

Young Bhutanese Birders (YBB) Application Selection Criteria 2019



Name of School: _____

	CRITERA	Excellent	Very good	Adequate	Weak	SCORE
		10-9	8-6	6-3	2-1	
1	Qualification/experience of club coordinators	The School has identified more than one club coordinator to run the YBB club, out of which, at least one individual is equipped with a high-level of bird-watching skills and experiences. The individuals are also equipped with additional skills such as leadership, creativity, dynamism, affinity with youth, and passion for the environment as well as experiences in operating similar youth programs.	The School has identified more than club coordinators to run the YBB club, out of which, at least one individual is equipped with an intermediate-level of bird-watching skills and experiences. The individuals are also equipped with additional skills such as leadership, creativity, dynamism, affinity with youth, and passion for the environment as well as experiences in operating similar youth programs.	The School has identified only one club coordinator to run the YBB club. The individual possesses basic bird-watching skills or experiences. However, the individuals are equipped with skills such as leadership, creativity, dynamism, affinity with youth, and passion for the environment as well as experiences in operating similar youth programs.	The School has identified only one club coordinator to run the YBB club. The individual possesses little to no bird-watching skills or experiences. The individual also does not appear to be equipped with skills such as leadership, creativity, dynamism, affinity with youth, and passion for the environment as well as experiences in operating similar youth programs.	
2	Project area	The School is situated outside of Thimphu, Wangdue, Zhemgang, Sarbang, and Pema Gatshel (districts already covered by YBB). The School is located in an ecologically significant area/s in relation to key bird habitats and natural biodiversity and therefore provides an excellent arena for club members to engage in bird-watching and discover, explore, and appreciate nature.	The School is situated in districts already covered by YBB (Thimphu, Wangdue, Zhemgang, Sarbang, and Pema Gatshel). However, it is located in an ecologically significant area/s in relation to key bird habitats and natural biodiversity and therefore provides an excellent arena for club members to engage in bird-watching and discover, explore, and appreciate nature.	The School is situated in districts already covered by YBB (Thimphu, Wangdue, Zhemgang, Sarbang, and Pema Gatshel). The School is in close proximity in an ecologically significant area/s in relation to key bird habitats and natural biodiversity and can take club members to these areas to engage in bird-watching and discover,	The School is situated in districts already covered by YBB (Thimphu, Wangdue, Zhemgang, Sarbang, and Pema Gatshel). The School is very distant from an ecologically significant area/s in relation to key bird habitats and natural biodiversity and therefore there would be difficulties in taking club members to these areas to engage in bird-watching and discover,	

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				explore, and appreciate nature.	explore, and appreciate nature.	
3	Club members	<p>The School has identified a specific group of youth to induct as YBB club members.</p> <p>The club membership is an adequate size that ensures that each child will have equal opportunity to enjoy the activities and resources of the club. The reasons for selecting this particular group (age, gender, character. etc.) does not appear discriminatory and baseless. Furthermore, the selection of club members has followed a transparent and ethical procedure.</p>	<p>The School has identified a specific group of youth to induct as YBB club members.</p> <p>The club membership is an adequate size that ensures each child will have equal opportunity to enjoy the activities and resources of the club. The reasons for selecting this particular group (age, gender, character. etc.) is not very clear but at least does not appear discriminatory. The selection procedure of club members is not clear or not stated.</p>	<p>The School has identified a specific group of youth to induct as YBB club members. However, the reasons for selecting this particular group (age, gender, character. etc.) is not very clear but at least does not appear discriminatory. The selection procedure of club members is not clear or not stated.</p>	<p>The School has not identified a particular group of youth to induct as YBB club members. The club membership is not an adequate size that ensures that each child will have equal opportunity to enjoy the activities and resources of the club. The reasons for selecting this particular group (age, gender, character. etc.) appears discriminatory and baseless. The selection of club members did not follow a transparent and ethical procedure.</p>	
4	Interest in starting a YBB club	<p>The School has provided an excellent reasoning for their interest to start a YBB club, where the prime rationale is to address a number of conservation-related issues by educating, engaging, and empowering the club members through the club. The School also has experience operating similar programs which have achieved great results.</p>	<p>The School has provided a good reasoning for their interest to start a YBB club, where the prime rationale is to address a number of conservation-related issues by educating, engaging, and empowering the club members through the club. The School also has not had experience operating similar programs but offers other types of programs</p>	<p>The School has provided reasoning for their interest to start a YBB club. However, it is not very clear nor does it align with WWF's intention to educate, engage, and empower the youth through the YBB club. The School also has very little experience in operating similar programs.</p>	<p>The School has not provided a clear reasoning for their interest to start a YBB club. The reasoning also does not align with WWF's intention to educate, engage, and empower the youth through the YBB club. The School also has very no experience in operating similar programs.</p>	

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			that have achieved good results.			
5	<p>Aims/objectives to achieve conservation action</p> <p><i>SMART (Specific, measurable, achievable, realistic, and time-based)</i></p>	<p>The proposed YBB club has identified an excellent set of SMART aims/objectives that contribute to WWF's conservation work. The club has also identified specific types of methods/activities to achieve these aims/objectives and these activities proactively engage the club members to take visible conservation action. The club has also provided a clear and feasible plan to engage the rest of the school and wider community to take conservation action.</p>	<p>The proposed YBB club has identified a set of aims or objectives that contribute to WWF's conservation work but they are not exactly SMART. The club has also identified specific types of methods/activities to achieve these aims/objectives and these activities proactively engage the club members to take visible conservation action. The club has also provided a good plan to engage the rest of the school and wider community to take conservation action.</p>	<p>The proposed YBB club has identified a set of aims or objectives that contribute to WWF's conservation work but they are not SMART. The club has also identified specific types of methods/activities to achieve these aims/objectives but these activities do not proactively engage the club members to take visible conservation action. The club has also provided a plan to engage the rest of the school and wider community to take conservation action but it is not very clear.</p>	<p>The proposed YBB club has identified a set of aims or objectives that contribute to WWF's conservation work but they are not SMART. The club has also not identified specific types of methods/activities to achieve these aims/objectives and these activities do not proactively engage the club members to take visible conservation action. The club has also not provided a plan to engage the rest of the school and wider community to take conservation action.</p>	
6	Evaluation	<p>The School has identified strong and feasible measures to evaluate the extent and impact of achieving the club's aims/objectives.</p>	<p>The School has identified some good measures that are capable of evaluating the extent and impact of achieving the club's aims/objectives.</p>	<p>The School has identified some measures to evaluate the extent and impact of achieving the club's aims/objectives. However, these measures are either not very feasible or too general.</p>	<p>The School has not identified measures to evaluate the extent and impact of achieving the club's aims/objectives.</p>	
7	Club sustainability	<p>The School has identified a thorough handing-over procedure as well as a number of alternative funding options to ensure</p>	<p>The School has identified a good handing-over procedure in the case of the departure of a club coordinator. The School</p>	<p>The School has identified a very general handing-over procedure without any detail. The School has</p>	<p>The School has not identified a handing-over procedure without any detail. The School has not identified one or</p>	

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		the sustainability of the YBB club.	has also identified one or two alternative funding options to ensure the sustainability of the YBB club.	identified one or two alternative funding options to ensure the sustainability of the YBB club but these but are not very clear.	two alternative funding options to ensure the sustainability of the YBB club.	
8	Seed fund expenditures	The School has included a detailed budget breakdown of the YBB club seed-fund that is in alignment with the clubs aims/objectives and proposed activities.	The School has included a budget breakdown of the YBB club seed-fund with some detail and alignment with the clubs aims/objectives and proposed activities.	The School has included a very basic budget breakdown of the YBB club seed-fund without the required details, such as its alignment with the clubs aims/objectives and proposed activities.	The School has included not a budget breakdown of the YBB club seed-fund.	
TOTAL SCORE (out of 80):						

Comments:

Scored by:

Date: