



**GLOBAL  
FOREST  
& TRADE  
NETWORK**



*New Generation Plantations*

WWF's Global Forest & Trade Network and New Generation Plantations  
Project present the side event, entitled:

## **“WWF's Work with Companies on Forests, Climate Change and Biodiversity”**

**Monday, October 19, 2009 from 18:30-20:30  
XII World Forestry Congress, Buenos Aires**



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**Local Forests.  
Global Markets.**



## **Partnerships in Responsible Forestry**

**Ian Gray**  
**Responsible Forestry**  
**Coordinator**  
**GFTN Support Unit**  
**WWF International**



# Background to GFTN

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- Works towards eliminating illegally logged forest products and driving improvements in the quality of forest management
- Uses “stepwise approaches” to responsible forest management and purchasing
- Facilitates trade linkages and partnerships within a Business-to-Business framework
- Provides structural support to help alleviate the challenges in achieving credible certification
- Engages with companies within a transparent and commitment based relationship







# How Do We Work?

## GFTN works with the whole supply chain....

From places like...

to here...

...all the way to here.



Working in a common way to ensure that responsible buyers work with responsible producers



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# A Global Impact on Buyers

- Over 400 companies committed to responsible purchasing around the world
- These companies buy more than 20% of the world's production of forest products (around 300 million cubic metres)
- These companies are using a “stepwise programmes” to help get more of their forest product certified and legal
- Buyers increasingly turning to producers involved in stepwise programmes to ensure that they get certified products tomorrow, if they cannot get what they need today (which is usually FSC)



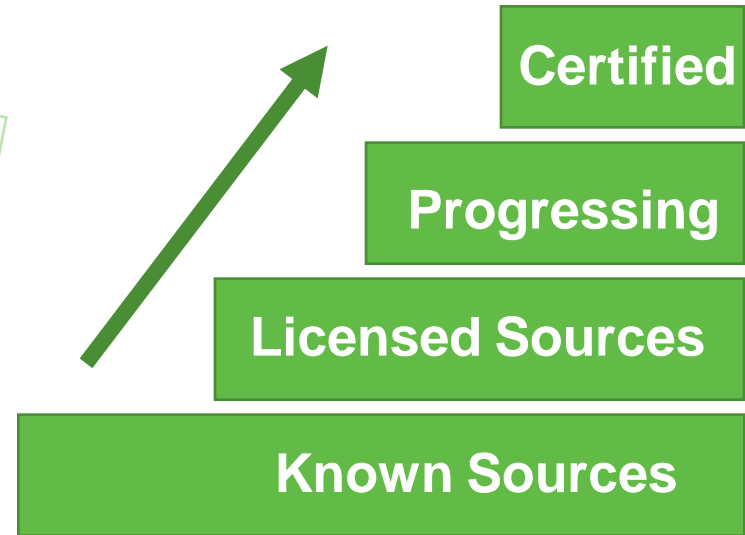


# Working with Buyers

## A Stepwise Approach to Responsible Purchasing



Having Developed  
a Responsible  
Purchasing  
Policy



“Unwanted”



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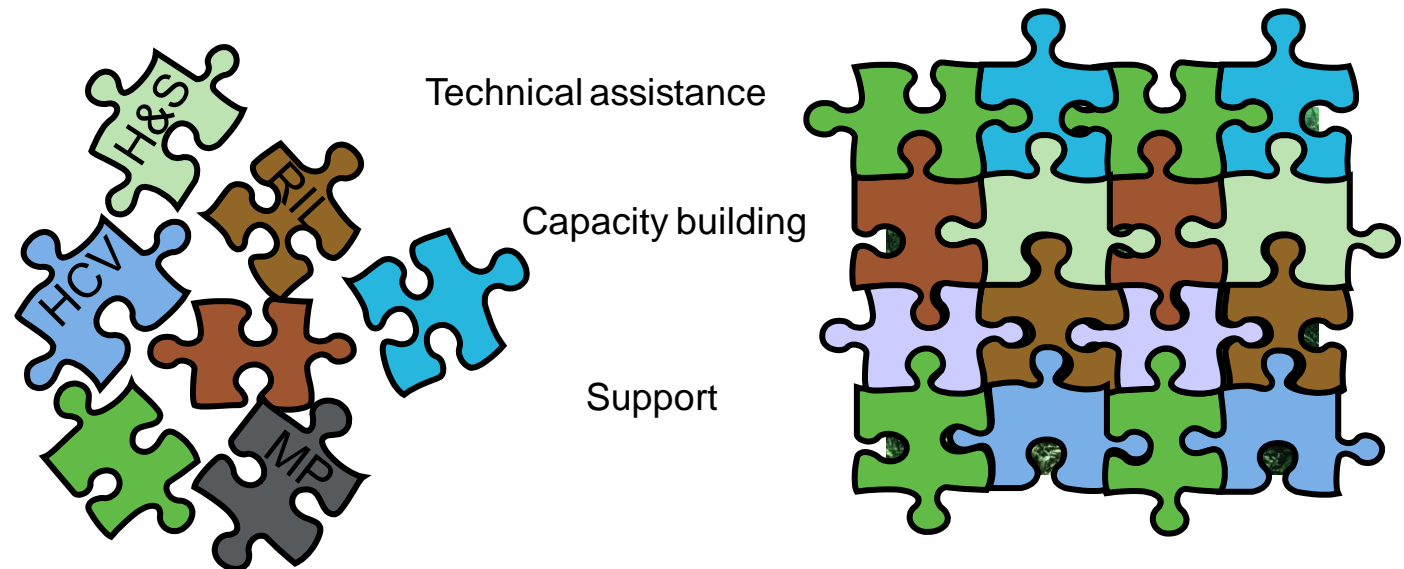
# Business Responses on Producer Side

- Over 300 million hectares of the world's forest are now certified under various schemes
- FSC available from 82 countries and 1,000 certified forests
- This is 8% of the world's forest but 25% of the traded volume of wood
- Growth in “legal verification” by third party auditors and push for “legal wood” by governments
- Rapid growth in “stepwise programmes” to help get forests certified
- Over 30 million hectares of forest in Asia, Africa, Russia and Latin America committed to FSC certification under these programmes

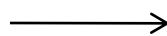


# Working with Forest Managers

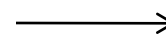
## A Stepwise Approach to Responsible Forestry



Baseline  
appraisal



Action  
planning



Implementation



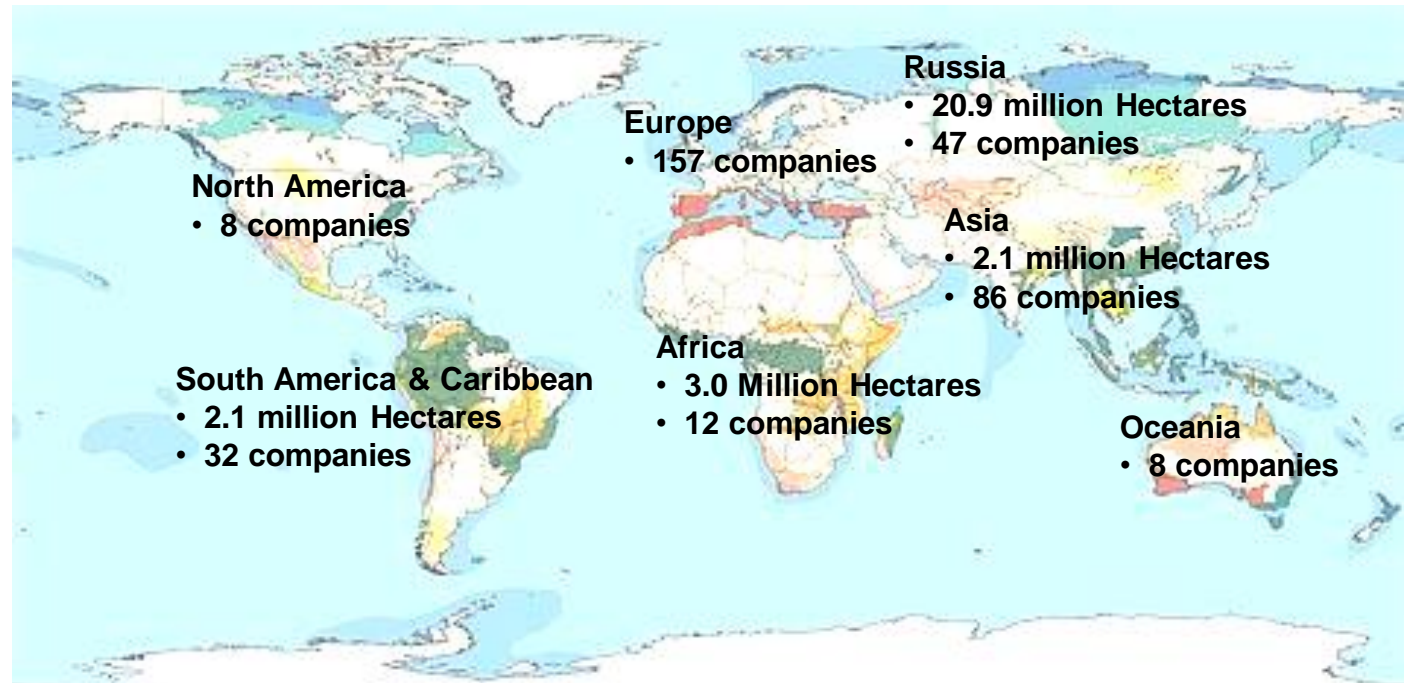
Monitoring



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# GFTN – the Largest Stepwise Certification Programme



## GLOBAL TOTALS

More than 295 Companies  
34 Countries  
2.5 Million People Employed

27.3 Million Hectares  
20.0 Million Hectares FSC  
250 Million m<sup>3</sup> RWE Traded

16% of the Global Forest Products Market  
US\$64 Billion Sales in Forest Products



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## Conclusions

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- The GFTN stepwise approach to purchasing and responsible forest management is well proven and widely adopted.
- The need for action from companies has never been greater and our willingness to engage is evident.
- GFTN will continue to work with selected companies across key regions to deliver more certified timber and to conserve more valuable and threatened forest.



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# Conservation through Collaboration: GFTN Allies in Responsible Forestry



**USAID**  
FROM THE AMERICAN PEOPLE



**DFID** Department for  
International  
Development

 **Sida**

 **Buitenlandse  
Zaken**

 **IFC** International  
Finance Corporation  
World Bank Group

Citi Foundation

  
**citi**

**HOME**BASE



  
**Tetra Pak**





# Thank You

**Local Forests. Global Markets.**

*For more information, visit*  
***[gftn.panda.org](http://gftn.panda.org)***



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Global Markets.**

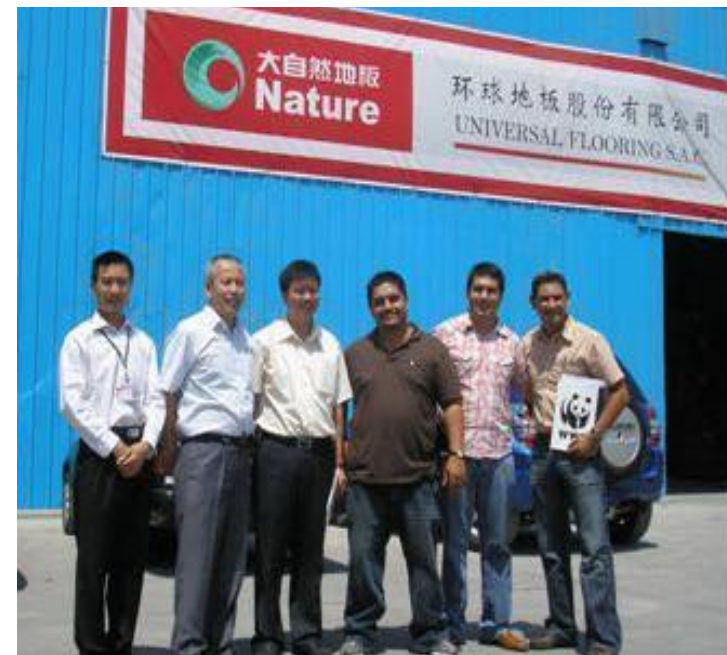


## **Investment and Trade Opportunities in GFTN-LAC**

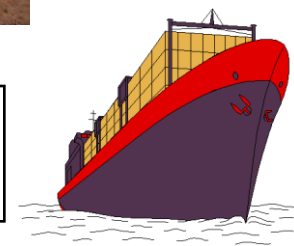
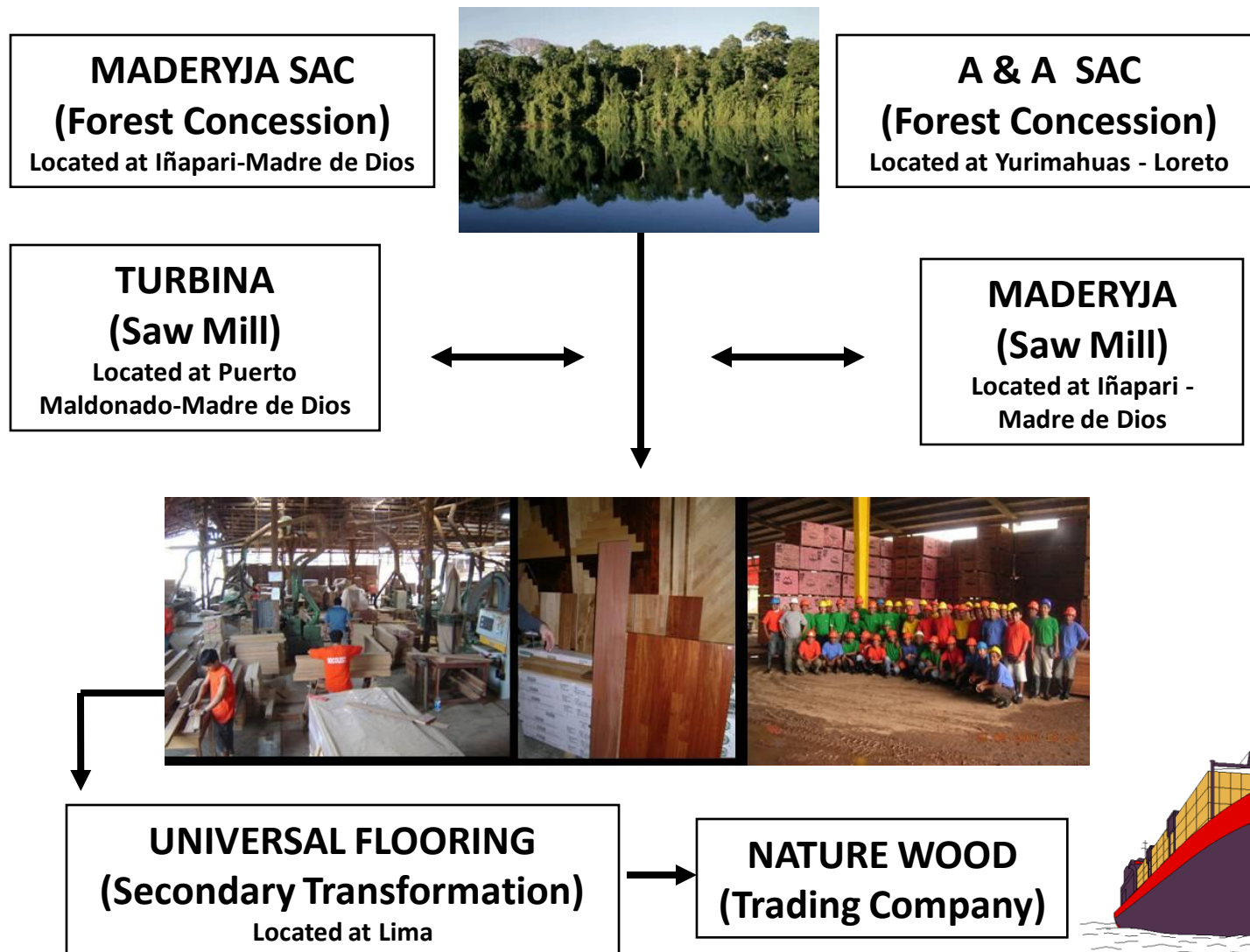
**Raúl Dancé**  
**Wood Products Marketing  
Specialist – WWF LAC**  
**World Forestry Congress**  
**October 2009**



- Yingbing-NATURE invested US\$10 million in a flooring factory in Peru.
- Yingbing-NATURE acquired 150,000 ha of natural forest to manage in Amazon, 100,000 ha are FSC certified.
- Yingbin-Nature has also a network of forest concessionary suppliers that provide raw material to its flooring factories.
- Nature Group also acquired two industrial plants to sawn and process hardwoods, they got CoC certification with GFTN support.
- A new member of the GFTN-LAC









# Why invest in LAC?

- Great source of natural forest products under management and certification.
- Opportunities to conduct business alliances for investment and trade.
- According to the Global Competitiveness Report 2008-2009, Chile, Panama, Mexico, Brazil, Colombia and Peru are the best countries for investment in LAC.

## América Latina Ranking de Competitividad Global 2008 - 2009

	País	Puesto Mundial	Puntaje
1	Chile	28	4.72
2	Panamá	58	4.24
3	Costa Rica	59	4.23
4	México	60	4.23
5	Brasil	64	4.13
6	Colombia	74	4.05
7	Uruguay	75	4.04
8	El Salvador	79	3.99
9	Honduras	82	3.98
10	<b>Perú</b>	<b>83</b>	<b>3.95</b>
11	Guatemala	84	3.94
12	Argentina	88	3.87
13	Rep. Dom.	98	3.72
14	Ecuador	104	3.58
15	Venezuela	105	3.56
16	Bolivia	118	3.42
17	Nicaragua	120	3.41
18	Paraguay	124	3.40

Fuente: WEF Elaboración: Desarrollo Peruano

- International agreement signed NAFTA USA, Canada and China ensure that increase in consumption markets for certified products
- Latin American producers in their continuing efforts to export products of higher value added, are adapting to the regulations of the main consumer countries



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## Partnerships in Responsible Forestry

**Moderator:** *Ian Gray, Responsible Forestry Coordinator, GFTN*

**Panelists:**

- *Raúl Dancé, Wood Products Marketing Specialist, WWF-US LAC Secretariat*
- *Savio C. K. Chow, General Manager, Nature (Zhongshan) Wood Industry Co. Ltd.*
- *Martin Tadoum, Deputy Executive Secretary, Central Africa Forest Commission (COMIFAC)*





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**WWF International**  
**Luís Neves Silva**

**Buenos Aires, Argentina**  
**XIII World Forest Congress**  
**October 2009**





## Facts & Figures

- 200 M ha of planted forests in the world:
  - 7% of global forest cover;
  - 50% of the round wood supply;
- 25 M ha Intensively Managed Plantations
  - 1% global forest cover;
  - 40% global wood supply.

From: The Forest Dialog – Intensively Managed Plantations







## WWF *New Generation Plantations*

### Why WWF works on Plantations?

Plantations will increase in WWF Priority Places of SE Asia & South America.

WWF wants to prevent:

- Conversion of HCV in natural forests, grasslands & wetlands;
- Bad management practices;
- Disregard for the rights and interests of local communities;

...on those priority places.





## Sustainable Plantations

WWF acknowledges forest plantations can provide environmental services, social benefits and livelihood support if they are managed in a sustainable way.

To promote the plantations sustainably managed  
WWF operates the  
[New Generations Plantations Project](#)





*The New Generation  
Plantations Project (NGPP)  
sought to identify and promote  
better practices for plantation  
design and management.*



**WWF calls upon the forest products industry, regulators, financiers and other stakeholders to work collectively to develop and promote the adoption of best practices in plantation forestry**







## WWF New Generation Plantations

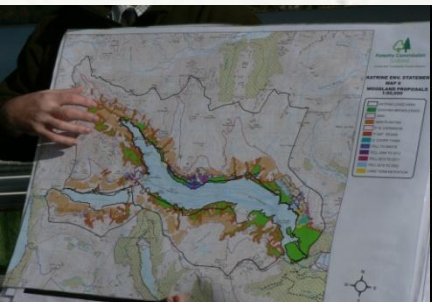
### Project Participants:

- Forestal Oriental
- Mondi
- Portucel
- Sabah Forest Department
- Smurfit Kappa Carton de Colombia
- State Forest Administration of China
- Stora Enso
- UK Forestry Commission
- UPM-Kymmene



## NGPP 1<sup>st</sup> phase

## Synthesis report 2007 - 2009







**WWF** *New Generation Plantations*

# Synthesis report 2007 – 2009



The **New Generation Plantations** concept can make a positive contribution to sustainable development, with respect:

- i) maintaining ecosystem integrity;
- ii) protecting high conservation value forests;
- iii) and safeguarding stakeholders interests







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# Synthesis report 2007 – 2009



The project collected examples of plantations that make very positive contributions to conservation, restoration and social development.

17 Case Studies were collected







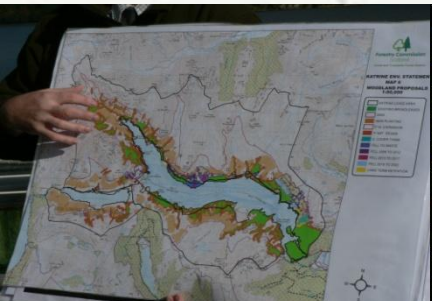
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# Synthesis report 2007 – 2009



Real-world experience, based on applied science, enriches understanding;  
The study tours gave an opportunity to experience plantation practices and first hand and discuss with local experts.

**4 Field Study Tours:**  
Scotland;  
Brazil;  
China;  
Colombia.







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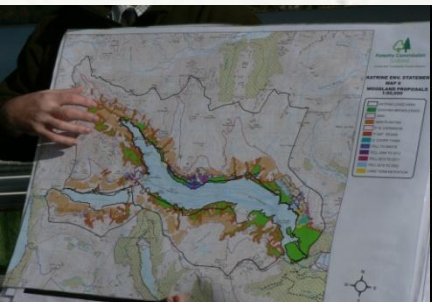
# Synthesis report 2007 – 2009



The process, including production of technical papers with case studies, allowed a transparent approach and a robust exchange of views and in consequence built trust and respect and led to pragmatic conclusions.

## 3 Technical Papers:

- Ecological integrity
- High Conservation Value Forests
- Stakeholder engagement







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# Synthesis report 2007 – 2009



## NGP Concept

Can be a contribute to adress the large variability in conditions and opportunities within plantations, favouring the use of generalised frameworks for management



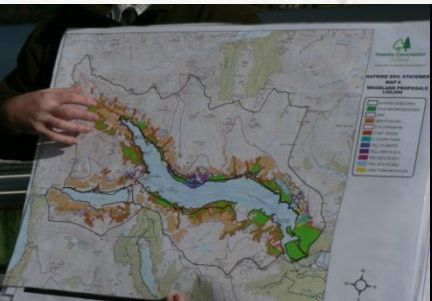


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**NGPP 2<sup>nd</sup> phase**

**2009 -2011**







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# **NGPP**

## **2nd Phase**

2009 – 2011



### Project Participants:

1. **CMPC**
2. **Mondi**
3. **Portucel**
4. **Sabah Forest Industries**
5. **State Forest Administration of China**
6. **Stora Enso**
7. **UK Forestry Commission**





**WWF New Generation Plantations**

**NGPP**

**2nd Phase**

**2009 – 2011**



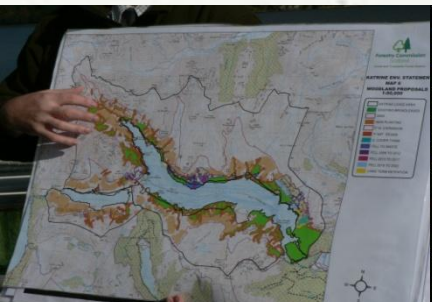
**Project topics:**

Identification of New Generation Plantations elements for:

- **bio-energy**
- **& forest carbon**

Improve recognition of New Generation Plantations in:

- **procurement**
- **& investment policies**







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**NGPP**

**2nd Phase**

**2009 – 2011**



**NGPP contribution for the  
Next Big Thing:**

**2010 - International Year of  
Biodiversity**

**2011 - International Year of  
Forests**





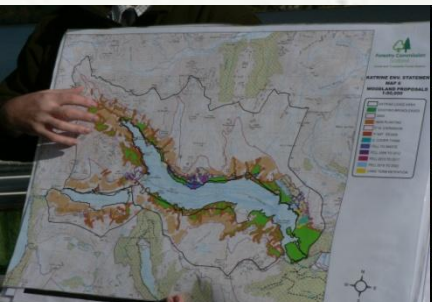
## ***New Generation Plantations***

- **CMPC**
- **Mondi**
- **Portucel**
- **Sabah Forest Industries**
- **State Forest Administration of China**
- **Stora Enso**
- **UK Forestry Commission**



# **Thank you**

**NGGP Session at WWF Booth  
Wednesday, 21<sup>st</sup> October, 8am**







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*New Generation Plantations*

## A Look at New Generation Plantations

**Facilitator:**

*Luís Neves Silva, NGPP*

**Panelists:**

- *Ms. Nuyun Li, State Forest Administration of China*
- *Mr. Daniel Contesse, CMPC Chile*

# Communication in the NGPP side event of WFC 2009

- ❖ **Li Nuyun** (Deputy Director)
- ❖ Department of Afforestation
- ❖ State Forestry Administration, P.R.C

19 Oct.,2009



## Support to NGP concept

- ❖ **It is high time study and apply new concept and technology of plantation in China**
- ❖ China owns the largest plantation areas in the world.

how to improve the capacity and level of sustainable planted forest management in China has become very important!

## **Experience and contribution in the 1st phase NGPP**

- ❖ **Participated in all activities of NGPP**
- ❖ **Organized the 3rd tour in Guangxi, China**
- ❖ **Introduced and extended the results of NGPP in China**



# Referring the new concepts and methodologies of NGPP

- ✧ *The National Guidelines on Sustainable Planted Forest Management in China,*
- ✧ *The National Code for the Ecological and Environmental Management of Industrial Plantation in China,*
- ✧ *The Training Materials of Sustainable Overseas Silviculture by Chinese Enterprises.*

## Support to NGP concept

- ❖ On behalf of the Department of Afforestation, The State Forestry Administration of China, we would like to express that we will continue to support and involve in the 2nd phase NGPP.



## What could be played roles of SFA in the 2nd phase NGPP

- ❖ **To be involved in all activities of 2nd NGPP**
- ❖ additional key elements
- ❖ biomass for bio-energy,
- ❖ forest carbon market,
- ❖ policies of the pulp and paper market,
- ❖ All these topics are very hot in China.

# To organize one study tour at Tengchong County, Yunnan province, China

❖ Why ? .

- ✧ *Good forest management practice*
- ✧ *Carbon forestry project*
- ✧ *Forest certification project.*
- ✧ *Nature reserve-- wetland. animal .volcano.....*





**Thanks for your attention!**

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## A Look at New Generation Plantations

**Facilitator:**

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## Thank You

**Please join us for further discussions with  
our panelists over a cocktail reception.**