

THE NEW DEAL FOR NATURE AND PEOPLE

STOP AND REVERSE THE DOWNWARDS DECLINE OF BIODIVERSITY TO PROTECT AND RESTORE NATURE BY 2030, FOR THE BENEFIT OF PEOPLE AND THE PLANET, IN SUPPORT OF THE SUSTAINABLE DEVELOPMENT GOALS.

THE PROBLEMS

MASSIVE
DESTRUCTION OF
NATURAL SPACES



MASS LOSS
OF SPECIES AND
DIVERSITY OF LIFE



UNSUSTAINABLE
PRODUCTION
AND CONSUMPTION
OF NATURE'S RESOURCES



THE TARGETS

ZERO
LOSS
OF NATURAL
HABITATS



ZERO
HUMAN-
INDUCED
EXTINCTION



HALVE
FOOTPRINT OF
PRODUCTION
AND
CONSUMPTION



THE SOLUTIONS

- PROTECT 30%
- SUSTAINABLY MANAGE AT LEAST 20%
- RECOGNIZE RIGHTS TO INDIGENOUS PEOPLES' LANDS



- STOP UNSUSTAINABLE WILDLIFE EXPLOITATION AND TRADE
- ENABLE VIABLE POPULATIONS



- TRANSITION TO SUSTAINABLE PRACTICES: INFRASTRUCTURE, AGRICULTURE, FISHING, EXTRACTIVES

THE BENEFITS



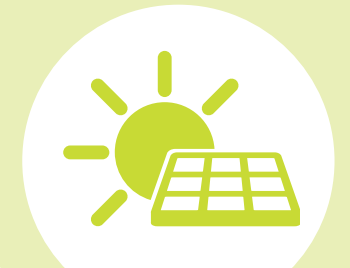
WATER FOR
9 BILLION



FOOD FOR
9 BILLION



DIVERSITY
OF LIFE



STABLE
CLIMATE



GOOD QUALITY
OF LIFE

