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JOB DESCRIPTION

Position title: Policy Officer, Transparent Seas Project (Europe)
Reports to: Senior Policy Officer, Marine and Fisheries, EPO Natural Resources Unit + SFI Manager (Fisheries Governance)
Supervises: External Consultants
Grade: C
Date: February 2013

- I. Mission of the EPO Natural Resources Unit:** Ensure that existing and future EU natural resources policies are designed to contribute to a future where humanity's global footprint stays within the Earth's capacity to sustain life and the planet's natural resources are shared equitably.
- II. Mission of the Transparent Seas Project in Europe:** To ensure that the EU fulfills a leading role in promoting sustainable fisheries beyond EU waters, especially in fisheries important for livelihoods and development in developing countries, with a particular focus on combatting illegal, unreported, or unregulated (IUU) fishing, on closing European markets to IUU products, and on achieving routine "bait to plate" traceability and transparency for fisheries products. The project engages in advocacy at the European level, facilitates the capacity of colleagues in partner European NOs and POs to engage and influence relevant EU and member state policies and practices, and provides support to EPO marine and fisheries coordination and liaison activities with related WWF activities outside of Europe, especially Africa - with a particular emphasis on interventions that will effect change in Coastal East Africa, South Africa, and Namibia - in the context of the future pan-European strategy (currently under development). The Project is simultaneously a key element of WWF's global Smart Fishing Initiative and of WWF's European marine strategy.
- III. Major Functions:** The Policy Officer, Transparent Seas Project (Europe) is responsible for helping develop and implement a joint SFI/EPO strategy for achieving the European dimension of WWF's global Transparent Seas Project goals, with an emphasis on achieving effective, transparent, and equitable implementation of the EU IUU Regulation. S/he acts as a Brussels-based policy advocate vis-à-vis relevant EU and EC institutions, and helps represent the SFI/EPO before external audiences and within WWF's network. S/he helps coordinate the related activities of WWF offices in EU member states, and provides a vital liaison with WWF activities in developing country producer/exporter states where compliance with the EU IUU Regulation and other elements of the Transparent Seas Project are integrated into local WWF activities for promoting seafood traceability, MCS, and sustainable fisheries management. S/he plays a key role as the European lead within the SFI's global Transparent Seas Project.
- IV. Major Duties and Responsibilities:**
 - **Policy and Advocacy:** Maintain professional knowledge and keep abreast of emerging issues in the area of EU anti-IUU policies (including the promotion of MCS and seafood traceability), and in particular of issues surrounding the implementation of the EU IUU Regulation and related regulations and instruments. Identify opportunities at the EU level and (in conjunction with WWF staff in relevant offices) at the Member State level to take forward the priorities of the SFI Transparent Seas Project within the external dimension of the EU Common Fisheries Policy. Develop policies and positions on behalf of WWF in this area of expertise, working in close cooperation with relevant WWF staff, especially in developing country offices where EU anti-IUU policies have an impact. Help represent WWF in relevant fora and with relevant stakeholders

(especially including seafood industry actors) to promote those policies and positions and to achieve concrete gains for WWF's marine conservation agenda.

- **Network Coordination:** Help enhance the understanding and capacity of the network to engage with the EC on issues related to EU anti-IUU policies and other Transparent Seas Project priorities, including improved MCS and seafood traceability. Help coordinate WWF Network inputs into EU policy-making relating to these themes. Ensure close working relationships with WWF policy advocates and industry relations specialists. Participate as European lead within the multi-region SFI Transparent Seas team. Advise and support the development and submission of WWF funding proposals to specific and relevant funding lines.
- **Management and Administration of Consultants:** Help administer Transparent Seas Project activities in Europe, including through design and management of contracts with external vendors and consultants. Monitor relevant vendor and consultant contract implementation and supervise as appropriate. Plan and work with WWF finance team to fulfill internal and external (funder) budget tracking and reporting requirements.

V. Profile:

Required Qualifications :

- Degree or advanced technical qualifications relevant to the field of fisheries governance, fisheries monitoring, control, and surveillance, and/or trade in fish products.
- At least 3 years professional experience including policy advocacy in Europe.

Required Skills and Competencies :

- Strong analytical and policy advocacy skills.
- Strong communications, facilitation and interpersonal skills.
- Strong networking and team building skills appropriate for a multicultural and multidisciplinary environment.
- Proven ability to act as organizational spokesperson and interact effectively with government representatives; significant experience interacting with seafood industry would be a strong advantage.
- Excellent written and spoken English; other languages (especially French and/or Portuguese) would be an advantage.
- An understanding of the role and culture of NGOs.
- Knowledge of the EU political system and EU institutions.
- Adheres to WWF's values, which are: "Knowledgeable, Optimistic, Determined and Engaging"

VI. Working Relationships:

Internal – EPO colleagues, WWF SFI Transparent Seas team, WWF SFI core team, WWF Global Marine Unit, WWF National Organisations and WWF Programme Offices.

External – Staff (up to senior technical levels and junior political levels) in EC DGs (esp. DG-Mare), WWF CFP Alliance and other seafood industry actors, other public and private institutions relevant to combatting IUU and improving seafood traceability (including Brussels-based international organisations), civil society organisations and platforms, think tanks, media, foundations, etc.

This job description covers the main tasks and conveys the spirit of the sort of tasks that are anticipated proactively from staff. Other tasks may be assigned as necessary according to organizational needs.

Approved by Director: _____

Date: _____

Accepted by Staff member: _____

Date: _____