

WELCOMING REMARKS

Market Based Improvement in Live Reef Fish Food Trade

By

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Project Overseer

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- Honorable Lead Shepherd of APEC Fisheries Working Group;
 - Honorable Director General of Fisheries Products Processing and Marketing;
Ministry of Marine Affairs and Fisheries of Indonesia;
 - The representatives of APEC Economies;
 - The Workshop Facilitators;
 - The Workshop Speakers;
 - Representative of UNDP;
 - Representative of NOAA;
 - The Live Reef Business Actors;
 - Distinguished guests;
 - Ladies and Gentlemen;

Good morning,

First of all, I would like to welcome all of you to Indonesia for attending this workshop. We are delighted and honoured to host the workshop of Market Based Improvement in Live Reef Fish Food Trade today in Bali, Indonesia. This workshop is sponsored by Indonesia, the Ministry of Marine Affairs and fisheries, co-sponsored by Canada, USA, the Philippines and Papua New Guinea, in collaboration with WWF – Indonesia and supported by APEC Fisheries Working.



On this opportunity, I would like to specifically acknowledge the assistance of APEC Fisheries Working Group and the WWF-Indonesia together with our institution, arranging this important workshop.

The workshop is attended by 122 participants, eighteen participants from ten APEC economies, international and national live reef fish food business sector, Indonesian Government Officials, international organization such as UNDP, Info-fish, international speakers from various affiliations, NGO's, and academicians.

Ladies and gentlemen,

As we all know that the preceding Hong Kong and Kota Kinabalu workshops on the same topic, we all agree to build regional stakeholder engagement. This can be carried out through building roadmap for implementing policy initiatives and market based live reef fish trade in consistent with Ecosystem Approach of Fisheries Management (EAFM). The principles of EAFM need to operate within supportive policy framework recognizing economic, social, cultural as well as ecological value component into management action.

We also recognize the importance of cross-border trade issues that need to be addressed as main part of the holistic approach to market-based improvement on live reef fish food trade. In this regard, strengthening cooperation and collaboration to achieve sustainability outcome should be pursued in this workshop. We are aware that this is very complex issue. Therefore, good planning, stakeholder involvement and strong collaboration are imperative and should be an integral part of sustainable trade and resources management solution.

Ladies and gentlemen,



As we are aware that the previous Hongkong and Kinnabalu workshop on the same topic had produced a convergence outcomes to be the final linkages with the outcomes of this APEC workshop. Broad reference of roadmap sustainable of live reef fish food trade had been developed on the Hongkong and Kota Kinnabalu workshop. The convergence of the Hongkong workshop six CTI countries priorities of the preceding workshop could be basis for further enlarged discussion on this APEC workshop to become roadmap of improvement on sustainable live reef fish food trade.

I do hope that through your participation, presentation and discussion later this morning, we will share knowledge and insights from your expertise and experiences. I also hope that these three days workshop would yield workable policy recommendation and viable market-based improvement on live reef fish trade management in APEC Fisheries Working Group.

I realize that you are fully dedicated to the sessions that will follow but I do hope you will also take time to enjoy fascinating Bali with scenic landscape, friendly people and truly traditionally Bali atmosphere.

Thank you very much.