Cities for People
Malmo 19-03 2013
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1. Sustainable Use of Public Space
2. Making People Visible in Urban Planning
3. Voting with your feet – New York Pilot Project
4. Public Participation processes – Christchurch
5. People First- changing the planning model
New Challenges

- Health and Obesity
- Mobility and Congestion
- The Environment and Global Warming
Access for all
Sustainable use of Public space
“The Soft City”
People on foot

Simple, easy mobility for almost all people all through life - on shorter distances but also the ability to stop, talk. Meet and do many other things
People on bicycles

Active transportation

“Cycling is new mobility”

Simple and easy and takes up much less space than car driving
A city full of moving objects.....or
A city full of people on the streets

Copenhagen
Transit is part of city life...and of the solutions

We need integration between the different modes of transportation
A good public space network is a prerequisite for public transit
A “softer” and more People Friendly City which is much more sustainable
People are invisible in the planning process

Lots of data on vehicular traffic

- Always Traffic Departments with data about vehicular traffic
- constantly new models, marketing, organisations etc.

No data on pedestrians

- same old model, no marketing, usually no organisations etc
- No city department for Public Life
How good is it for Walking and Staying? How inviting is it?

Data is key
Public Space - Public Life surveys
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Public Space - Public Life surveys

How many are walking and staying?
What are they doing there?
The people data is the basis for a new discussion of the future of the city.
Data is key
Public Space - Public Life surveys

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Many of the reports can be downloaded as PDF-files on our website
Studies of Public Life in Copenhagen
From car invasion

Copenhagen before 1962
....to people places

Copenhagen now
They said it cannot be done

The shops will die!
The climate is wrong!
It is not our culture!

“Strøget” before 1962
The shops had a great time!
80,000 people per 24 hours in the summer
“Strøget” today
Pedestrian streets became very popular....even on rainy days

The climate is not a great problem
People stayed longer
People stayed longer and longer
and longer
Almost 4 times more space
= Almost 4 times more activity

We changed culture

From walking and window-shopping to places to meet
Voting with your feet
Pilot Projects in N.Y.

NYC Dept. of Transport
w/ Gehl Architects,
Published: 13 Nov 2008
Pilot projects
Painting the streets – trying it out
How would people respond to the changes?

Times Square - before
Staying in great numbers
From "coffee to go"...to "coffee to stay"
Participation processes
Interactive workshop to form ideas for city strategies

Helsingborg
Sweden
Christchurch in New Zealand
What kind of city do you want to get?

Earthquake Feb 2011
Large number of public meetings and interactive media
More than 150,000 ideas from the public participation
people want more....

More

Green ~ spaces

People ~ living, friendly

Pedestrian ~ friendly

Trees
people want less....

- Less
  - Cars
  - Traffic
  - Concrete
  - Buses
What the people said
THEMES:
Green City
Transport Choice
Market City
Distinctive City
City Life
The plan would never have been as good without the immense public participation.
We must change the Planning Process

Buildings  Spaces  Life
People First Process

Life

Spaces

Buildings
Cities for people

1. Improve Soft Traffic Modes
2. Make People Visible in the Planning Process
3. Involve People
4. Change the Planning Process
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