



# LEADING BUSINESSES GIVE BLUEFIN A BREAK

Atlantic and Mediterranean bluefin tuna is on the verge of collapse after decades of overfishing. The following businesses will not buy or sell the species until the fishery is sustainably managed. They call on decision-makers to do the right thing now before it is too late.

WWF *urges* ICCAT to

CUT ANNUAL CATCH FROM 13,500 TONNES TO UNDER 6,000 TONNES  
ESTABLISH NO-FISHING SANCTUARIES IN SPAWNING ZONES  
SUSPEND THE INDUSTRIAL PURSE SEINE FISHERY IN THE MEDITERRANEAN SEA.

CARREFOUR • SODEXO • DELHAIZE • FAIRMONT • LOBLAWS  
SUSHI TAXI • ATAC • AUCHAN • AUGUSTE • CASINO • ELIOR  
EUROTOQUES • RELAIS & CHATEAUX • RELAIS DE PARC • SIMPLY MARKET  
EDEKA • GOTTFRIED FRIEDRICHs • YAGURA, EATON HOTEL • COOP ITALIA  
CENTER PARCS • ICA • EROSKI • MEMENTO • BRASCHLER • BIANCHI  
BELL SEAFOOD • COOP SWITZERLAND • DYHRBERG • MIGROS  
DÖRIG & BRANDL • MARINEX • OSPELT FOOD • ULTRA MARINE FOOD  
GEORGE KNIGHT • ITSU • LONDON 2012 OLYMPIC COMMITTEE  
M&J • MOSHI MOSHI • MOURNE SEAFOOD • PRET A MANGER

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