



JOB DESCRIPTION

Position title:	Senior Project Officer – Illegal Wildlife Demand Reduction, WWF-Laos
Reports to:	Project Manager – Stop Illegal Wildlife Trade, WWF-Laos
Supervises:	N/A
Grade (IPE scores):	xx
Location:	Vientiane capital
Date:	1 st July 2019

WWF-Laos

P.O. Box. 7871
House no. 39, unit 05
Saylom village,
Chanthabouly district,
Vientiane, Lao PDR
Tel: +856 21 216 080
Fax: +856 21 251 883

E-mail: wwf-laos@wwf.org.la
Website: www.wwf.org.la

I. Background

WWF has been working in Laos since the late 1980s in cooperation with the Ministry of Agriculture and Forestry. Our country programme office was first established in Vientiane in 2001. Since then, our team has grown to over 40 Lao, international and volunteer staff working on over 10 projects countrywide with offices in Vientiane, Champassak, Salavan and Sekong provinces. WWF-Laos is part of WWF Greater Mekong Programme Office, which operates in 5 countries: Vietnam, Thailand, Myanmar, Cambodia and Laos. Find out more at www.panda.org/laos.

WWF has been a strong, credible and recognized global force in the world of conservation for the past half-century as we have strived to deliver on our mission of building a world where people thrive in harmony with nature. With our new 2015-2020 Strategic Plan, we aim at increasing our conservation impact by focusing on direct threats to wildlife, forests, and water ecosystems, and by increasing our influence and credibility in the Lao PDR.

The Greater Mekong region, including the Lao PDR, is a critical area in the global illegal wildlife trade. Laos is a source, transit and destination country for a number of the most threatened and lucratively traded wildlife species including tiger, Asian and African elephant, rhino, bears, and pangolins. Eliminating illegal wildlife trade in Laos is a priority of the WWF.

Tourists visiting Laos, in particular from China, are a growing market for wildlife commodities derived from endangered wildlife species. This project will reduce threats to endangered wildlife from Chinese consumption and demand, through targeted outreach campaigns and active multi-stakeholder partnerships in Yunnan, China, and northern Laos. It will demonstrate a high quality behavior-change campaign and provide relevant research to inspire future campaigns; and build capacity and joint action among Government and travel industry stakeholders in countering demand for wildlife products.

II. Major Functions

The Senior Project Officer – Illegal Wildlife Demand Reduction, is expected to support, both technically and administratively, project implementation and delivery of activities under the project for reducing demand for wildlife products among Chinese nationals in the Lao PDR.

President: Pavan Sukhdev
Director General: Marco Lambertini
President Emeritus:
HRH The Duke of Edinburgh
Founder President:
HRH Prince Bernhard
of the Netherlands

Registered as:
WWF-World Wide Fund For Nature
WWF-Fondo Mondiale per la Natura
WWF-Fondo Mundial para la Naturaleza
WWF-Fonds Mondial pour la Nature
WWF-Welt Natur Fonds
Formerly World Wildlife Fund



III. Major Duties and Responsibilities

- Provide technical and administrative support in the project implementation and delivery of reducing demand for wildlife products among Chinese nationals in Laos in northern provinces of Laos, as determined in the project activities and work plan;
- Support programme advocacy and communication activities against Illegal Wildlife Trade (IWT) in the Lao PDR, in coordination with the relevant teams in WWF-Laos and TRAFFIC;
- Support Lao Government relevant law enforcement agencies with ensuring effective implementation and delivery of IWT projects activities;
- Support effective representation of WWF in relevant meetings, networks, stakeholders' engagement, and partnership dialogues, when required;
- Support communication of the outcomes of IWT activities, particularly activities within the project for reducing demand for wildlife products among Chinese nationals in Laos to the WWF Network and externally;
- Maintain a working knowledge of political, legislative, environmental, social and economic frameworks relevant to IWT in Laos, and support engagement of WWF teams in relevant dialogues and meetings;
- Other tasks related to WWF's IWT programme, as directed by WWF-Laos' Stop IWT Project Manager.

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IV. Profile

Required Qualifications

- Bachelor degree in forestry, biology, natural resources management or conservation management, or in relevant fields is desirable;

Required Skills and Competencies

- At least 3 years of working experience in forestry or wildlife trade management is desirable;
- Experience working in partnership with government officials;
- Experience working in a multi-cultural environment and/or working with INGO in the Lao PDR;
- Experience working in communication or public relation, preparing the production of publicity brochures, handouts, videos, photographs and multimedia;
- Fluency in English, Chinese (Mandarin) and Lao languages is required.
- Familiarity with the project area in Northern provinces (Oudomxay, Bokeo and Luang Namtha province etc.) is desirable;
- Ability to learn fast and adapt to different working environments, including with international partners;
- Adhere to WWF's values: Knowledgeable, Optimistic, Determined and Engaging;
- Essential WWF behaviour for the position:
 - **STRIVE FOR IMPACT:** "I am results driven. Everything I do, the way I think, plan and implement is driven by a relentless search for impact".
 - **LISTEN DEEPLY:** "I go beyond my point of view and strive to see the bigger picture from different perspectives. I stay curious and listen deeply to what others have to say".

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- **COLLABORATE OPENLY:** “I’m a global citizen working for a living planet. I am constantly thinking of how with others, together, we can be more impactful. I work across boundaries, openly ask for help and share what I know, both internally and externally”.
- **INNOVATE FEARLESSLY:** “I take risks to find better solutions. I measure progress and learn from mistakes. I share both success & failures. I encourage others to do the same”.

V. Working Relationships:

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- **Internal** – WWF GMPO: Interact on a regular basis with the Practice Coordinators, Project Managers, Province Coordinators, and Regional Technical Advisors. Engage with and support all WWF-Laos staffs.
- **External** – Interact with all relevant stakeholders at the community, district, and provincial level of provinces in the landscape. Interact with central government partners, and NGOs especially TRAFFIC on an ad-hoc basis.

This job description covers the main tasks and conveys the spirit of the sort of tasks that are anticipated proactively from staff. Other tasks may be assigned as necessary according to organizational needs.

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