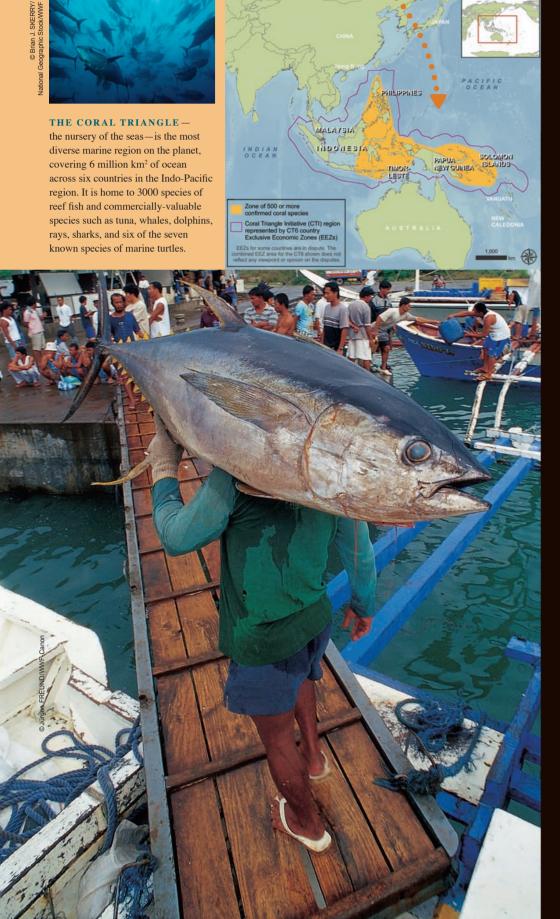


for a living planet

Tuna feeds millions of people, sustains economies, and is an essential ecological link in the marine food web. But in the Coral Triangle, these benefits are on the brink of being lost. So what do we do?



As fishing efforts intensify, the abundance of tuna may not last in the Coral Triangle. Better management, improved technology and solid incentives are urgently needed to turn the situation around.





What makes tuna so special?

Caught, traded, shipped and eaten around the world, tuna is an irreplaceable resource for developed and developing countries globally. Between 1950 and 2006, about 27.5 million tons of tuna were caught by fishing fleets operating in Coral Triangle countries.

In addition, an abundance of small tuna species such as frigate, bullet and the bonito provide vital sustenance to millions of people in the Coral Triangle, while they also serve as food for the larger tuna.



Tuna of the Coral Triangle



Southern Bluefin tuna
Thunnus maccoyii
DEPLETED



Yellowfin tuna
Thunnus albacares
FULLY EXPLOITED



Long-tail tuna
Thunnus tonggol
STOCK STATUS UNKNOWN



Bigeye tuna
Thunnus obesus
OVER-EXPLOITE



Skipjack tuna
Katsuwonus pelamis
MODERATELY EXPLOITE



Albacore tuna
Thunnus alalunga
MODERATELY EXPLOITE
(NORTHERN & SOUTHERN

Tuna are being taken out of the sea faster than stocks can support

The fishing industry is scrambling to supply growing international demand for tuna. This puts more pressure on the otherwise heavily fished stock of yellowfin tuna in the Western and Central and Indian oceans as fleets move in from depleted fishing areas.

If the current level of fishing continues or increases, these stocks will collapse. The result? Loss of revenue and reduced food security in some parts of the world.



Current management of tuna fisheries is not working

International laws and standards support sustainable fisheries management, and are applicable to tuna regional fisheries management organizations (RFMOs) and their member states. But in reality, tuna RFMOs have been unable to prevent overexploitation of tuna, rebuild depleted stocks, or protect the wider ecosystem.



©Simon BUXTONAWNF-Canon; Des SYAFRIZAL/WWF-Indonesia; CHASQUI; DOMI-SAN; Michel GUNTHER/WWF-Canon; Fotoos Van ROBIN

How can we save tuna stocks in the Coral Triangle?

Solutions exist to better manage the remaining tuna stocks across the Coral Triangle. Effective tuna management at the national level through adoption of fair commercial fishing agreements, better law enforcement, and promotion of better fishing practices that are attuned to fish ecology must become the building blocks of a regional strategy to ensure tuna stocks do not collapse.



At WWF, we are collaborating with industry to transform tuna fishing and:

- Develop a system that raises funds from global tuna trade and supports tuna management in Coral Triangle countries
- Establish ecosystem-based fisheries management that delivers equitable benefits to island communities

 Reduce illegal, unregulated and unreported (IUU) fishing by excluding IUU fish from the supply chain

 Implement incentives for sustainable fishing practices (e.g., MSC certification)

 Engage consumers on the importance of tuna fisheries and enable them to make sustainable seafood choices

www.panda.org/coraltriangle/tuna



for a living planet®

For more information

Lida Pet-Soede

Leader

WWF Coral Triangle Programme Tel/Fax +62 361 730185 Email lpet@wallacea.wwf.or.id Jose Ingles
Tuna Strategy Leader

WWF Coral Triangle Programme
Tel +63 2 920 7923
Fax +63 2 927 0247

Fax +63 2 927 0247 Email jingles@wwf.org.ph

Printed in August 2009 on 100% recycled paper © 1986 Panda symbol WWF-World Wide Fund (Formerly World Wildlife Fund) ® "WWF" & "living planet" are Registered Trademarks



WWF's Coral Triangle Programme

WWF's Coral Triangle Programme is focused on securing the health of the region's natural resources and the millions of livelihoods that depend on it. We are working to ensure that proper environmental, political and socioeconomic management is put in place towards:

- Building a sustainable live reef food fish trade
- · Promoting sustainable tuna fisheries
- · Financing marine protected areas
- Protecting marine turtles and reducing their bycatch
- · Reducing the impacts of climate change

