

## for a living planet®

### JOB DESCRIPTION

Position title: Senior Manager, Asia Sustainable Finance – (new position, growing

team)

Reports to: Head, Asia Sustainable Finance

Date: March 2019

I. Mission of the Asia Sustainable Finance Team: WWF has identified the Finance Sector as a global driver that we must engage successfully to deliver on our long-term conservation mission. We work with key finance sector players (e.g. banks, investors, regulators, and stock exchanges) to drive business change, advocate for policy shifts towards sustainability, develop best practices and standards, and support innovative financial frameworks, products, and mechanisms that encourage environmentally sustainable, low carbon, and resource efficient investments.

In Asia, the Finance Practice focuses on the role of the finance sector to support the transition to sustainable food, energy and infrastructure systems. For example, this international team leads, develops and supports action on a range of soft commodities that are produced and procured in Asia (and globally) working closely with food, markets, and finance specialists based in other WWF offices around the world. Other areas of focus include freshwater and the blue economy.

The new Senior Manager will join the existing Singapore team of **8 sustainable finance professionals**, working with WWF sustainable finance and conservation science experts around the network to focus on strategy development in WWF's regional offices, policy guidance with regulators and financial institutions, engagement with financial institutions, and the development of new financial products that support sustainable development. The team will undertake key research activities and collaborate with other WWF offices as they begin to work with financial institutions. In this role, the Senior Manager will have a specific focus on strategy development and stakeholder engagement in key North Asian financial centers (e.g. Tokyo, Seoul).

II. Major Functions: To support the Asia Sustainable Finance Head in expanding the scope of the team's engagement work to North Asia through strategy development, research, and advocacy with major regional finance sector stakeholders. To work with local WWF offices in Singapore and North Asia to execute national finance sector engagement strategies. To work with WWF commodities, water, and climate experts on developing suitable risk management tools. To work directly with finance sector stakeholders to implement ESG practices into their investment and lending activities, including the development of green financial products.

### III. Major Duties and Responsibilities:

- Assist the Asia Sustainable Finance Head in developing strategic relationships with key finance sector and government stakeholders in Asia, with a particular focus on Japan/ Korea, and work with WWF national offices to develop finance sector engagement strategy
- Manage research on commodities supply chains, ESG issues, and sustainability disclosure and performance by companies; write reports
- Develop collective engagement projects with investors
- Conduct capacity building workshops targeted at financial institutions
- Work with banks and investors to develop ESG integration frameworks including monitoring and reporting and green financial products
- Work with WWF commodity, climate and water experts to distill insights and knowledge into guidance tools for the finance sector
- Keep abreast of trends and developments relevant to sustainability and finance
- Monitoring, evaluating, budgeting and reporting of project performance against planned objectives and deliverables and milestones

#### IV. Profile:



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### **Required Qualifications**

- Relevant educational qualifications, Master's Degree required
- Minimum 10 years working experience in the area of finance or sustainability; must have experience working with financial institutions/corporates
- Must have experience either in structuring financial products and transactions or working on climate finance
- Experience working with senior finance professionals and government or regulatory agencies.

### **Required Skills and Competencies**

- A demonstrated interest in how climate change and other environmental concerns relate to material business risks and opportunities;
- General knowledge of the finance sector levers for change as they relate to sustainability;
- Ability to analyze ESG issues and to effectively communicate these to financial institution partners;
- Able to prioritize, work in a dynamic environment and operate under tight deadlines
- Ability to work independently and proactively;
- Excellent oral and written communication skills; Native Japanese or Korean speaker preferred
- Adheres to WWF's values, which are: Knowledgeable, Optimistic, Determined and Engaging
- Must be able to travel internationally (up to 25%)

### V. Working Relationships:

Internal - Relevant departments within the WWF network

**External** – With financial institutions, regulators, stock exchanges, responsible finance platforms and consultants, governments, other science based organisations