



for a living planet[®]

Manager, Corporate Communications

Last year, WWF launched a new strategy that harnesses the strengths of the WWF network in a shared vision, focussing on six major goals - water, wildlife, the ocean, climate and energy, forests, and food – and three key drivers of environmental problems – markets, finance and governance.

In support of this strategy WWF undertook a redesign of its international secretariat that will further unite WWF offices and its near 6,400 staff around the world. This will help WWF to build stronger partnerships across the world with government, business, civil society and individuals. Together, we will deliver on WWF's ambitious goals.

We are recruiting the role of **Manager, Corporate Communications** for our International Secretariat to help us achieve our new ambitious goals, and build a future where people live in harmony with nature.

Location:

WWF Office in Singapore.

Main responsibilities:

- Manages and leads the Corporate Engagement (CE) Community of Practice (including newsletter, ongoing development of the Google site, shared platforms and tools).
- Leads the Network, builds capacity and provides support on Corporate Communications, and acts as liaison of the team with the Communications and Marketing Division.
- Coaches and supports NOs in communications for new cross-territory transformational partnerships.
- Communications focal point for new cross-territory Corporate Marketing Partnerships.
- Develops and maintains the CE communications toolbox and provides tools, guidelines and best practices.
- Collaborates with NO Communications leads and Practice communicators to develop content, raise the profile of CE work and implement our business engagement media strategy.
- Manages the work of two Managers, Corporate Communications.
- Provides immediate rapid response function on communication issues relating to WWF's business engagement in general, specific NO partnerships and for WWF Intl partnership.
- Lead the Network in its external transparency efforts (disclosure reporting), in close cooperation with the Network Offices
- Updates (with Brand team) CE brand guidelines to use in national, international and technical partnerships.

Required Qualifications, Skills and Competencies

- A university degree as well as an in-depth understanding of communication practices;
- At least 5 years' experience in an international environment in a communications position
- Good understanding of sustainability issues
- Proven experience working with remote teams
- Excellent communication and diplomatic skills;
- Ability to relate convincingly and credibly with peers in partner organisations;
- Strong organizational skills with an aptitude to get things done;
- Ability to work within a virtual network;
- Ability to conceptualise and implement communication tools;
- Adaptive, ability to work in a low structured environment and to reprioritise frequently
- Excellent command of English, other languages an advantage.
- Familiarity with CMS an advantage
- Adheres to WWF's values, which are: Knowledgeable, Optimistic, Determined and Engaging.

How to apply?

Upload your covering letter and CV on [LinkedIn](#) as one file. We will not accept applications without CV and Covering Letter.

Deadline for applications: 15 November 2016

WWF is an equal opportunity employer and committed to having a diverse workforce.