



FORESTS FOR LIFE

What are you doing for forests?

World Forestry Congress, Durban, September 2015

WWF'S MISSION

To stop the degradation of the planet's natural environment and to build a future in which humans live in harmony with nature.

LOCAL TO GLOBAL FOREST CONSERVATION

Forests have been at the heart of WWF's work for half a century. We work around the world on different levels to protect the world's forests, whether it be partnering up with communities to drive sustainable solutions, advocating policy reform, engaging with companies to move them toward responsible forestry, increasing consumer awareness, or expanding protected areas.

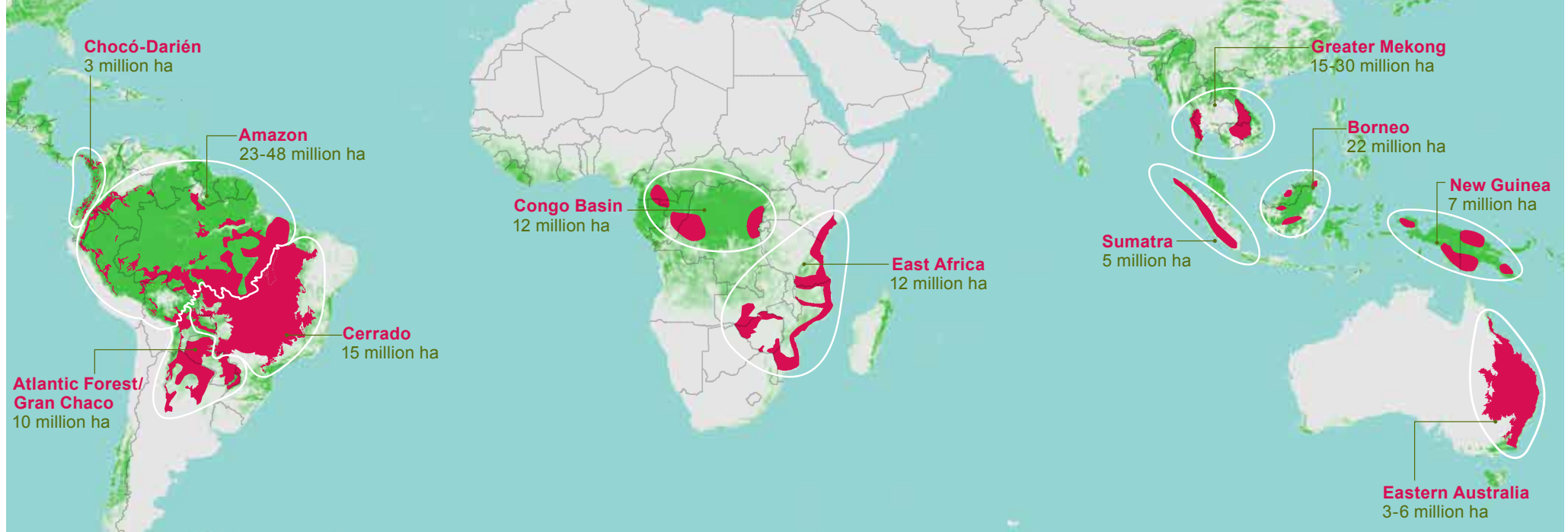
The WWF Forests for Life programme works toward halting deforestation and forest degradation through a solutions-oriented approach that combines cutting edge science, new perspectives from partners and decades of on-the-ground experience to tackle some of the biggest challenges in conservation.

We know that no one organization can save forests alone. That's why we work in close cooperation and coordination with other stakeholders to trigger new thinking and innovative solutions to tackle the vast resource challenges facing a world of over seven billion people.

Zero Net Deforestation and Forest Degradation (ZNDD)

The full potential of forests and their benefits will only be realized if deforestation and forest degradation is stopped. WWF advocates ZNDD by 2020 as a target that reflects the scale and urgency with which threats to the world's forests and climate need to be tackled. Achieving ZNDD will stem the depletion of forest-based biodiversity and ecosystem services, and associated greenhouse gas emissions.

Learn more at [wwf.panda.org/forests](https://www.panda.org/forests)
#forestsforlife #forests2015



■ Forest
 ■ Deforestation fronts + projected deforestation, 2010-2030

Source: WWF Living Forests Report Chapter 5



WHAT ARE YOU DOING FOR FORESTS? STOP DEFORESTATION

Follow the discussion online at wwf.panda.org/wfc2015 and join the conversation on twitter by using the hashtag **#forestsforlife** and **#forests2015**

An estimated 130 million hectares of forest were lost between 2000 and 2010 due to deforestation* and some **8.5 million hectares** of forest could be lost this year alone.**

More than 80 per cent of near-term deforestation between 2010 and 2030 is likely to happen in just **11 “deforestation fronts.”** Imagine a forest the size of Germany, France, Spain and Portugal – wiped out in just 20 years.

Concerted and urgent action is needed from all stakeholders to halt deforestation and forest degradation while advancing social and economic development.

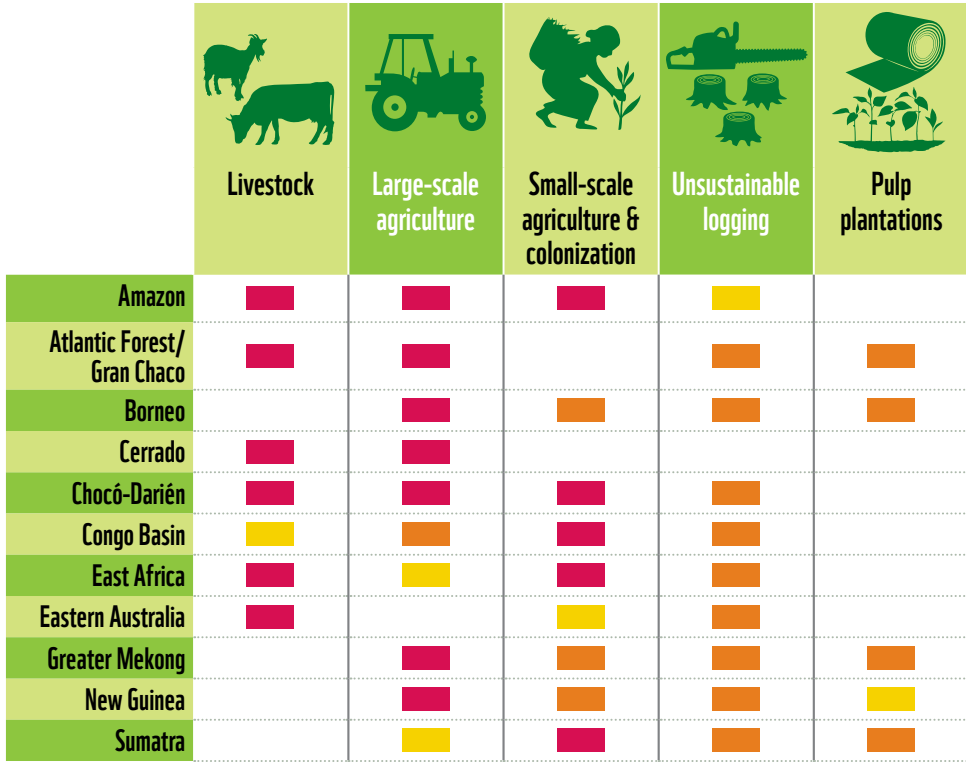
Time to take action

The XIV World Forestry Congress comes at a critical time for the forestry sector and is an important opportunity to engage in conversations about the future of forests.

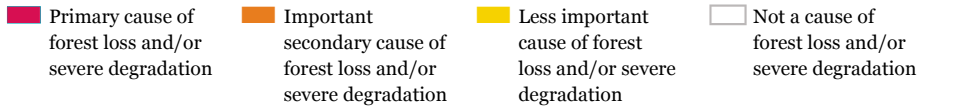
Join WWF in advancing the debate and inspiring action on solutions to stop deforestation and forest degradation. Come to the WWF booth (D5-D10) and fill out one of our “solutions” postcards and **tell us what you are doing for forests.** The tally for each solution will be posted on the WWF web site every day. The most noteworthy postcards will be pinned on our map and responses will be posted on the web site. This is your opportunity to **be part of the conversation**, convey your messages to a wide audience using WWF’s global platform, and showcase leadership alongside key industry leaders.

*FAO, 2010. **WWF Living Forests Report, Chapter 1, 2011

WHAT'S DRIVING DEFORESTATION?

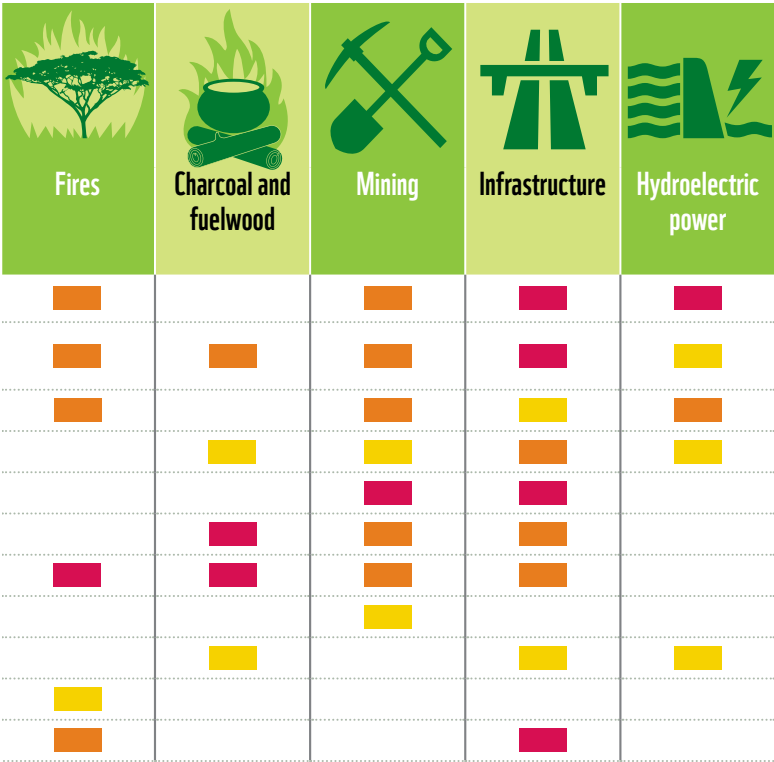


Summary of main pressures on forests in different deforestation fronts



The immediate drivers of deforestation and forest degradation are complex. They include demand for food, fuel and fibre, but also pollution, human-induced disturbances such as fires and invasive species.

Globally, the biggest cause of deforestation currently is expanding agriculture – including commercial livestock, palm oil and soy production, but also encroachment by small farmers. Unsustainable logging and fuelwood collection can lead to a spiral of degradation that eventually leads to deforestation or “death by a thousand cuts.”



Source: Living Forests Report, Chapter 5, wwf.panda.org/livingforests

Mining, hydroelectricity and other infrastructure projects are another major threat – new roads can have a large indirect impact through opening up forests to settlers and agriculture. Forest fires are also increasing in frequency and intensity.

It’s critical to develop safeguards that protect vulnerable forests from these causes, but that also respect the rights and aspirations of indigenous people and local communities.

HOW CAN WE STOP DEFORESTATION?

It's possible to meet human demands for food, energy and raw materials in the coming decades without sacrificing precious forests. With better planning, management and collaboration at a landscape scale, we can sustainably increase production and meet local development needs while conserving critical ecosystems.

Large-scale interventions are needed, particularly in deforestation fronts, to stop the march of deforestation and manage land use more smartly and sustainably.

Some of these solutions include:

- EXPANDING AND STRENGTHENING NETWORKS OF PROTECTED AREAS, INCLUDING INDIGENOUS RESERVES
- VALUING ECOSYSTEM SERVICES
- ROLLING OUT REDD+ ON A LARGER SCALE
- DEVELOPING FOREST-FRIENDLY INFRASTRUCTURE



Find out more:
wwf.panda.org/wfc2015

Join us at the WWF booth (D5-D10) to tell us what you are doing for forests. Tweet your feedback using hashtags #forestsforlife and #forests2015



- COLLABORATING AND WORKING ACROSS SECTORS, AT A LANDSCAPE LEVEL
- SUPPORTING TENURE REFORM
- INVESTING IN LOCALLY CONTROLLED FORESTRY
- EXPANDING AND FULFILLING DEFORESTATION-FREE COMMITMENTS
- ENCOURAGING THE UPTAKE OF WELL-MANAGED PLANTATIONS
- REDUCING THE FOOTPRINT OF FOREST PRODUCTS
- CHANGING CONSUMPTION PATTERNS
- SUPPORTING RESPONSIBLE PURCHASING
- PROMOTING RESPONSIBLE FOREST MANAGEMENT



WHAT IS WWF DOING TO HALT DEFORESTATION AND FOREST DEGRADATION?

From the local to the global level, WWF pursues a wide array of complementary conservation strategies, which includes:

- Fighting for the creation of national parks and other protected areas
- Supporting the advocacy and science on REDD+ frameworks at the local, national and global level
- Working across sectors to reduce deforestation from agricultural expansion
- Helping create prosperous community forestry enterprises and fostering knowledge, skills and capacity among communities
- Working with financial institutions and investors to develop sustainable investment screens
- Working at the landscape level to identify places most at risk of deforestation
- Building understanding of sustainable consumption patterns and the link between food consumption and climate change
- Advocating policy shifts in the direction of sustainability (e.g. supporting legislation such as the Lacey Act, EU Timber Regulation etc.) and promoting responsible forest management and trade.

Join WWF to discuss the threats facing forests, the solutions and how we can collaborate to stop deforestation and forest degradation

What: WWF "Forests for Life" WFC 2015 campaign kick-off reception

Where: WWF booth (D5-D10)

When: Monday, 7 September, 18:30

Who: WWF delegates and partners

Opening remarks by: Deon Nel, Acting Executive Director, Conservation
Frederick Kwame Kumah, Director, WWF Africa and
Rod Taylor, Director, WWF Global Forest programme.

Follow the conversation online:

wwf.panda.org/wfc2015 #forestsforlife #forests2015

WWF AND PARTNER EVENTS & PARTICIPATION:

MONDAY, 7 SEPTEMBER

The way forward via integrated South-South cooperation, featuring Zulfira Warta, WWF Indonesia

12:45 – 14:15 | Location: Hall 3BC

A forum for exchanging lessons learned from South-South cooperation projects related to food security and climate mitigation.

Co-organizers: IIASA, ATIBT, ICRAF, Comifac, INPE, UP, UNORCID, WWF, IKI

Opening plenary: Forest and People:

Investing in a Sustainable Future

featuring Frederick Kumah, Director, WWF Africa

14:30 – 16:15 | Location: Halls 4/5/6

Sub-theme (ST) dialogues: Session 1

ST 3. Integrating forests and other land uses

featuring Rod Taylor, Director, WWF Global Forest Programme

16:15 – 18:15 | Hall 3BC

TUESDAY, 8 SEPTEMBER

Putting science into practice - a multi stakeholder approach to better monitor the social and biodiversity impacts of forest certification

12:45 – 14:15 | Location: Hall 4C

Promoting better understanding of how to effectively monitor and evaluate the impacts of forest certification on people and forests. Co-organizers: FSC, WWF

Plantations for sustainable productive landscapes

12:45 – 14:15 | Location: Mystrals Lower, Exhibition Center

Exploring the common themes emerging from different initiatives on plantations in a landscape context. Co-organizers: TFD, NGP, CIFOR, IUFRO, WBCSD

Future Forests – exploring integrated solutions on multiple challenges

12:45 – 14:15 | Location: Room 21ABC

Focusing on forests, global trends and their impacts, land-use conflicts and governance models at different scale. Organizer: Future Forests

TUESDAY, 8 SEPTEMBER *continued*

Africa Day special event – A spotlight on Africa’s sustainable forest management challenges, achievements and opportunities

featuring Frederick Kumah, Director, WWF Africa

14:15 – 16:15 | Location: Hall 5/6

Understanding ‘Deforestation-Free’: ways forward to end deforestation

18:15 – 19:30 | Location: Hall 4D

The challenges following the recent flurry of commitments made by companies and organizations to eradicate deforestation from supply-chains, investments and jurisdictions. Co-organizers: TFD, WBCSD, WWF

Climate Smart Forestry: transforming government climate commitments and ‘deforestation-free supply chains’ into reality

19:45 – 21:00 | Location: Hall 2B

Facilitated panel of experts will examine challenges and potential of forest certification as practical tool delivering on climate change commitments. Co-organizers: TNC, WWF

WEDNESDAY, 9 SEPTEMBER

Sub-theme (ST) dialogues: Session 3

ST 3. Perspectives on planted forests

featuring Luis Neves Silva, Manager, WWF New Generation Plantations

10:45 – 12:45 | Location: Hall 3BC

Sub-theme (ST) dialogues: Session 4

ST 3. Sustainable trade in six years: from Buenos Aires to Durban

featuring Karen Mo, Senior Specialist, R&D, WWF Global Forest Programme

10:45 – 12:45 | Location: Hall 2 FH

Exploring opportunities to improve inter-regional cooperation in Eastern and Southern Africa on tackling the illegal trade of timber

12:45 – 14:15 | Location: 11 AB

Focusing on the need for a coordinated inter-regional approach among national forest agencies in Kenya, Tanzania and Mozambique, while linking with regional bodies.

Co-organizers: SADC, WWF, TRAFFIC

Experiences of implementing the resilient landscape approach in the uMngeni catchment, South Africa

12:45 – 14:15 | Location: Hall 3BC

Interactive workshop to catalyze dialogue on the Resilient Landscape Approach (RLA) that WWF has developed and is testing in the uMngeni catchment. Co-organizers: WWF, IUFRO, MONDI

China in Africa’s forests: finding a green path to prosperity

18:15 – 19:30 | Location: Hall 2C

This event will spotlight the China-Africa Forest Governance Learning Platform and similar initiatives. Co-organizers: IIED, WWF, CAF, RRN, ACODE, CED

THURSDAY, 9 SEPTEMBER

Securing funding to secure our forests

12:45 – 14:15 | Location: Room 22ABC

Learn about one of the greatest innovations of our time to secure permanent funding for protected area systems so they can be managed and used responsibly. Co-organizers: WWF, GEF, BMAF, SERNANP

Leveling the playing field for legal trade: scaling up what works, perspectives from the Asia Pacific region

12:45 – 14:15 | Location: Hall 2C

Exploring the effects of regulatory approaches and how these schemes must intersect to bring about widespread, meaningful change.

Co-organizers: TNC, RAFT, WRI, EFI, FAO

No north without south, no south without north: the urgent need for an integrated view on global forests

12:45 – 14:15 | Location: Hall 4D

Looking at the risks and challenges facing global forests, their system interconnectivities and mutual impacts. Co-organizers: IASA, MCC, WWF, SB-RAS, NRCan, CAF, USDA, KU, ICRAF, INPE

Landscape REDD+: the biggest new game in forest management; but where are the foresters?

12:45 – 14:15 | Location: Room 21AB

Focusing on the design of the largest landscape REDD+ project in Africa – the Mai Ndombe Emission Reductions Program in the Democratic Republic of Congo. Co-organizers: WWF, MECNT DRC, WB Carbon Fund, WWC, GTCR, Novacel

RESOURCES

To learn more about WWF's work on forests, visit:
wwf.panda.org/forests

Follow the campaign at wwf.panda.org/wfc2015 and on Twitter, [#forestsforlife](#) [#forests2015](#)

The Forests for Life programme's efforts have helped bring more attention to responsible harvesting and trade of timber products and have helped increase transparency and continual improvement in forest markets. Some of our most important tools include:

The Global Forest & Trade Network (GFTN) is the world's longest-running and largest forest and trade programme of its kind. GFTN has more than 180 participants around the world, ranging from small operators supplying local markets to large, fully integrated multinational companies. GFTN participants have been a key force in generating market demand for legal and certified products and achieving certification in some of the world's most valuable and threatened forests.
gftn.panda.org



New Generation Plantations (NGP) aspires to an ideal form of plantations that contribute positively to people and nature. The platform is a space to learn about better plantation management through real world experiences, and influence others to follow good examples. NGP brings together leading plantation companies and some government agencies that manage and regulate plantations. Events such as study tours, workshops and conferences play a key role in NGP's work. www.newgenerationplantations.org



Paper tools and guidance for buyers & producers
- To reduce the environmental footprint of paper production and paper consumption, WWF offers a one-stop paper toolbox to help guide paper producers as well as commercial and individual paper buyers. The pulp and paper tools promote responsible production and consumption of paper products and also increase transparency among producers and buyers across the sector. wwf.panda.org/how_you_can_help/live_green/fsc/save_paper/paper_toolbox/



FEATURED REPORTS

WWF Living Forests Report
wwf.panda.org/livingforests

Profitability and Sustainability in Responsible Forestry: Economic impacts of FSC certification on forest operators
wwf.panda.org/fsc

Impacts of Forest Stewardship Council certification on forest loss in Peru and Cameroon
wwf.panda.org/fsc

AfDB/WWF African Ecological Futures Report
wwf.panda.org/who_we_are/wwf_offices/regional_office_for_africa/african_ecological_futures/

Democratic Republic of Congo: Maintaining the Green Heart of Africa's forests for people and the planet
bit.ly/WWF_Forest_Climate_DRC

The Little Sustainable Landscapes Book
(coming Dec. 2015)
bit.ly/Landscapes_Flyer

Permanently Protecting Forests
www.worldwildlife.org/initiatives/permanently-protecting-forests

WWF GLOBAL STATS

+100

WWF is in over 100 countries on 5 continents

+5000

WWF has over 5,000 staff worldwide

+5M

WWF has over 5 million supporters

1961

WWF was founded in 1961



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