

How can retailers and manufacturers support POIG?

We welcome the support of retailers and manufacturers who use or buy palm oil in any quantities. To become a formal supporter of POIG, your organization would need to:

- Make a public commitment to the requirements of the POIG Charter and Terms of Engagement
- Contribute to the development of Palm Oil Procurement Innovation Charter components that will assist in driving the global demand for responsible palm oil use for retailers and manufacturers.

This work is planned for late March - early June 2015, and is expected to involve one physical meeting in Europe as well as additional conference calls as required.

POIG supporters:



Contact us

If you want to know more about the Palm Oil Innovation Group, please contact us:

Email: info@poig.org - Web: www.poig.org

Palm Oil **Innovation** Group
A journey towards responsible palm oil →



The Palm Oil Innovation Group (POIG) aims to support the RSPO through innovation, dealing with additional critical issues to build on existing RSPO standards and commitments.

POIG focuses on three thematic areas: environmental responsibility; partnerships with communities; and corporate and product integrity.

POIG will demonstrate that by setting and implementing ambitious standards, the industry can break the link between palm oil and deforestation, and human, land and labour rights violations.

POIG founding members:



What we do

The POIG Charter

Our Charter for responsible palm oil is the heart of the initiative, and sets the benchmark for responsible palm oil.

The Charter requires companies to adopt innovative tools such as the High Carbon Stock approach, and strengthen existing High Conservation Value and Free, Prior, Informed Consent approaches.

Verification

POIG has developed a comprehensive set of auditable indicators which are used to verify compliance with the POIG Charter.

Palm oil producers build on their existing Roundtable on Sustainable Palm Oil audits and third-party auditors provide assurance that POIG-endorsed oil meets POIG requirements.

Innovations

POIG brings together leading NGOs with palm oil producing companies, brands and other actors in the supply chain to share and develop leading practices to ensure that responsible palm oil becomes available in the market place.