

It's time to turn up the volume of nature in Europe

80% of Europe's population will be living in an urban environment by 2050. More and more people will be sharing the life of the girl in our video, stressed by increasing traffic noise, phones ringing and tight schedules. The environmental, economic and health impacts of this trend will be enormous.

This is what our new "Turn Up the Volume of Nature" public campaign wants to avoid.

Until the end of June, in at least 16
European countries people will listen
and create songs with the sounds
of water, earth, wind and key European
animal species. Read more



Use the new app
to create your nature
song now and send it
with a message to
EU ministers and the
Juncker Commission!

#NatureAlert

We all need nature in our life, and because protecting natural areas and species in Europe is paramount to our health and our wellbeing, and not least to our economy.

According to a recent study funded by

seen as pre-emptive health care centres in Europe.

- visiting nature areas during or after a day of work reduces stress.
- · green areas support children's

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There's a lynx in my backyard!



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The WWF European Policy Office contributes to the achievement of WWF's global mission by leading the WWF network to shape EU policies impacting on the European and global environment.

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