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Term of Reference

Consultancy Assignment Development of Environmental Education Strategy for the Tanintharyi Landscape Corridor

Supervised by: Community Engagement & Environmental Awareness Officer

Work location: Tanintharyi Region, Myanmar

Duration: to be defined

1. Background of consultancy assignment/ project

WWF Myanmar is implementing a project ‘Stewards of Natural Resources Strengthening Livelihoods For Communities’ with funding from BMZ through WWF Germany. This project will target 10 communities in the Banchaung and Tanintharyi watersheds where the majority of villagers have a low income level, with farming as their main source of income. As these communities rely largely on the surrounding forests and rivers for their livelihoods, this project is bringing security and the power of land management to the hands of the people who call it home. It will help communities restore the forest and protect their livelihoods through responsible agroforestry techniques and give communities the capacity to share their knowledge. Community representatives will become a part of decision making processes, participating in multi-stakeholder planning and FPIC processes to make socially, ecologically and economically sound development decisions. As well as building their voice and presence, through this project we are building the resilience of communities which due to their dependence on farming have long been vulnerable to economic and climate related shocks.

Part of the outputs of this project is the development and implementation of an environmental awareness program building on traditional ecological knowledge collected by communities in the 10 target sites to ensure the local ecological knowledge is enhanced by science and transferred to younger members of the community. Communities were assisted in documenting the traditional systems. An expert on environmental education will build on this knowledge and enhance it with science-based insights to convey through an education program the true value (ecosystem services) of the forest landscape. S/he will cooperate with the Department of Education and the relevant KNU entity and also do an inventory of available environmental education approaches and materials. The education program will take into consideration the messages to be conveyed, media to be used and training needs for local educators. The latter will be selected among community members. Training local educators is an important ingredient to ensure sustainability of the education program and to ensure that skills will stay within the community after the project ends. Experience from this can serve in further promoting it at regional or even national education system level. Actual conduct of series of environmental awareness will start at second year of the project.



2. Objective of the consultancy

To support the development of an environmental education strategy program for the Tanintharyi Landscape Corridor and train local educators.

3. Scope of work/ Major responsibility

- (i) Inventory of available environmental approaches in the regions
- (ii) Facilitate consultation with relevant partners (CSOs, teachers, KNU, WWF staff) building on their knowledge in the development of the environmental education program
- (iii) Develop environmental education curriculum integrating local traditional knowledge as well as recommend appropriate medium and visual materials needed for the curriculum implementation
- (iv) Identify capacity needs of local educator and WWF staff and train local educators on the environmental education approaches
- (v) Identify topics preferred by target audience and the objective of the environmental education program

4. Outputs/ deliverable of performance and time schedule

- (i) Environmental Education Strategy
- (ii) Environmental Education Curriculum/Module containing (but not limited) agreed topics by partners and target audience (integrating local knowledge), interactive and innovative training methodology, suggested visual materials,

5. Required profile:

- (i) Advance facilitation skills and applied adult learning experience
- (i) Experience on innovative and creative concept development
- (ii) Ability to write a good English report
- (iii) Practicing community-based social marketing in conservation and development context