



**Make a difference to today's world.
Join WWF.**

WWF - Ukraine is seeking to recruit a dynamic and enthusiastic

**Wildlife Communications Officer
(part-time, based in Ukraine, WWF office)**

The Wildlife Communications Officer will be responsible for enhancing and contributing to the communication activities and information actions of the LIFE15 GIE project "LIFE FOR DANUBE STURGEONS", as well as other wildlife projects as required.

The job position will report to WWF-DCP Ukraine Senior Project Officer, and it will be based in Kiev.

The Wildlife Communications Officer

Your duties will include:

- Finalising and implementing a sturgeon communication plan in accordance with the requirements of the LIFE15 GIE project "LIFE FOR DANUBE STURGEONS" In Ukraine.
- Campaigning and PR responsibilities at local and national levels, including support in organising workshops, trainings, media and other events within the project according to the strategic plans on national and regional level
- Providing advice and support on matters related to communications and external relations for national project staff.
- Building and maintaining reputation, brand, and influential behaviour with key internal and external audiences and stakeholders covering sturgeon-related communication areas.
- Coordinating development of printed materials such as posters, factsheets, booklets for different target groups, information boards, reports.
- Social media support and contribution to the project website's maintenance.
- Maintaining photo and video archives, collection of clippings and communication reporting

We expect from you:

- Adheres to the WWF mission, as well LIVES the WWF DCP's Values: People Empowerment, Trust, Impact Driven, Responsibility, Standards of Excellence.
- **Knowledge:** Advanced qualifications or university degree in PR/communication/marketing with at least 2 – 3 years of communication/marketing experience. The Communication Officer should have good knowledge of communication, PR and marketing and have an understanding of



biodiversity conservation and sustainable development issues particularly with regard to Ukraine. Certificates from Google adwords academy, Facebook blueprint, KAMA would be a plus.

- **Experience:**
Proven experience in PR, communication/marketing, SMM, digital media.
- **Skills and Abilities:**
Communication, diplomatic and cultural skills to work with a broad array of individuals from a variety of backgrounds. Excellent oral and written communications skills in both English and Ukrainian. Proven ability to communicate and promote activities through different channels including social networks. Skills in campaigning. Skills in the development of video, photo and design of communication materials (in Photoshop and/or Corel).

We offer:

- The opportunity to make a difference – for Ukraine and for WWF
- Challenging and fulfilling work in one of Europe's most exciting eco-regions
- Friendly and highly professional working atmosphere in an international context
- Varying tasks and independent work style
- A pleasant working atmosphere and great learning environment
- A competitive salary according to NGO standards

If you are interested in joining the global WWF team, email your application documents including your CV and cover letter (in English) to **lapostu@wwfdcp.ro**. Application deadline: **31st of March 2017**. Please understand that we can only reply to short-listed candidates. For more information on the WWF, kindly check the website: <http://wwf.panda.org/>