



WWF

SNAPSHOT

2014



SEA-MED PROJECT

Sustainable Economic Activities in
Mediterranean Marine Protected Areas

PROTECTING BIODIVERSITY AND DEMONSTRATING SOCIOECONOMIC BENEFITS



The three phases of the MPA life cycle.

8 MPAs in 6 Mediterranean countries advance through three progressive phases to reach operational and financial self-sufficiency. The SEA-Med project supports these MPAs by:

- 1 Developing and implementing science-based management plans**
 - Support integrated and participatory management planning and implementation
 - Develop financial plans to decrease dependence on public funding.
- 2 Improving MPA governance**
 - Mobilize decision-makers in MPA management
 - Foster cross-sector cooperation
 - Promote MPA networking.
- 3 Promoting sustainable economic development**
 - Work with local tourism businesses and artisanal fisheries to adopt and implement sustainable management practices
 - Promote business-to-business exchanges
 - Identify and market nature-based tourism initiatives.
- 4 Building capacity of local conservation communities**

Deliver a balanced combination of capacity building activities, experience sharing and knowledge transfer opportunities.
- 5 Increasing understanding of the values of Mediterranean MPAs**

Reach out to a wide range of audiences through targeted communications tools.

WWF MEDITERRANEAN

WWF Mediterranean's mandate is to pursue WWF global priorities to conserve biodiversity and reduce the human footprint on nature. In the Mediterranean, WWF works through field projects advocating improvements in regional and national policy processes affecting nature conservation and resource management.

mediterranean.panda.org

WWF MEDITERRANEAN INITIATIVE

The Mediterranean Initiative was created in 2010 by five national WWF offices - France, Greece, Italy, Spain and Turkey - with WWF Mediterranean, the WWF European Policy Office and WWF International, to bring a transformative change in marine conservation to the Mediterranean region.

SEA-MED PROJECT: THE 8 MPA_s



www.panda.org/med_mpa

IN PARTNERSHIP WITH:



Conservatoire
du littoral

WITH THE FINANCIAL SUPPORT OF:



IMPLEMENTING PARTNERS*:



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*Other partners will join the project as it progresses