



***for a living planet®***

WWF-Kenya, is seeking to recruit a:

**Regional Sustainable Finance Expert  
(To be based in Nairobi)**

Reporting to the Sustainable Investments Manager, the Sustainable Finance Expert will be responsible for providing competent and strategic support, and lead a regional programme geared at influencing the financial and investment flows associated with major developments in the Eastern Africa Region towards more sustainable finance and development.

The incumbent will have the following key roles:

- Providing of thought leadership on finance/investment related work in the Eastern Africa;
- Developing and supporting the implementation of strategic high-impact programmes and initiatives related to the Finance Practice;
- Facilitating of knowledge management, learning, sharing of experiences, and capacity building on finance/investment;
- Establishing and maintaining of linkages to relevant WWF Network Organisations;
- Ensuring Regional representation at the Finance Practice Leadership Team;
- Supporting individual countries (sector or thematic programmes) to develop finance/investment strategies and approaches;
- Establishing and maintaining a network of experts in the finance/investment field;
- Establishing and maintaining partnerships with key financial institutions and other relevant partner institutions;
- Working in partnership with colleagues to develop the coherence and effectiveness of the WWF network's effectiveness in the finance/investment area;
- Working in partnership with colleagues to influence key finance sector decision-makers in the Eastern Africa Region and in international organizations;
- Fundraising for initiatives contributing to the finance/investment work in Africa;

The prospective candidate should possess:

- An advanced degree in sustainable finance/investment and/or development planning;
- At least 10 years' experience in the development sector with a bias towards finance/investment;

- A good understanding of how investment decisions are undertaken;
- Proven experience of providing strategic leadership to organizations and programs of work;
- Good understanding of major development in Eastern Africa and the players behind them;
- Excellent communication and advocacy skills
- Experience in influencing key political and business stakeholders and shaping policy debates;
- Experience in synthesizing complex information, regulations and policies;
- Ability to work in a range of cultural environments, adapting approaches and analysis;

Interested candidates who meet the above requirements should email a cover letter and CV with **‘Regional Sustainable Finance Expert’** on the subject line to the POD Manager, WWF-Kenya - [hresource@wwfkenya.org](mailto:hresource@wwfkenya.org) not later than 31<sup>st</sup> August 2016

***Kindly note that only shortlisted persons will be contacted.***

*WWF is an equal opportunity employer and committed to having a diverse workforce.*

## **JOB DESCRIPTION**

Position title: Regional Sustainable Finance Expert

Reports to: Sustainable Investments Manager

Job Grade: TBA

Location: Nairobi, Kenya

### **Context**

The perspective about Africa has changed and so is its position globally among the community of Nations; in 2013, for the first time, Africa was the world’s economically fastest-growing continent at 5.6% a year, with high potential for strong economic growth across multiple sectors. The Continent has now become an important destination of a portfolio of financial investment streams which are driving major developments across the continent, in particular concentrated around major resource development corridors such as LAPSET, SAGCOT and TRIDOM. These corridors often stretch across countries and international boundaries, linking economic nodes and landlocked areas to seaports. Africa currently has at least 20 high profile corridors at various stages of development. Amid these unprecedented

opportunities for economic developments is the potential for huge environmental, impacts, which will threaten Africa's rich natural assets, including the livelihoods opportunities of those dependent on these. Pursuant to this, WWF anticipates the creation of a regional Centre of Excellence on Finance and Investment, which will be based in Kenya, to work with both public and private sector in assuring sustainable development pathways around these major developments.

### **Purpose of this role**

The role of the Sustainable Finance/Investment Expert will be to provide competent and strategic support, and lead a regional programme geared at influencing the financial and investment flows associated with major developments in the Eastern Africa Region (Kenya, Tanzania and Mozambique) towards more sustainable (environmentally and socially sensitive) finance and development. The incumbent will work with colleagues across the Region and the global Network.

### **Major Duties and Responsibilities**

- Providing of thought leadership on finance/investment related work in the Eastern Africa Region;
- Leading a small team of experts and project managers on various thematic areas related to sustainable finance and investment;
- Facilitating of knowledge management, learning, sharing of experiences, and capacity building on finance/investment related work in the Eastern Africa Region;
- Establishing and maintaining of linkages to relevant WWF Network Organisations;
- Ensuring Regional representation at the Finance Practice Leadership Team;
- Developing and supporting the implementation of strategic high-impact programmes and initiatives related to the Finance Practice;
- Supporting individual countries (sector or thematic programmes) to develop finance/investment strategies and approaches;
- Establishing and maintaining a network of experts (both within WWF and beyond) in the finance/investment field to support relevant initiatives in Africa.
- Establishing and maintaining partnerships with key financial institutions and other relevant partner institutions (e.g. Afraca, AfDB, UNEP).

- Working in partnership with colleagues working on economics and development across the world to develop the coherence and effectiveness of the WWF network's effectiveness in the finance/investment area;
- Working in partnership with colleagues to influence key finance sector decision-makers in the Eastern Africa Region and in international organizations;
- Fundraising for initiatives contributing to the finance/investment work in Africa.

### **Qualifications, Skills, Knowledge and Experience**

- An advanced degree in sustainable finance/investment and/or development planning;
- At least 10 years' experience in the development sector with a bias towards finance/investment;
- A good understanding of how investment decisions are undertaken in a variety of contexts internationally, and the ways in which ecosystems and the environment can be reflected in this decision-making;
- Proven experience of providing strategic leadership to organizations and programs of work;
- Good understanding of major development in Eastern Africa and the players behind them;
- Excellent communication and advocacy skills
- Experience in influencing key political and business stakeholders and shaping policy debates;
- Experience in synthesizing complex information, regulations and policies and translating these into clear advice and compelling communications;
- Ability to work in a range of cultural environments, adapting approaches and analysis to meet the requirements of the local context.

### **Working Relationships**

- Internal: Interacts and jointly delivers key activities with WWF staff in the Eastern Africa Region and partners on a daily basis, and as required coordinates and interacts with Country Directors, Conservation Directors/Managers, as well as other relevant Programme Managers and experts of WWF offices in Africa, WWF International, and other WWF Network staff.

External: Interacts with government institutions, non-governmental organisations, academic institutions, donors, specialists/consultants, financial institutions, private investors and developers and other stakeholders.

This job description covers the main tasks and conveys the spirit of the sort of tasks that are anticipated proactively from the staff. Other tasks may be assigned as necessary according to organizational needs.