

Terms of Reference for Consultancy to develop a Freshwater Programme Funding Proposal

1. BACKGROUND

The World Wide Fund for Nature (WWF), the world's leading conservation organization, has a mission **to stop the degradation of the planet's natural environment and to build a future in which humans live in harmony with nature**, by:

- Conserving the world's biological diversity;
- Ensuring that the use of renewable natural resources is sustainable; and
- Reducing pollution and wasteful consumption.

The WWF Uganda Country Office (UCO) has developed a new Strategic Plan (SP) for the 5 year period 2016–2020. As part of the implementation of the SP, it was agreed to add a third Programme to the existing UCO Forest & Biodiversity and Energy & Climate Programmes, in order to more effectively address critical Freshwater issues in Uganda.

In January 2016 WWF UCO, together with the Ministry of Water and Environment (MWE) and the National Planning Authority (NPA) jointly held a National Dialogue on the Sustainable Development Goals (SDGs) and Freshwater. The dialogue also served as a Freshwater stakeholders' meeting which became an instrument for awareness raising on the importance of the Water Goal (SDG 6) to achieving other SDGs in Uganda.

1.2 Context

Uganda has abundant freshwater resources that cover more than a third of Uganda's surface area with large active storage capacity in Lakes Victoria, Albert, Kyoga, George, and Edward. Uganda has a vast network of rivers that connect to these various lakes, however, less than one third of Uganda's water resource is internal. Therefore, the country is dependent on maintaining good relationships with her neighbours in order to secure water supply. Apart from the River Nile, another important River in Uganda is the Semuliki River whose Basin links to the Nile Equatorial Lakes hydrological system and is shared between Uganda and the Democratic Republic of Congo (DRC). The Semuliki River is also the natural boundary of the two countries traversing over 80 KM on the border line. In Uganda, it includes a network of six protected areas¹ in the central Albertine Rift Montane Ecoregion and covers large areas of degraded un-gazetted forest landscape. The basin in Uganda has lost most of its natural forest which is already exerting pressure on State forests and Protected Areas which are the main refuges of natural forest and biodiversity left. This deterioration is also affecting the quantity and quality of the Region's freshwater resources. The Basin also includes part of the Virunga National Park in DRC, the oldest National Park in Africa and a UNESCO World Heritage Site. The altitudinal range in the catchment is from 600M asl in the Semuliki flats to 5109 M asl on the peak of the Rwenzori Mountains National Park, in Uganda, which is another World Heritage

¹ Rwenzori Mountains National Park; Semuliki National Park; Semuliki Wildlife Reserve; Toro Wildlife Reserve Kibale National Park; Queen Elizabeth NP, and Virunga National Park in DRC; includes 2 Ramsar Sites 2 World Heritage Sites and a Man and Biosphere Reserve and several Important Bird Areas.

Site and also a high altitude Ramsar Site. This unique combination presents very high level of species diversity and endemism, including populations of key species of global concern such as the Eastern Chimpanzee.² The Semuliki is also important for domesticated animals because it is the only permanent source of water for the cattle corridor.

The Semuliki Basin is a biodiversity hotspot and the 65%³ of the basin or 21,767km² which is in Uganda supports a fast growing (32%), largely poor, forest-dependent rural population and is home to six ethnic groups who to a large extent depend on the river for their livelihoods. Increasing threats to the freshwater systems are posed by the development plans for the Region and increasing commercial interests, including oil & gas and mineral extraction. "Water for production" is highlighted as a priority in the National Development Plan II. Poor governance of natural resources, deforestation, poor land management practices and weak institutional capacities on catchment and water resources management are also contributing to the deterioration of the quality and quantity of the river waters in Uganda's key water catchment areas. Freshwater resources need to be managed well so that they can be sustained for the long-term benefit of Uganda.

WWF with the Directorate of Water Resources Management (DWRM) and relevant District Local Governments implemented a pilot Integrated Water Resources Management (IWRM) Project in the Semuliki entitled "*WWF Semuliki River Catchment and Water Resources Management (SRCWRM) Project*" 2009-2012. There is need for a new project to build on this pilot IWRM project. There is also need to evaluation the previous interventions and integrate other more current experiences of catchment management and climate adaptation in the proposed and current projects in UCOs other Programmes, as well as recently identified priorities and wider WWF global freshwater knowledge.

2. Assignment

2.1 Purpose

The purpose of this assignment is to develop a bankable UCO Freshwater Project Proposal that can be easily adapted for different donors. The intention is that this proposal when successfully funded wholly or in Components shall form the foundation of the new WWF Uganda Country Office (UCO) Freshwater Programme building on previous experiences and agreed priorities.

2.2 Scope of the assignment

- i) Initial desk study, using online and in-house resources⁴ and staff inputs) (document package and list of relevant staff and other contacts, to be provided to understand what has been done (previous and existing projects⁵ and the outputs (Minutes and Analysis Report) from the National Dialogue on Sustainable Development Goals (SDGs) and Freshwater (2016) along with WWF and Uganda Government priorities.
- ii) Undertake wide and diversified consultations with key WWF partners and government agencies with a mandate on freshwater resources management

² (*Pan troglodytes swcheinfurthi*).

³ Semuliki Basin is 33,487 km² with approx. 65% in Uganda

⁴ Comprehensive digital document package will be given to the Consultant

⁵ Includes project documents and evaluations and unsuccessful proposal submitted to AWF (AfDB) in Nov 2014 and also related WWF UCO and Global freshwater and , SDG reference docs

iii) Develop a final bankable proposal with budget⁶ ready for submission

2.3 Approach and Methodology

- The assignment will involve a combination of desk study to read various documents;
- Cooperation by and with, WWF UCO staff, and DWRM and DLG staff;
- Meetings with staff, partners and other relevant stakeholders; (Kampala & Semuliki)
- Incorporating feedback and editing of document to a high standard
- Field trip to proposed project area (Semuliki)
- First and second drafts of proposals circulated reviewed and adjusted for comments,
- Final proposal ready for submission (Possible donors will be identified to tailor the initial proposal to relevant submission quality e.g. for AWF/AfDB)

2.4 Desired Skills and Competencies

- Thoroughness and attention to detail and strong analytical skills
- Strong interpersonal and communication skills and good negotiation skills in a multicultural environment
- Strong diplomatic skills with sensitivity to political and cultural issues.
- Flexible and creative with an aptitude for solving problems; positive attitude.
- High standard of behaviour, good judgment, respect for others, confidentiality.
- Excellent writing and oral presentation skills in English
- Demonstrable numerical and budgetary skills, including preparing fundraising budgets and proficient use of Excel and spreadsheets
- Ability to write and edit proposals to ensure they meet all donor requirements as well as priorities
- Energetic, proactive and capable of working independently as well as being an active member of a team.
- Adhere to WWF's values, which are: Passionate & Optimistic, Challenging & Inspiring, Credible & Accountable, Persevering, & Delivering Results.

Experience:

- At least five years' experience in fundraising and proposal writing in at least one of the areas of major public sector, trusts/foundations or corporate fundraising.
- At least three years' fundraising experience in an international setting, with an INGO and solid experience in Uganda , preferably in the areas of Water, Climate Change (adaptation/ mitigation), Conservation Policy, Sustainable Development Goals .
- Knowledge of IWRM Water PES and/or Water Stewardship schemes an advantage (but technical assistance can be provided)
- Proven track record of generating income in the context of an international organisation preferably in Conservation and Water Sectors and submitting successful related proposals to institutional donors

⁶ Support will be given by WWF technical and Finance staff

Qualifications:

- A Masters degree in Social Sciences, Rural Development, Water Sector, International Marketing, Communications, Business Administration or related fields.
- Interest in conservation and sustainable development preferred

2.5 Key Deliverables

- Report and situation analysis on Field trip to Semuliki
- Final Proposal with budget
- Copies of Minutes from relevant Meetings

2.6 Duration of the assignment

The assignment is expected to be completed to the satisfaction of the Country Director no more than six weeks' after signing contract

2.7 Budget

The estimated total cost of this assignment should cover both professional fees as well as any other costs to be incurred by the consultant.

Submission procedure:

Individual consultants that wish to signify their interest in undertaking the prescribed work are to email and/or send hard copies of the following:

- a) Technical Proposal not exceeding 15 pages (sealed in an envelope clearly marked "Technical Proposal for the Fundraising consultancy") that will include:
 - Interpretation of the TORs understanding and interpretation of the TOR
 - Methodology to be used in undertaking the assignment
 - Time and activity schedule
 - Organizational and Personnel Capacity Statement
 - Relevant experience related to the assignment
 - Curriculum Vitae
- b) Financial proposal not exceeding 2 pages (Sealed in a separate envelope clearly marked "Financial Proposal for the Fundraising consultancy")
 - Consultant's daily rates in Uganda Shillings
 - Any other related costs

The two envelopes will then be sealed in a third one clearly marked: **"Proposal to develop a Freshwater Programme Funding Proposal"**

Send the specified documents above to:

Chairperson,
Procurement Committee,
WWF Uganda Country Office,
Plot 2 Sturrock Road
P.O. Box 8758, Kampala.

Email: kampala@wwfuganda.org

Deadline:

All proposals are expected to be submitted by Wednesday 6th July 2016 at 16:00hrs local time to the above mentioned address.

Conditions:

1. WWF reserves the right to accept any proposals or reject all proposals.
2. Technical review will precede the financial
3. All forms of canvassing will lead to automatic cancellation of the proposal in question
4. Only shortlisted candidates will be contacted