

Hariyo Ban Program



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WWF



CARE



FECOFUN



NTNC

Terms of Reference (ToR)

for

'Displaying Awareness Messages on Illegal Wildlife Trade at Strategic Transit/Trade Points'

1. Background

The Hariyo Ban Program-II funded by USAID and implemented by four consortium partners – World Wildlife Fund Nepal (lead), CARE, National Trust for Nature Conservation (NTNC) and the Federation of Community Forestry Users in Nepal (FECOFUN), aims to increase ecological and community resilience in two landscapes-Terai Arc Landscape (TAL) and Chitwan Annapurna Landscape (CHAL). The program has two major thematic components-biodiversity conservation and climate change adaptation, and two cross-cutting themes (governance; and gender equality and social inclusion).

The goal of the Program is to increase ecological and community resilience in biodiverse landscapes - Chitwan-Annapurna Landscape (CHAL) and the Terai Arc Landscape (TAL). This goal will be achieved through two objectives (a) improving conservation and management of TAL and CHAL landscapes, and (b) reducing climate change vulnerability in the landscapes. Similarly, the program is focused in three sub-basins (Seti, Marsyangdi and Daraudi) in CHAL, and core areas (Chitwan, Banke, Bardia and Suklaphanta National Parks and their buffer zones) and critical forests corridors (Barandabhar, Kamdi, Karnali and Brahmadev) in TAL. However, the program under combating wildlife crime can reach out to any priority areas of Nepal.

2. Rationale

Nepal is endowed with exceptionally rich biodiversity and provide refuge for globally significant wildlife species including snow leopard, red panda, brown bear, musk deer, wild ass, rhino, tiger, Asian Elephant, dolphin, gharial, etc. Similarly, Nepal is a repository of medicinal and aromatic (MAPS) plants, and other commercially valuable flora as well.

However, the biodiversity in Nepal is under immense threats. Key wildlife populations including rhino, tiger, snow leopard, musk deer, red panda and other protected species are still threatened by poaching and illegal trade of their body parts. Huge number of different MAPS and other commercially valuable plant species are extracted illegally and traded. Several seizures of wildlife parts such as skin and bones of tiger, leopard and snow leopard; plants and their bi-products; and arrest of poachers and illegal traders in different parts of Nepal implies that Nepal is used as a major hub and transit country by organized wildlife poachers and illegal wildlife traders. The Environment Investigation Agency's (EIA) reports that Nepal is used as a transit point for illicit trafficking of wildlife parts and derivatives. Commodities such as shahtoosh, fur, musk pods, bear bile, tiger skin and bones, ivory, rhino horn, leopard parts and live animals (turtles, birds), etc are mostly traded off through Nepal.

According to TRAFFIC, the wildlife trade monitoring network, "Transportation and logistics businesses, such as passenger and cargo airlines, shipping companies, express couriers and freight forwarding companies, are becoming increasingly vulnerable to exploitation by illegal wildlife traffickers." In Nepal, it has been detected that vehicle, air and by foot have been used for illegal wildlife trafficking in and across the border. Thus, to Combat Wildlife Crime (CWT), awareness is utmost important. This project

thus has been designed to aware the general people, transportation workers, passengers, students, employees, security personnel, etc. through board display to make visual impact on them.

3. Objective

The major objective is to design, install and display appropriate conservation awareness messages on combating wildlife crime at important transit/trade points.

The specific objective is to design, install and display CWT awareness messages on backlit glow boxes, along Birgunj to Jomsom route in 15 strategic locations regarding wildlife crime control to provide visual impacts to the general public, tourists, travellers, etc. for one year.

4. Methodology

The consultant shall clearly state the appropriate methodology in the technical proposal as per the framework stated below:

- Identify wildlife crime sensitive strategic locations along the mentioned route
- Design conservation messages in consultation with the conservation experts and WWF Nepal program team and get approval from Hariyo Ban Program Communications Unit
- Obtain permission from the relevant government/private sectors for installing and display the message at the important sites
- Present 1 year's sustainability plan (maintenance, continuation, electricity supply, etc.) to ensure the messages on light boxes are displayed for 24 hours a day
- Submit installation completion report, periodic progress reports and final project completion report (technical and financial)

5. Deliverables

The consultant shall be responsible for following deliverables:

- Inception Report
- Installation of backlit glow boxes with CWT messages at 15 different strategic locations. The minimum requirements for each of the boxes are as follows:
 - Total of 60 sq. ft. in size
 - 500 GSM backlit glow board
 - 14-gauge pipe
 - 20-watt LED tube light to be lit from 5PM to 7AM (October to March) and 6PM to 6AM (April to September)
 - 3/22 Wires
 - 20-gauge GI Sheets for framing of backlit glow box
 - Messages printed in High Quality
- Quarterly status reports with details of backlit glow boxes' conditions
- Final technical report, other relevant documents (if any), photographs (high resolution)
- Financial report with supporting invoices

6. Duration and Time Frame

Installation shall be completed within 3 months, and the consultant shall be responsible for maintenance of backlit glow boxes for 1 year after completion of installing all backlit glow boxes.

7. Qualification of Team Leader

The team leader should have at least five years of work experience in the relevant field.

8. Hariyo Ban Program Branding

Hariyo Ban Program branding and marking is to be ensured in all communication and branding materials throughout the project.

The consultant should make sure that the disclaimer is incorporated in all the communication materials:

डिस्क्लेमर: यो अमेरिकी जनताद्वारा अमेरिकी विकास नियोग (युएसएड) को माध्यमबाट प्रदान गरिएको उदार सहयोगबाट सम्भव भएको हो । यसमा उल्लेखित विषयवस्तु लेखक/संस्थाको जिम्मेवारी हो र यसले युएसएड तथा अमेरिकी सरकारको धारणा प्रतिनिधित्व गरेको मानिने छैन/

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9. Supervision and Coordination

The consultant will report to Program Officer, Wildlife Trade Monitoring, Hariyo Ban Program, WWF Nepal and coordinate with Communications Unit, Hariyo Ban Program, WWF Nepal for preparation of all communications materials.

10. Proposal Submission Details

Technical proposal:

Interested VAT registered firms are requested to submit separate **technical** and **financial** proposals in two sealed envelopes along with an application letter to the following address to be received no later than **5:00 PM, 27 September 2019**. The envelopes should clearly state which consultancy you are applying for.

Wildlife Trade Monitoring Unit
Hariyo Ban Program, WWF Nepal
PO Box: 7660, Pavitra Pyara Marg,
Baluwatar, Kathmandu, Nepal

The following organizational documents should be provided along with the technical proposal:

1	Organization registration certificate with latest renewal
2	VAT registration certificate
3	Tax Exemption Certificate, if applicable
4	Latest tax clearance certificate
5	Latest Audit Report
6	Curriculum Vitae of all team members involved

Financial proposal:

The Consultant should submit a financial proposal that includes a detailed breakdown of the project budget not exceeding NPR. **2,600,000/-** (Twenty-six lakh rupees only, inclusive of all applicable taxes). The consultant with **Competitive Budget** with **Innovative ideas** will be preferred. The payment is subject to tax deduction as per prevailing government rules.

Please use the budget template in Annex 1 and may revise the description as per the applicability.

Annex 1: Estimated budget template

S. No.	Approved Budget Lines	Unit	# of Unit	Rate (NRs)	Amount (NRs)
1	Fees/Charge*				
1.1	Personnel				
1.1.1	Team Leader	Days			
1.1.2	Local Official	Days			
1.1.3	Designer	Days			
1.1.4	Technicians	Person days			
	Vat @ 13%				
1.2	Display Charge				
1.2.1	Location 1 (Mention name of locations) (Display Size (approx.))	Month			
1.2.2	Location 2 (Mention name of locations) (Display Size (approx.))	Month			
	Vat @ 13%				
	Total				