SUSTAINABLE TOURISM for travellers

WHY?
We are all more CONSCIOUS of the need to care for and appreciate our natural environment. We try to use less resources by recycling and we support the protection of nature.

BUT
We don’t leave all these positive and responsible attitudes about how we humans affect our environment at home: when we go on holiday! On holiday we are welcomed to someone else’s nature, using the resources of another place.

HOWEVER
We can enjoy our holiday and be responsible and caring towards nature and the culture of our chosen destination.

...we can choose SUSTAINABLE TOURISM!
Sustainable tourism means visiting a place seeking to make a positive impact on its environment, its culture and its economy.

In European Protected Areas, managers should work together to provide a meaningful, quality experience for visitors and to safeguard the natural and cultural values, you have come to visit.

Visiting sustainable destinations helps to preserve the beautiful places you enjoy, whilst supporting local livelihoods in an economically viable way.

WHAT A TOURIST CAN DO?

PLAN
Your holiday in advance, check out if the places you want to stay in and visit are sustainable, or environmentally friendly. Look for awards and testimonials. Check out the tour operators too!

CHOOSE
Those with good sustainable credentials. Look for Sustainable Destinations where everyone is working together to take care of their area. Choose local products and services.

RESPECT
Local cultures and nature and look for ways to reduce your use of resources such as water, waste, plastic. Recycle on holiday too!

ENJOY
Local hospitality, food and cultural events. Join in!

GIVE BACK
You are a visitor on holiday, use local services and ensure that great destination can stay great for your next visit!

SUSTAINABLE TOURISM - MAKING IT WORK
CEETO project has been created to help communities and business in Central Europe to learn how to provide tourism services less harmful to nature. CEETO is based on the experience of EUROPARC’s European Charter for Sustainable Tourism in Protected Areas, a tool that ensures that tourism is being managed in a way to conserve the present and protect the future for locals and visitors alike.

Find more about the European Charter for Sustainable Tourism in Protected Areas at www.europarc.org/sustainable-tourism/