



for a living planet®

WWF, the Global Conservation Organization, through its office in Kenya, is seeking to recruit key strategic roles for its National programme as listed below:

Communications Manager (WWFK/FC/14/10/01)

The successful candidate will work under the direction of Director, Business Development and Communications to ensure strategic promotion of the WWF Kenya Brand and to ensure that effective and strategic communication strongly supports resource mobilization from diverse partners, ensuring widespread engagement and dissemination to key target groups, including policy, business, network members and the general public.

Among others, the key duties and responsibilities include:

- Works in close partnership with WWF Kenya SMT and programme teams to develop, organize and deliver effective internal and external public relations & communications strategies, building WWF Kenya public recognition and network profile.
- Participates in developing, orchestrating and implementing strategic outreach programmes and campaigns to positively shape the thinking and public policy outcomes on conservation.
- Provides support to fundraising team in designing fundraising information as part of the wider resource mobilization strategy;
- Provides leadership and supervises the communication team.
- Coordinates setting of both departmental work plans and staff performance targets and undertakes periodic performance appraisal for communication staff;

The prospective candidate should possess:

- An advanced university degree in Communications, Public Relations, Media Relations, or other related fields;
- Proven track record, and at least 7 years' experience (Preferably in Kenya) in communications or PR
- Member of Public Relations Society of Kenya;
- Understanding of institutional and legal framework in Kenya as it relates to PR, media and communications issues;
- A good understanding of the realities of PR and communications for promoting conservation issues;

For a detailed Job description, kindly visit:

http://wwf.panda.org/who_we_are/wwf_offices/kenya/

Interested candidates who wish to apply for the above position and who meet the above requirements should submit a cover letter and CV to: HResource@wwfkenya.org not later than 15th December 2014.

Kindly note that only shortlisted persons will be contacted.

WWF is an equal opportunity employer and committed to having a diverse workforce.

Like us on Facebook **WWF Kenya Country Office** and Follow us on Twitter [@WWF_Kenya](https://twitter.com/WWF_Kenya)