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## **WWF SINGAPORE**

### **JOB DESCRIPTION**

<b>Position Title:</b>	<b>Palm Oil Trade and Demand Specialist</b> Department of Conservation
<b>Reports to:</b>	Global Palm Oil Lead
<b>Location:</b>	Singapore

#### **About World Wide Fund for Nature, Singapore (WWF)**

WWF-Singapore is a Singapore-registered charity, a network member of WWF International – one of the world's largest and most respected independent conservation organisations. WWF-Singapore protects critical resources for people in Singapore by driving change across government, business, civil society and local communities. To meet key conservation goals, we address issues such as deforestation, haze pollution, seafood sustainability and illegal wildlife trade in Singapore and around the region. We deliver transformational corporate partnerships, fundraising to execute local and global conservation programmes and projects and community outreach to achieve WWF's global goals for food, forests, oceans, water, wildlife, and climate and energy. As one of WWF's global hubs, WWF-Singapore supports a global network that spans over 100 countries.

**Overall objective:** Accelerate the demand for sustainably produced palm oil (SPO) and responsible sourcing from landscapes, by: 1) coordinating WWF's position and engagement strategy on key buyers and traders, 2) coordinating a regional WWF strategy for Asia that supports and scales-up National Office (NO) initiatives. This will support the protection of priority landscapes, restoration of ecological function and pursuit of more sustainable production in producing countries.

#### **Main responsibilities:**

Working closely with the Global Palm Oil Lead and relevant staff from WWF NOs (National Offices), develop and implement a strategy to accelerate the demand for more sustainably and responsibly produced palm oil, with a focus on Asia:

- Support the delivery of objectives and outcomes for key WWF landscapes, alliances and projects.
- Oversee a traceability study of the trade flows of palm oil from priority WWF landscapes - identified by WWF Indonesia and WWF Malaysia - to key markets and buyers, to inform regional strategy.
- Identify target companies and prepare the business case and engagement strategy for major buyers (Fast-Moving Consumer Goods companies, service providers and retailers) and traders.
- Review the palm oil sustainability policies and commitments of major traders and buyers, and progress made in implementing these, developing WWF position statements and supporting WWF NO engagement activities. Communicate and advocate for WWF's position as necessary to relevant internal and external stakeholders.

- Coordinate and lead engagement with priority major buyers (FMCGs and retailers) and traders, ensuring alignment in approaches between NOs that is consistent with a WWF position and WWF's global palm oil strategy.
- Support the delivery of an update to the 2016 WWF Global Palm Oil Scorecard<sup>1</sup>, ensuring that it aligns with WWF global strategy and expectations for buyers of commodities with high risk of natural ecosystem conversion, and leading on engagement activities with companies and other relevant stakeholders following the launch.
- Coordinate with SASPO<sup>2</sup> and its Secretariat where relevant to the implementation of WWF global strategy and activities, and other WWF NO's as appropriate in national business alliances for sustainable palm oil.
- Coordinate with the Sustainable Finance team to support engagement with banks, investors and finance regulators as relevant to deliver the regional strategy.
- Lead an internal community of practice with regular calls for Asian offices to share approaches and learnings and build alignment.
- Support the efforts of the Indonesian WWF Office in developing a domestic market demand by ensuring that Multinational FMCGs are implementing their Sustainable Consumption and Production (SCP) Commitment in their supply chain or supply chain or joint venture in Indonesia
- Support fund raising efforts for the domestic demand work for Sustainable Consumption and Production in the key regional consuming countries (Indonesia, Malaysia, etc.)
- Represent WWF on relevant best practice technical groups, as appropriate.

**Qualifications and Competencies:**

- An advanced degree in a relevant discipline.
- A minimum of three years of working experience in a field relevant to sustainable supply chains, sourcing and procurement strategies, preferably in Asia.
- Excellent communication and relationship-building skills, applied with both the non-profit and private sector, and ideally with government officials and stakeholders.
- Fluency in spoken and written English.
- Proficiency in other languages is desirable, particularly where relevant to major palm oil consuming nations (e.g. India, China, Indonesia, Malaysia).

This job description covers the main tasks. Other tasks may be assigned as necessary according to organisational needs.

Interested candidates should email a CV and a cover letter with the title "Palm Oil Specialist" to [hr@wwf.sg](mailto:hr@wwf.sg). This is a contract position of 2 years with the possibility of extension.

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<sup>1</sup> <http://palmoilscorecard.panda.org/>

<sup>2</sup> <https://saspo.org/>