information materials, print and audio-visual for media, website, and other outreach activities; and act as practice leader for engaging entire program team in communications activities (internal and external) and build the technical competence of communications teams in Africa;
- Co-ordinate the delivery of the digital communications strategy across the Africa region to ensure that country offices and programmes make the best use of technology for key communications activities (e.g. content development for web sites & intranet development, social media and online marketing); and Develop region-wide digital communications strategies to support WWF work in Africa where appropriate.

What you need:

Required Qualifications

- Relevant tertiary qualification from an accredited institution in the field of Communications, Public Relations, Marketing, Journalism, International Relations and Development. An advanced degree (Masters) would be a definite advantage;
- A minimum of 7 years relevant experience as a Communications and Media lead for a large organization;
- A successful track record in the development and implementation of medium and long term Media and Communication strategies across diverse markets in Africa (or equivalent emerging markets);
- Managing diverse internal communication initiatives, working with colleagues and suppliers;
- Written, verbal and non-verbal communication, specifically in both English and ideally French. Additional regional languages would be an advantage.

Required Skills and Competencies

- Excellent interpersonal skills;
- Flexibility and adaptability to rapid environmental changes;
- Track record of breaking down silos between business and support functions and working across an entire organization;
- Flexibility and change orientation with ability to balance competing priorities;
- Understanding of the wider strategic context, both internally and externally;
- Able to demonstrate a range of communication and influencing styles to suit a wide range of stakeholders;
- Demonstrates leadership in suggesting ideas and persuading others to follow;
- Ability to work to tight deadlines and manage a number of conflicting and frequently changing priorities;
- Communication skills – interpersonal, presentation and written;
- Problem analysis and resolution;
- Self-confident and well rounded, with the capacity to understand multiple perspectives and cultural diversity and deal with those differences diplomatically;
- Energetic, enthusiastic and likeable;
- Adherence to WWF's values, which are: Optimistic, Engaging, Determined and Knowledgeable.

Please consult the attached job description for more information on the position.

How to apply?

Email a cover letter and CV to recruit-roaydehub@wwfafrica.org

The subject should read ROA-CM. Deadline for applications: January 11, 2016. Thank you in advance for your interest in this position. Please note that only candidates under serious consideration will be contacted for follow up. If you have not been contacted six (6) weeks after closing, consider your application unsuccessful.

WWF is an equal opportunity employer and committed to having a diverse workforce