



## WWF INTERNATIONAL INTERNSHIP OPPORTUNITY

**Opening Position:** Media Intern

**Organisation website:** [www.panda.org](http://www.panda.org)

**Description of Role:** Media Intern for WWF International

**Position starting date:** now to 30 June 2018, full time.

This role is part of the Media team at WWF International Communications and Marketing Division based in Singapore, reporting to Media Relations Manager.

### **Detailed Job Description:**

We need a media intern with some training or work/internship experience in the media /digital media field. We are looking to recruit someone dynamic, who works well in a fast-paced global environment and with interest for our cause - the planet. This person will work on the following:

- Support the team with media and issues monitoring and create regular news digest for the global network
- Support the team with putting together the Weekly Update newsletter for the global network
- Carry out desk research on digital media ownership and digital influencers
- Manage the International media team twitter account, including creating lists, updating accounts followed, etc.
- Tidy distribution lists on Cision
- Build lists of wire correspondents
- Manage C&M portal, Media team
- Write digital / web content and press releases
- Support broader teams' requests at ad-hoc basis, including Earth Hour

### **Required Skills and Competencies**

- Excellent communication skills to liaise with country teams (more than 180 teams) across the globe as well as assist the WWF International team
- Creativity in generating graphics and visual materials for digital communications (i.e. infographics, etc.)
- Excellent verbal and written communication skills
- Ability to work independently and with a team in a fast paced environment
- Interest in climate change and/or sustainability issues
- The most important qualities required for this role are a passion for media/ new media, the drive to learn and the desire to work with a highly innovative, global environmental and social not-for-profit organisation.
- Interest in media and public relations
- Excellent written and verbal English skills are a must along with the maturity to work in a global, multicultural environment.

### **Why work for WWF and Earth Hour:**

This is a great opportunity to gain exposure on a global brand and marketing campaign and event where 1.8 billion people participate every year. You will also work with third parties; media, advertising and production agencies. We hope you are creative, digital savvy and want to challenge yourself to make a difference. Learn more about Earth Hour here on [www.earthhour.org](http://www.earthhour.org) and join our exciting team!

### **More about WWF's Earth Hour:**

WWF's Earth Hour is the world's largest environmental campaign, taking place in more than 7000 cities and towns in 178 countries worldwide, with a reach of more than 1.8 billion people. The WWF International team, based in Singapore, coordinates the operation of the

Earth Hour global campaign throughout the world, working with delivery teams and partners on the ground around the world.

[How to apply?](#)

Send your covering letter and CV to [hr@wwf.sg](mailto:hr@wwf.sg) as one file subject line: ICT Manager. We will not accept applications without CV and Covering Letter.

**Deadline for applications: 30 October 2017**

*WWF is an equal opportunity employer and committed to having a diverse workforce.*