



## **JOB DESCRIPTION**

**Title:** Communications Fellow, WWF-Myanmar

**Directly reports to:** Conservation Communications Specialist, WWF-Myanmar

**Technically reports to:** Conservation Landscape Manager, WWF-Myanmar

**Duration:** Minimum 6 months

**Location:** Dawei, Myanmar, with regular national and regional travels

### **Background**

WWF-Myanmar was established in 2013 and is working to conserve the country's biodiversity and build a sustainable future for people and wildlife. The focus is on promoting green economy within national policies, and sustaining and protecting biodiversity and ecological connectivity of the transboundary Dawna Tenasserim Landscape (DTL) through an integrated landscape approach, and the Ayeyarwady river basin through an integrated river basin approach. Find out more at [www.wwf.org.mm](http://www.wwf.org.mm)

The DTL contains some of the most remarkable biodiversity on earth and is a key site for the protection of some of the world's most endangered species including Tigers, Asian Elephants, the Gurney's Pitta and a number of other endemic species. A large portion of globally significant biodiversity conservation areas in DTL are traditionally managed by local communities and indigenous peoples who depend on its forests, fisheries and water resources for their way of life.

It is critically important to communicate the global importance of this landscape both to international stakeholders and to local stakeholders.

### **I. Major Function**

The Fellow/Intern will support the communications team based in the landscape field office on two strategic initiatives. The first initiative aims to raise awareness of the local stakeholders on biological diversity and ecosystem services of Dawna Tenasserim landscape. The second initiative aims to raise awareness of the international community on how the tradition and culture of indigenous communities contribute to conservation of biodiversity.

### **Major Responsibilities**

1. *Conservations awareness campaign:* In partnership with partner organisations and technical experts, launch awareness raising campaign on conservation issues with local stakeholders being the target audience. The responsibilities include



- a. Agreeing on the modality of the campaign, including threats to be addressed through the campaign, targets audience and type and frequency of activities
- b. Developing and implementing a workplan, with partners, to launch and continue the campaign
- c. Ensuring smooth start and continuation of the campaign, including coordination and logistics among different stakeholders

*Raising landscape profile:*

- d. Organizing a high profile exhibition in Dawei, showcasing biodiversity value of the landscape as well as cultural and traditional practices that are pivotal in conserving the landscape
  - e. Developing and implementing a workplan to organise the exhibition, including brainstorming ideas with other teams, liaising with relevant stakeholders and coordinating day-to-day activities
  - f. Supporting the communication team in the landscape to develop and strengthen assets and channels to communicate outcomes to the donors.
2. *Contribution to WWF Conservation Targets:* Work closely with team members of DTL team to support them in improving the communication of their conservation outcomes.

## **II. Working Relationships**

### **1. Internal**

Interact on a regular basis with a) Forest Programme team b) Communication team c) Community awareness team d) CSO partnership team

### **2. External**

- Engage with international partners

## **III. Requirements**

### **1. Education and Experience**

- Bachelor and/or Master degree in communications or related field
- Expertise in using design and photo editing tools. Expertise in video editing is a significant advantage
- Fluency in written and spoken English. Knowledge of Myanmar language could be an advantage.
- Experience of working in South East Asia is desirable

### **2. General Skill**

- Positive attitude



**WWF-Myanmar**  
15/C, Than Taman Street,  
Dagon Township, Yangon,  
Myanmar 11191

Direct: +95-1-229331  
Fax: +95-1-2314358  
[www.wwf.org.mm](http://www.wwf.org.mm)

- Presentation and communications
- Planning and organisation
- Proficiency in MS Office

#### **IV. WWF's Mission and Values**

It is part of every staff member's terms of reference to contribute to **WWF's mission**:

WWF's Mission is to stop the degradation of the planet's natural environment and to build a future in which humans live in harmony with nature, by:

- *conserving the world's biological diversity*
- *ensuring that the use of renewable natural resources is sustainable*
- *reducing pollution and wasteful consumption.*

It is also part of every staff member's terms of reference to embody WWF's values, which are Engaging, Optimistic, Determined and Knowledgeable.

Interested candidates should email [vacancy.mm@wwf.org.mm](mailto:vacancy.mm@wwf.org.mm) and [gaurav.gupta@wwf.org.mm](mailto:gaurav.gupta@wwf.org.mm) or send a hard copy cover letter and curriculum vitae in English to 15C, Than Taman Street, Dagon Township Yangon, stating the applied position title. Email application documents should be addressed as Document\_Yourfullname.

Only short-listed candidates will be contacted.