

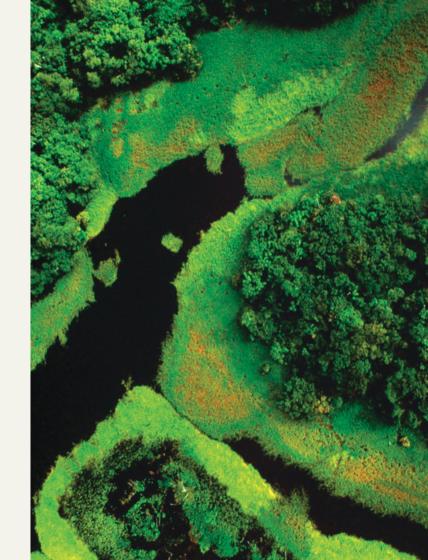
# Living Planet Report 2012

- SPECIAL EDITION -

On the road to

RIO+20 &







# **KEEPING THIS A LIVING PLANET**

The 2012 edition of the *Living Planet Report* highlights the cumulative pressure we're putting on the planet, and the consequent decline in the health of the forests, rivers and oceans that make our lives possible.

We are living as if we have an extra planet at our disposal. We are using 50 per cent more resources than the Earth can provide, and unless we change course that number will grow very fast – by 2030, even two planets will not be enough. We do have the capacity to create a prosperous future that provides food, water and energy for the 9-10 billion people who are expected to share the planet in 2050, but only if all of us – governments, companies, communities, citizens – step up to this challenge.

In June 2012, the nations of the world, businesses and a broad sweep of civil society representatives will gather in Rio de Janeiro for the UN Conference on Sustainable Development.

Twenty years after the momentous Earth Summit, this meeting can and must be the moment for governments to set a new course toward sustainability. It is also a unique opportunity for coalitions of the committed to step up - governments in regions like the Congo Basin and the Arctic, joining together to manage the resources they share; companies which are competitors in the marketplace nonetheless joining forces to drive sustainability into their supply chains and offering products that help customers use less resources; and pension funds and sovereign wealth funds investing in green jobs.

This supplement to the *Living Planet Report* looks at the environmental landscape 20 years after Rio, and highlights the need for us all to play a role in keeping this a living planet, by protecting the vibrant ecosystems that sustain life on Earth and provide food, water and energy for all.

Jim Leape Director General WWF International

LIVING PLANET REPORT 2012 HIGHLIGHTS: WE ALL NEED FOOD, WATER, AND ENERGY. OUR LIVES DEPEND ON IT. NATURE IS THE BASIS OF OUR WELL-BEING AND OUR PROSPERITY. BIODIVERSITY HAS DECLINED GLOBALLY BY AROUND 30 PER CENT BETWEEN 1970 AND 2008; BY 60 PER CENT IN THE TROPICS. DEMAND ON NATURAL RESOURCES HAS DOUBLED SINCE 1966 AND WE ARE CURRENTLY USING THE EQUIVALENT OF 1.5 PLANETS TO SUPPORT OUR ACTIVITIES. HIGH-INCOME COUNTRIES HAVE A FOOTPRINT FIVE TIMES GREATER THAN THAT OF LOW-INCOME COUNTRIES. "BUSINESS AS USUAL" PROJECTIONS ESTIMATE THAT WE WILL NEED THE EQUIVALENT OF TWO PLANETS BY 2030 TO MEET OUR ANNUAL DEMANDS.

# THE ROAD TO RIO+20

Twenty years ago, the Earth Summit in Rio brought more than 100 heads of state and government to the table. Over two weeks, they sought to refashion the world's economic development to be green, fair and sustainable.

But what, ultimately, did it achieve? How has its agenda of sustainable development played out over the past 20 years? And will Rio+20, the conference taking place in the same city this June, be building upon its successes? Will leaders rise to the challenge at Rio+20, creating an updated vision of sustainable development, based on the lessons learned since Rio '92, or will they pass the problem on to future generations, leaving them to atone for our present failures?

WWF believes that Rio+20 is a key opportunity for global leaders to reconfirm their commitment to creating a sustainable future for all. This summary sets out the key findings of the *Living Planet Report* 2012, looks at the environmental developments since the 1992 summit and outlines the need for a significant shift in global consumption patterns.

RIO+20 IS A KEY
OPPORTUNITY FOR
GLOBAL LEADERS TO
CREATE A SUSTAINABLE
FUTURE FOR ALL

Rio 1992 created the Rio Declaration – 27 principles that define how the issues of environment and development should be dealt with. The Sustainable Development Goals (SDGs) proposed for agreement at Rio+20 provide a unique opportunity to align these agendas. They suggest a global, over-arching development framework to address some of the most pressing challenges of our time. WWF supports ambitious commitments that accelerate change and address structural inequalities, enabling open and inclusive participation of stakeholders, and creating clear and measurable indicators that allow monitoring of progress. One strong message is that the SDG discussions must not detract from attainment of the Millennium Development Goals (MDGs) upon which many lives and livelihoods depend.

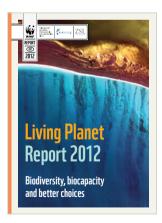
# THE LIVING PLANET REPORT 2012

Millions of diverse species thrive on Earth, forming the ecosystems and habitats upon which people and all life on our planet depend.

However humanity's evergrowing demand for resources is putting tremendous pressures on the world's biodiversity. At our current rate of consumption, the Earth needs 1.5 years to produce and replenish the natural resources that we consume in a single year.

The Living Planet Report 2012, produced by WWF in conjunction with ZSL and the Global Footprint Network, highlights an alarming rate of biodiversity loss – in total a 28 per cent global reduction between 1970 and 2008.

This summary provides a special Rio+20 supplement of the ninth edition of WWF's *Living Planet Report* (LPR) – a biennial publication that documents the "state of the planet". It highlights the changing state of biodiversity, ecosystems and humanity's demand on natural resources; and explores the implications of these changes for biodiversity and humanity.



The Living Planet Report's findings are based on two key indicators:

- The Living Planet Index this measures changes in the health of the planet's ecosystems by tracking post-1970 trends of more than 9,000 populations of 2,688 vertebrate species.
- The Ecological Footprint an accounting framework that tracks humanity's competing demands on the biosphere by comparing human demand against the regenerative capacity of the planet. The human demand is translated into global hectares (gha) hectares that represent average global production and CO2 sequestration.

Linking the total Ecological Footprint to biocapacity — the Earth's regenerative capacity — clearly indicates the extent to which we are exceeding our planet's natural limits. The latest LPR shows that it takes 1.5 years for the Earth to regenerate the renewable resources that people use, and absorb the CO2 waste they produce, each year. The report also highlights that current trends can still be reversed, by making better choices that place the natural world at the centre of economies, business models and lifestyles.

The full report, and an executive summary, can be downloaded from wwf.panda.org/lpr

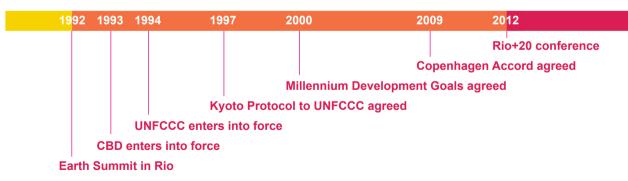
# RIO 1992: KICK-STARTING SUSTAINABILITY...

The 1992 Earth Summit was a highwater mark in global cooperation. The language of sustainable development, a relatively new concept at the time, took hold, and The Rio Declaration on Environment and Development promised, as the UN summarized it, "nothing less than a transformation of our attitudes and behaviour".

World leaders at the summit signed the 600-page Agenda 21 to guide that transformation, and created a Commission on Sustainable Development to ensure its progress (Johnson, 1993).

Rio '92 also saw the development of three ground-breaking environmental treaties, addressing the issues of climate change, disappearing biodiversity and desertification.

## **Key milestones of the last 20 years**





# UN FRAMEWORK CONVENTION ON CLIMATE CHANGE

The UN Framework Convention on Climate Change, pledged to prevent "dangerous climate change". Five years later, it spawned the Kyoto Protocol, which set legally binding targets for most rich nations to cut emissions of the planet-warming gas carbon dioxide, and came into force despite the US subsequently pulling out.

For the 20 years since Rio, climate change has retained its place at the top of the global environment agenda, with regular scientific reports from the Intergovernmental Panel on Climate Change seizing world attention. But, despite the Protocol and the headlines, CO2 emissions have kept on rising. Today, they are up 40 per cent on 1992 (UNEP, 2011). Perhaps most alarming is the fact that two-thirds of that increase happened in the second decade (UNEP, 2011).

As a result, CO2 levels in the atmosphere have risen 9 per cent since Rio, and average temperatures are up about 0.4°C (UNEP, 2011). The amount of sea ice in the Arctic at the end of each summer is down 35 per cent, with standout minima in 2007 and 2011 (UNEP, 2011).

For some, the Kyoto targets were not enough and various countries have since enacted their own unilateral laws on emissions. Britain's 2008 Climate Change Act, which requires an 80 per cent cut in carbon emissions by 2050, was the first to do so. Other countries, including Mexico, are now following suit with their own national climate legislation to guide the path to a low-carbon economy.

In 2009, 17 years after the Rio pledge to prevent dangerous climate change, the world's governments agreed in the Copenhagen Accord that the goal should be to prevent average temperatures from rising by more than two degrees above pre-industrial levels.

To meet the two degrees goal, the UN Environment Programme has confirmed global emissions need to peak and start to fall well before 2020 to have a credible prospect of achieving the two degrees goal. UNEP also found that existing emission reduction pledges for 2020 fall far short of what is necessary, and would probably lead to warming of 2.5-5°C by the end of the century - which would be devastating for both nature and people (UNEP, 2011a). Following talks in Durban in late 2011, it now seems that a global deal to cap the majority of the world's emissions may not come into force until 2020 at the earliest.

# THE LIVING PLANET INDEX

The Living Planet Index reflects changes in the state of the planet's biodiversity, using trends in the size of 9,014 populations of 2,688 mammal, bird, reptile, amphibian and fish species from different biomes and regions. Changes in abundance across a selection of species can be used as one important indicator of the planet's ecological condition.

The Living Planet Index continues to show a 28 per cent global decline in biodiversity health since 1970 (Figure 1). The tropical Living Planet Index declined by more than 60 per cent from 1970 to 2008, while the temperate Living Planet Index increased by 31 per cent over the same period (Figure 2). Recent average population increases do not necessarily mean that temperate ecosystems are in better state than tropical ecosystems.

### Figure 1: The Global Living Planet Index

The index shows a decline of around 30% from 1970 to 2008, based on 9,014 populations of 2,688 species of birds, mammals, amphibians, reptiles and fish. Shading on this, and all Living Planet Index figures represents the 95% confidence limits surrounding the trend; the wider the shading, the more variable the underlying trend (WWF/ZSL, 2012).

#### Key

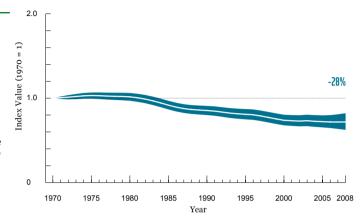


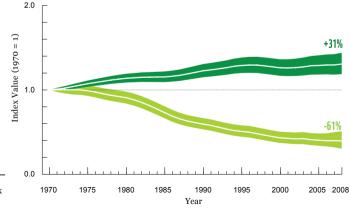
#### Figure 2: The Tropical and Temperate Living Planet indices

The global tropical index shows a decline of around 61% between 1970 and 2008. The global temperate index shows an increase of around 31% over the same period (WWF/ZSL, 2012).

#### Key







# THE CONVENTION ON BIOLOGICAL DIVERSITY

The second Rio treaty, the Convention on Biological Diversity, aimed to stem the escalating loss of species and ecosystems, while ensuring a fairer share-out of the benefits reaped from harvesting the Earth's biological resources.

The 2010 Nagoya Protocol provides a transparent legal framework for the effective implementation of one of the three objectives of the CBD: the fair and equitable sharing of benefits arising out of the utilization of genetic resources. But halting species and ecosystem loss has proved harder, even after the 2000 Millennium Development Goals agreed that the first specific goal should be to get a "significant reduction in the rate of loss" of biodiversity by 2010 (UNEP, 2011).

The failure to curb extinctions is reflected in the Living Planet Index, which has declined by 12 per cent since 1992, and by 30 per cent in the tropics (UNEP, 2011).

# The Convention to Combat Desertification

The UN Convention to Combat Desertification is the third convention to come out of the Rio Earth Summit. Along with climate change and the loss of biodiversity, desertification was identified as one of the greatest challenges to sustainable development. Established in 1994, UNCCD links environment and development to sustainable land management. The Convention addresses arid, semi-arid and dry sub-humid areas, known as the drylands, where some of the most vulnerable ecosystems and peoples can be found.

THE TROPICAL LIVING PLANET INDEX HAS DECLINED BY 30 PER CENT SINCE 1992



# PROTECTING OR NEGLECTING OUR FORESTS?

Without a global treaty to protect the world's forests, and despite concerted efforts from some individual countries, in the 20 years since Rio, global forest cover has decreased by three million square kilometres, an area the size of India (UNEP, 2011). The good news is that the loss in the second decade after Rio was less than that recorded in the first, suggesting deforestation rates may be slowing.

Several countries have started growing their forests, including the US, parts of Europe, Costa Rica, China and India (WWF, 2012). And, after a decade of heavy losses, rates of deforestation in the Brazilian Amazon have fallen by 70 per cent since 2004. Efforts to stem forest loss through certification of sustainable management systems now cover about 10 per cent of forests, though few productive

tropical rainforests are yet to be adequately covered by these schemes (UNEP, 2011).

About a third of the natural forest lost in the past two decades has been replaced by forest plantations, which have grown by 54 per cent (UNEP, 2011). Meanwhile, a global deal on forests could finally emerge from the current round of climate negotiations. Deforestation is a major source of CO2 emissions, so the idea to compensate countries and communities for protecting their forests under the system known as REDD+ (Reducing Emissions from Deforestation and Forest Degradation), could provide a clear stream of finance that could make a major contribution to cutting global emissions and also protecting the world's forests (UNEP, 2011).

The environmental agenda set by the 1992 Earth Summit has helped sustain other measures to protect the planet. For instance, the area of the planet's land surface inside national parks and other protection regimes has increased from 9 per cent to 13 per cent since Rio (UNEP, 2011).

SINCE RIO 1992, GLOBAL FOREST COVER HAS DECREASED BY THREE MILLION SQUARE KILOMETRES









#### **Resource efficiency**



### **INDIRECT DRIVERS**



**Fishing and hunting** 

**Urban and industry** 

Water use

**Energy and transport** 











## **DIRECT PRESSURES** ON BIODIVERSITY AND ECOSYSTEMS



Habitat loss, alteration and fragmentation







Invasive species







change

#### STATE OF GLOBAL **BIODIVERSITY**





**Freshwater** 



Marine



# The benefits that people obtain from ecosystems

#### **ECOSYSTEM SERVICES**

#### **Provisioning** services

- food
- · medicine • timber
- fibre
- · bioenergy



#### Regulating services

- · water filtration
- · waste decomposition
- · climate regulation
- · crop pollination
- · regulation of some human diseases



· nutrient cycling

photosynthesis

soil formation







- recreational
- aesthetic
- spiritual

# LINKING BIODIVERSITY, ECOSYSTEM SERVICES AND PEOPLE

Biodiversity is vital for human health and livelihoods. Living organisms – plants, animals and microorganisms – interact to form complex, interconnected webs of ecosystems and habitats, which in turn supply a myriad of ecosystem services upon which all life depends. Although technology can replace some ecosystem services and buffer against their degradation, many cannot be replaced.

Understanding the interactions between biodiversity, ecosystem services and people is fundamental to reversing the trends outlined in the previous pages and so safeguarding the future security, health and well-being of human societies.

All human activities make use of ecosystem services – but can also put pressure on the biodiversity that supports these systems. In large part, threats stem from human demands for food, water, energy and materials, as well as the need for space for infrastructure. These demands are largely met by a few key sectors: agriculture, forestry, fisheries, mining, industry, water and energy. Ensuring these sectors understand the importance of making sustainability a core pillar of their business is vital, if we hope to set the world back on a trajectory that allows consumption to fall within our planetary boundaries.

THE AGENDA FOR RIO 2012
ADDRESSES ALL OF THE MAIN
FACTORS CONTRIBUTING TO
BIODIVERSITY LOSS AND THE
CURRENT DETERIORATION
OF MOST OF THE WORLD'S
ECOSYSTEMS.

#### The five greatest direct pressures are:

- The loss, alteration, and fragmentation of habitats mainly through conversion of natural land for agricultural, aquacultural, industrial or urban use; damming and other changes to river systems for irrigation or flow regulation.
- Overexploitation of wild species' populations – harvesting of animals and plants for food, materials or medicine at a rate higher than they can reproduce.
- **Pollution** mainly from excessive pesticide use in agriculture and aquaculture, urban and industrial effluents, mining waste and excessive fertilizer use.
- Climate change due to rising levels of greenhouse gases in the atmosphere, caused mainly by the burning of fossil fuels, forest clearing and industrial processes.
- Invasive species introduced deliberately or inadvertently to one part of the world from another, they then become competitors, predators or parasites of native species.

# THE ECOLOGICAL FOOTPRINT

The Ecological Footprint tracks humanity's demands on the biosphere by comparing the renewable resources people are consuming against the Earth's regenerative capacity, or biocapacity: the area of land actually available to produce renewable resources and absorb CO2 emissions.

The Ecological Footprint shows a consistent trend of overconsumption (Figure 3). In 2008, the Earth's total biocapacity was 12.0 billion gha, or 1.8 gha per person, while humanity's Ecological Footprint was 18.2 billion gha, or 2.7 gha per person. The amount of forest land needed to sequester carbon emissions, is the largest component of the Ecological Footprint (55 per cent).

This discrepancy means that we are in an ecological overshoot situation: it is taking 1.5 years for the Earth to fully regenerate the renewable resources that people are using in a single year. Instead of living off the interest, we are eating into our natural capital.

Both the Ecological Footprint and biocapacity are expressed in a common unit called a global hectare, in which 1 gha represents a biologically productive hectare with world average productivity.

# Built-up land Fishing Forest Grazing Cropland Carbon

# 1.5 YEARS TO REGENERATE THE RENEWABLE RESOURCES USED IN ONE YEAR

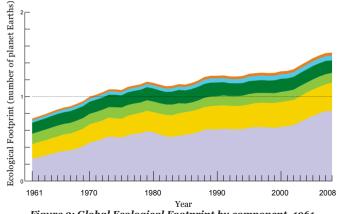


Figure 3: Global Ecological Footprint by component, 1961-2008 The largest component of the Ecological Footprint is the carbon footprint (55%) (Global Footprint Network, 2011).

# THE HUMAN IMPACT ON THE PLANET IS EXCEEDING SUPPLY

The UN Environment Programme, one of the agencies behind many of the agreements reached in Rio 1992, concludes that environmental target setting works best when it addresses well-defined issues for which technological solutions exist or can be developed, and where progress is measurable (UNEP, 2011).

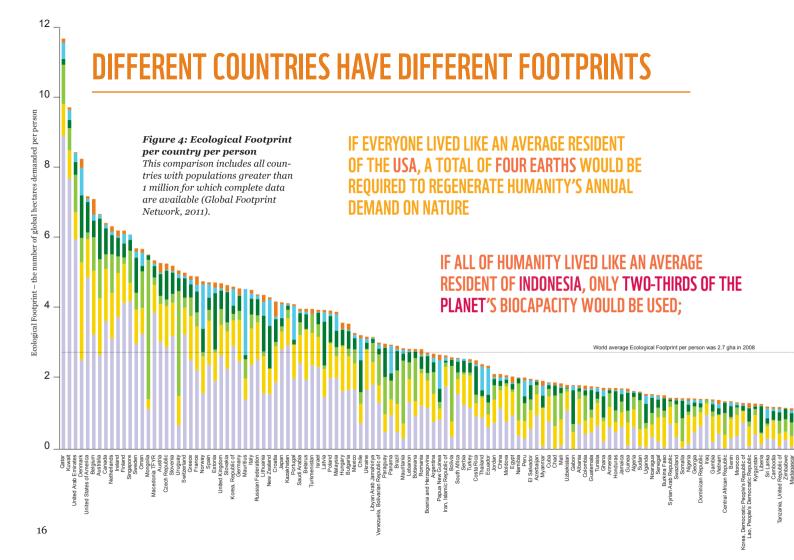
For this to happen, on the global scale required to ensure that world is on a clear path to a sustainable future, there needs to be a significant shift in our attitudes to the environment and in our understanding of our reliance on natural capital. In the last two decades, despite some progress, business has continued "as usual" and the human impact on the planet has continued to grow, destroying nature and the natural resources upon which we ultimately depend for our survival.

The human impact on the planet has three components: population numbers, how much each of us consumes, and the resource intensity to produce our goods and services.

Throughout the 20th century, the expanding human footprint on the planet was due primarily to a growing world population, which quadrupled during the century. But this is changing. Since 1992, world population has grown by 26 per cent, reaching 7 billion in late 2011 (UNEP, 2011). But family sizes are falling - the average is now 2.5 children per woman - and the rate of growth has declined from 1.65 per cent a year to 1.2 per cent (UNEP, 2011). Some believe we will see "peak population" later this century.

SINCE 1992, WORLD POPULATION HAS GROWN BY 26 PER CENT, REACHING 7 BILLION IN LATE 2011

THROUGHOUT THE 20TH
CENTURY, THE EXPANDING
HUMAN FOOTPRINT ON THE
PLANET WAS DUE PRIMARILY
TO A GROWING WORLD
POPULATION



# THE COMPONENTS OF THE ECOLOGICAL **FOOTPRINT**



#### Carbon

Represents the amount of forest land that could sequester CO2 emissions from the burning of fossil fuels, excluding the fraction absorbed by the oceans which leads to acidification.



#### **Cropland**

Represents the amount of cropland used to grow crops for food and fibre for human consumption as well as for animal feed. oil crops and rubber.



#### **Grazing Land**

Represents the amount of grazing land used to raise livestock for meat. dairy, hide and wool products.



#### **Forest**

Represents the amount of forest required to supply timber products, pulp and fuel wood.



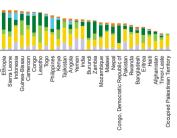
#### **Built-up Land**

Represents the amount of land covered by human infrastructure, including transportation, housing, industrial structures and reservoirs for hydropower.



#### **Fishing Grounds**

Calculated from the estimated primary production required to support the fish and seafood caught, based on catch data for marine and freshwater species.



# HIGH INCOME COUNTRIES MAKE DISPROPORTIONATE DEMANDS

The per capita Ecological Footprint of high-income nations dwarfs that of low- and middle-income countries (Figure 5).

The Living Planet Index for high-income countries shows an increase of 7 per cent between 1970 and 2008 (Figure 6). This is likely to be due to a combination of factors, not least of which being that these nations are able to purchase and import resources from lower-income countries, thereby simultaneously degrading the biodiversity in those countries while maintaining the remaining biodiversity and ecosystems in their own "back yard".

In stark contrast, the index for low-income countries has declined by 60 per cent. This trend is potentially catastrophic, not just for biodiversity but also for the people living in those countries. While everyone depends ultimately on ecosystem services and natural assets, the world's poorest people feel the impact of environmental degradation most directly. Without access to land, clean water, adequate food, fuel and materials, vulnerable people cannot break out of the poverty trap and prosper.

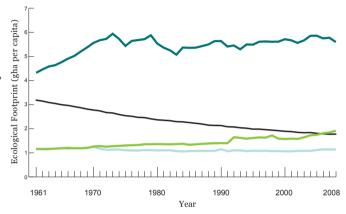
Figure 5: Changes in the Ecological Footprint per person in high-, middle- and low-income countries between 1961 and 2008

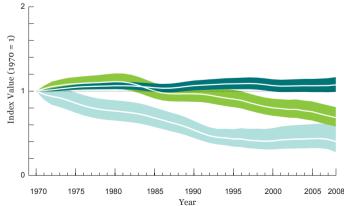
The black line represents world average biocapacity in 2008 (Global Footprint Network, 2011).

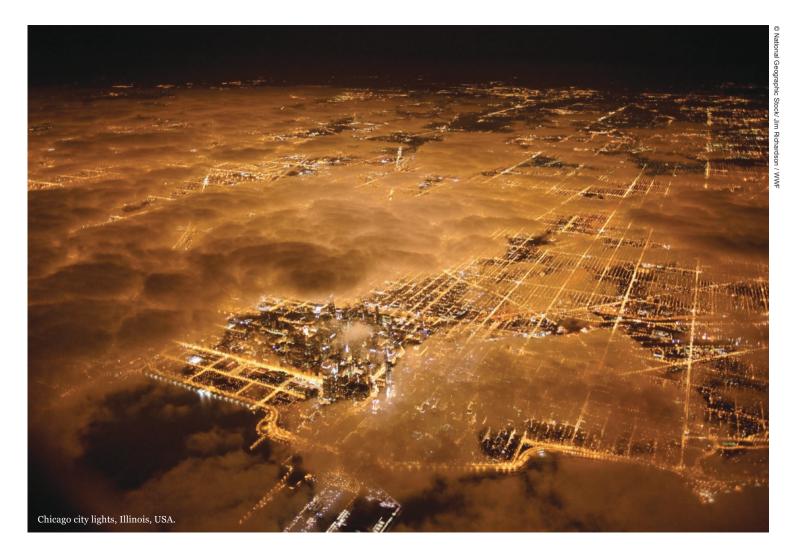


Figure 6: Living Planet Index by country income group

The index shows a 7% increase in high-income countries, a 31% decline in middle-income countries and a 60% decline in low-income countries between 1970 and 2008 (WWF/ZSL, 2012).







# MORE PEOPLE, LESS RESOURCES

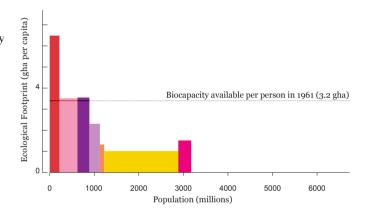
On a global scale, both population and the average per capita footprint have increased since 1961. However, the relative contribution of each to the overall increased Ecological Footprint is different in different regions. The available biocapacity per person nearly halved in the same time (Figure 7).

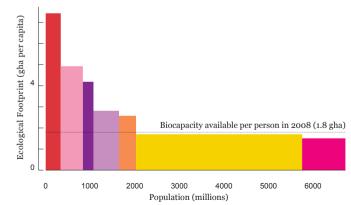
Since the 1970s, humanity's annual demand on the natural world has exceeded what the Earth can renew each year. Similar to overdrawing a bank account, eventually the resources will be depleted. At current consumption rates some ecosystems will collapse even before the resource is completely gone.

The consequences of excess greenhouse gases that cannot be absorbed by "natural sinks" are already being seen, with rising levels of atmospheric CO2 causing increased global temperatures, climate change and ocean acidification. These impacts in turn place additional stresses on biodiversity and ecosystems and the very resources on which people depend.

Figure 7: Ecological
Footprint by geographic
grouping, 1961 and 2008
Change in the average footprint per person and population for each of the world's
regions. The area within each
bar represents the total footprint for each region (Global
Footprint Network, 2011).







# **CONSUME MORE WISELY**

An increasingly important driver of our growing human footprint is our rising personal consumption. We are all consuming more, especially in high-income countries, which are already placing a disproportionately high demand on the planet's available resources.

Materials extraction overall is up 41 per cent over the past two decades, while food production is up by 45 per cent (UNEP, 2011). Both rates are well ahead of population growth. World plastics' production has more than doubled since 1992, about half of it for disposable applications such as packaging (UNEP, 2011). We are also building new infrastructure at an extraordinary rate. Cement production is the biggest and fastest growing industrial source of CO2 emissions. It has risen 230 per cent

in the past 20 years (UNEP, 2011). Globalization, by driving down prices, has amplified the consumption boom. International trade has tripled in value in the past 20 years (UNEP, 2011). Airfreight transport has increased by 230 per cent (UNEP, 2011).

#### Urbanization

More than 50 per cent of the global population now lives in urban areas. The number of people living in cities has shown a 45 per cent increase since 1992 and urbanites generally consume more – for example the ecological footprint of the average citizen of Beijing is three times the Chinese average (WWF, 2012). And globally, cities account for 75 per cent of energy consumption (UNEP, 2011). Globally, urban residents are already responsible for more than

70 per cent of the world's fossil fuel related CO2 emissions. However, well planned cities can also reduce direct carbon emissions, through good management of collective transport (WWF, 2012).

GLOBALLY, CITIES ACCOUNT FOR 75 PER CENT OF ENERGY CONSUMPTION

SINCE 1992 THE NUMBER OF PEOPLE LIVING IN CITIES HAS GROWN BY 45 PER CENT

# DIFFERENT COUNTRIES, DIFFERENT BIOCAPACITIES

Brazil

15.4%

Some countries with high biocapacity do not have a large national footprint. Bolivia, for example, has a per capita footprint of 2.6 gha and a per capita biocapacity of 18 gha. However it is worth noting that this biocapacity may well be being exported and utilized by other nations. For example, the Ecological Footprint of a citizen of United Arab Emirates (UAE) is 8.4 gha, but within the

country there is only 0.6 gha of biocapacity available per person. The residents of UAE are therefore dependent on the resources of other nations to meet their needs.

As resources are becoming more constrained, competition is growing; the disparity between resource-rich and resource-poor nations is highly likely to have strong geo-political implications in the future.

TEN COLINTRIES **ACCOUNTED FOR NVFR 60 PFR (FN) NF FARTH'S TOTAL BIOCAPACITY IN 2008** 

China 9.9% United States of America 9.8% Russian Federation 7.9% India 4.8% Canada 4.2% Australia 2.6% Indonesia 2.6% Argentina 2.4%

Congo, Democratic Republic of

#### Scramble for land: Food and fuel

Throughout the developing world, external investors are scrambling to secure access to agricultural land for future food production. Since the mid-2000s, it is estimated that an area almost the size of Western Europe has been transferred in land allocation deals. The latest rush for farmland was triggered by the food crisis of 2007-08, but long-term drivers include population growth, increased consumption by a global minority and market demands for food, biofuels, raw materials and timber (Anseeuw et al., 2012).

#### Figure 8: Top 10 national biocapacities in 2008

Ten countries accounted for over 60 per cent of Earth's total biocapacity in 2008. This includes five of the six BRIICS countries: Brazil, Russia, India, Indonesia and China (Global Footprint Network, 2011).

Rest of the world

38.8%

1.6%

# IMPROVING RESOURCE EFFICIENCY

As well as needing to reduce our global levels of consumption, another way of stemming the ecological consequences of modern life would be via improved resource efficiency, the third component of the human footprint. Already, we can see some progress on this front and as many materials rise in price or become in short supply, we are using them more efficiently (UNEP, 2011).

The amount of materials needed to generate US\$1 of GDP has diminished by about 15 per cent in the past two decades (UNEP, 2011). Similarly, the carbon efficiency of the global economy has improved by 23 per cent since 1992 (UNEP, 2011). At the time of the 1992 Earth Summit, it required more than 600 grams of CO2 to produce US\$1 of GDP. In 2007 that figure was around 460 grams. This is a good start and reflects a shift towards more efficient energy use, but

it has not yet come close to reversing the rising tide of CO2 emissions. A key contributor to this is our continuing reliance on fossil fuels.

We are slowly switching to low-carbon energy sources. Since 2004, there has been a 540 per cent increase in investment in renewable energy such as solar and wind power (UNEP, 2011). As a result, solar energy output is 300 times what it was 20 years ago, and wind 60 times greater (UNEP, 2011). This sounds like a huge increase and it's certainly a good start, but these two energy sources still only account for 0.3 per cent of global energy supply (UNEP, 2011).

The drive to sustainable energy production cannot be separated from the imperative to ensure access to modern energy sources for the 1.3 billion people who do not yet have it, and the 2.7 billion people who still get most of their energy for

WWF's recent Energy Report sets out an ambitious vision showing that by 2050 the world's energy needs could be met almost entirely through a combination of much greater energy efficiency and sustainable renewable energy sources (WWF, 2011).

cooking and heating from burning biomass such as dung, wood and charcoal – a major health hazard as well as an environmental threat (WWF, 2011).

The UN Secretary General has proposed that there should be universal access to modern energy services such as electricity by 2030. Particularly in rural areas, only renewable energy can secure that goal. For rural development, renewables are not a luxury; they are a necessity.



# **USING OUR LAND MORE EFFECTIVELY**

Concern about climate change has ensured that energy policy takes centre stage in many environmental debates. But there are other vital issues to consider surrounding sustainability.

One of the most pervasive human impacts on the planet's ecosystems is agriculture. To some extent, food production is a human success story – it has increased by 45 per cent in the past 20 years, compared to population growth of 26 per cent (UNEP, 2011). This was done largely by intensifying farm production, rather than taking more land from nature and many threatened ecosystems have survived as a result (UNEP, 2011). However the ecological impact of this intensification has been considerable.

One reason that the strain on the food supply system has increased is because of

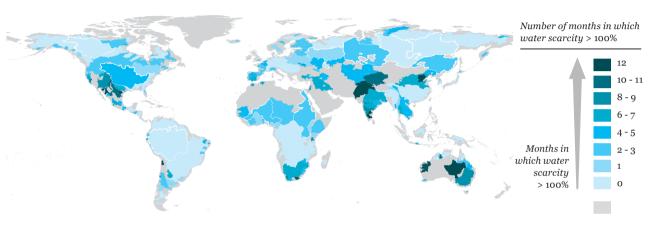
unsustainable overconsumption of meat, particularly in wealthier countries. Average meat consumption worldwide had risen from 34 kilograms per year in 1992 to 43 kilograms today (UNEP, 2011). Meat production requires much more resources to produce than grains or pulses (UNEP, 2011). Livestock are responsible for 18 per cent of the world's greenhouse gas emissions (FAO, 2006).

Much of this agricultural productivity has been achieved by using huge amounts of agrochemicals, such as artificial nitrogen fertilizer. Production of these chemicals requires lots of energy and as a consequence, it now takes between 7 and 10 calories of energy to produce one calorie of food (UNEP, 2011).

FOOD PRODUCTION HAS INCREASED 45 PER CENT IN THE LAST 20 YEARS

AVERAGE MEAT CONSUMPTION WORLDWIDE HAD RISEN FROM 34 KILOGRAMS PER YEAR IN 1992 TO 43 KILOGRAMS TODAY

# **WATER: SOURCE OF LIFE**



At least 2.7 billion people live in river basins that experience severe water scarcity during at least one month of the year. To provide a more refined insight into water availability and demand than is generally considered, a recent study (Hoekstra et al., 2012) has analysed the monthly Blue Water Footprint of 405 major river basins, in which 65 per cent of the global population reside. A precautionary ap-

proach was taken based on natural flows (the estimated flow through the river basin before any water is taken out), and the presumed environmental flow requirement (the amount of water needed to maintain the integrity of freshwater ecosystems), assumed to be 80 per cent of monthly natural run-off (Richter et al., 2011).

If more than 20 per cent of the natural flow is being used by

people, then the Blue Water Footprint is greater than the amount of blue water available and water stress will occur. Figure 9 shows the number of months during the year in which blue water scarcity exceeded 100 per cent in the world's major river basins between 1996 and 2005; meaning that, during these months, more than 20 per cent of the natural flow is being used by people.

#### Figure 9: Blue water scarcity in 405 river basins between 1996 and 2005

The darkest blue shading indicates river basins where more than 20% of water available in the basin is being used throughout the year. Some of these areas are in the most arid areas in the world (such as inland Australia) however other areas (such as western USA) have many months of water scarcity because significant amounts of water within these basins are being channelled into agriculture (Hoekstra et al., 2012).

## MANAGE WATER SUSTAINABLY

Global water use for agriculture has also increased substantially. The land area under formal irrigation has increased 21 per cent in 20 years (UNEP, 2011). Irrigation now accounts for 70 per cent of the water abstracted from rivers and underground reserves; and if rainfall is taken into account, crops are responsible for 92 per cent of the human water footprint (WWF, 2012).

With many rivers running dry because of over-abstraction, 2.7 billion people now live in catchments that experience severe water shortages for at least one month a year (WWF, 2012).

Additionally, the tropical freshwater Living Planet Index is deteriorating faster than any other, with 70 per cent biodiversity loss between 1970 and 2008.

Water is a rapidly emerging global crisis that was barely discussed in Rio 20 years ago.

Globally, we are hugely wasteful in our use of both water and fertilizers. Most fertilizer never gets into the crops and instead pollutes rivers and marine waters, or is released from soils into the atmosphere as nitrous oxide, a potent greenhouse gas.

# 2.7 BILLION PEOPLE EXPERIENCE SEVERE WATER SCARCITY AT LEAST ONE MONTH A YEAR

CROPS ARE RESPONSIBLE FOR 92 PER CENT OF THE HUMAN WATER FOOTPRINT

# Water reserves: Securing water resources for people and nature

The Mexican National Water Commission (CONAGUA), with support from WWF and the Fundacion Gonzalo Río Arronte, is working to manage freshwater ecosystems. In 2011, a national environmental flow standard was approved, and 189 basins were identified as potential "water reserves": watersheds with high biological richness and relatively high water availability. These basins are the main targets of the National Water Reserves Program (CONAGUA, 2011) that is creating conditions to safeguard the natural flow regimes that sustain critical ecosystems, secure the services they support and maintain buffering capacity against climate uncertainty and water scarcity risk.

# OCEANS: MORE THAN A MAJOR SOURCE OF PROTEIN

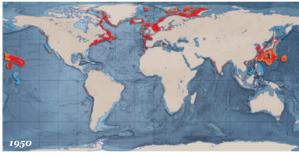
The world's oceans supply fish and other seafood that form a major source of protein for billions of people, and provide seaweed and marine plants used for the manufacture of food, chemicals, energy and construction materials. Marine habitats such as mangroves, coastal marshes and reefs form critical buffers against storms and tsunamis and store significant quantities of carbon. Some of these habitats, especially coral reefs, support important tourism industries. Ocean waves, winds and currents offer considerable potential for creating renewable energy supplies. These services have a huge value: for food production; as a source of income; and preventing loss and damage to property, land, human life and economic activities.

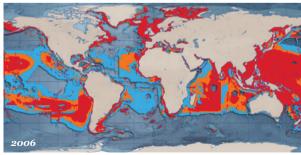
However, the health of oceans is threatened by overexploitation, greenhouse gas emissions and pollution. Over the past 100 years, the use of our oceans and the services they provide has intensified: from fishing and aquaculture to tourism, and from shipping to oil and gas extraction and seabed mining.

Figure 10: The expansion and impact of world fishing fleets in (a) 1950 and (b) 2006

The maps show the geographical expansion of world fishing fleets from 1950 to 2006 (the latest available data). Since 1950, the area fished by global fishing fleets has increased ten-fold. By 2006 100 million km2, around 1/3 of the ocean surface, was already heavily impacted by fishing. To measure how intensively these areas are fished, Swartz et al., (2010) used the fish landed in each country to calculate the primary production rate (PPR) of each region of the ocean. PPR is a value that describes the total amount of food a fish needs to grow within a certain region. In the areas in blue, the fleet extracted at least 10% of this energy. Orange indicates a minimum of 20% extraction and red shows least 30%, highlighting the most intensively and potentially overfished, areas.

The consequences of increased fishing intensity have been dramatic (Figure 10). One-third of the world's oceans and two-thirds of continental shelves are now exploited by fisheries.





# A FUTURE FOR FISHERIES

The world's last large-scale sources of "wild" food, the ocean fisheries, have suffered from rampant over-exploitation (UNEP, 2011). Despite putting ever more and ever bigger fishing vessels to sea, with ever bigger nets, fish catches have been declining since the mid-1990s (UNEP, 2011 & WWF, 2012).

Just as natural forests are being replaced with monoculture plantations, so wild fishing is being replaced with aquaculture. The production of aquaculture has grown more than 260 per cent in 20 years, which equals more than half of the total wild fish catch (UNEP, 2011).

Producing food sustainably is as important to the future of the world as producing energy sustainably. It requires better managed inputs to fields, better stewardship of soils and water, more equitable distribution of foodstuffs, a drive to

reduce excessive consumption, and a major effort to eliminate waste everywhere – from fields and warehouses, to dinner plates. Where wild food still exists – most notably in rivers, wetlands and oceans – its stocks should be rigorously protected.

# PRODUCING FOOD SUSTAINABLY IS AS IMPORTANT AS PRODUCING ENERGY SUSTAINABLY

#### Fisheries: impact on marine ecosystems

A nearly five-fold increase in global catch, from 19 million tonnes in 1950 to 87 million tonnes in 2005 (Swartz et al., 2010), has left many fisheries overexploited (FAO, 2010b). Catch rates of some species of large predatory fishes – such as marlin, tuna and billfish – have dramatically declined over the last 50 years, particularly in coastal areas of the North Atlantic and the North Pacific (Tremblay-Boyer et al., 2011). Targeted fishing of top predators has changed whole ecological communities, with increasing abundance of smaller marine animals at lower trophic levels as a consequence of the larger species being removed. This in turn has an impact on the growth of algae and coral health (WWF, 2012).

# **DEVELOPMENT WITHIN PLANETARY BOUNDARIES**

Currently the most widely used indicator for development is the Human Development Index (HDI). Like all averages, the HDI conceals disparities in human development in individual countries and does not take into account other important variables, such as inequality. A new version of the HDI – the Inequality-adjusted Human Development Index or IHDI – is a measure of human development that takes into account societal inequality.

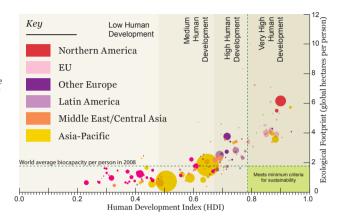
Under perfect equality, the IHDI is equal to the HDI; but it progressively falls below the HDI as inequality rises. Linking the Ecological Footprint and (I)HDI enforces the conclusion that the majority of countries with high (I) HDI have improved the well-being of their citizens at the expense of a large footprint (Figure 11).

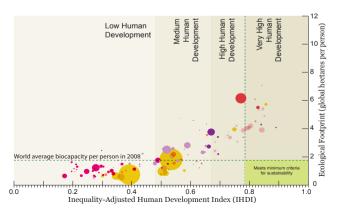
#### Figure 11a: The Ecological Footprint for each country versus the Human Development Index, 2008

The dot representing each country is coloured according to its geographic region and are scaled relative to its population. The shading in the background of this figure and in figure 11b indicates the HDI thresholds for low, medium, high and very high human development and are based on UNDP, 2010 (Global Footprint Network, 2011).

#### Figure 11b: The Ecological Footprint for each country (in 2008) versus the Inequality-adjusted Human Development Index (in 2011)

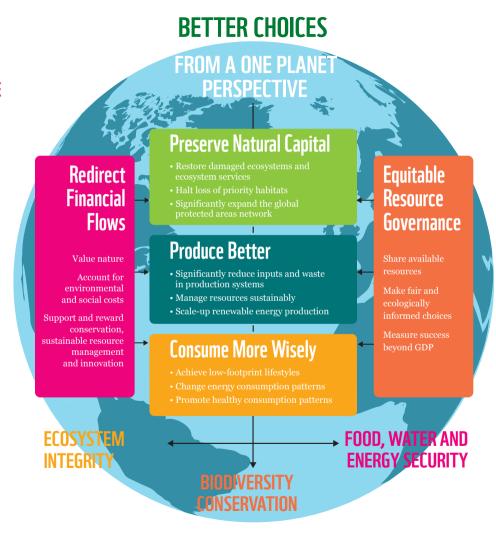
The Inequality-adjusted HDI (IHDI) accounts for inequality in each of the three dimensions of the HDI - education, life expectancy and income per capita - by "discounting" the average value of each one according to its level of inequality. Therefore, although the general shape of this graph is the same as in Figure 11a, many countries have moved to the left. Countries with less human development tend to have greater inequality in more dimensions - and thus see larger losses in their HDI value. Note: The development thresholds are the same in both this figure and Figure 11a to make it easier to compare the two of them. The IHDI values shown here are from 2011 - for more information see UNDP, 2011 (Global Footprint Network, 2011).







WWF'S ONE PLANET
PERSPECTIVE PROPOSES TO
MANAGE, GOVERN AND SHARE
NATURAL CAPITAL WITHIN
THE EARTH'S ECOLOGICAL
BOUNDARIES



# **RIO+20: THE ROAD TO RECOVERY**

In the 20 years since the 1992 Rio Earth Summit, we can see tentative signs of human development decoupling from unsustainable uses of materials and ecosystems. But this fitful progress has usually been overwhelmed by our increasing demands on the planet. It is now clear that "business as usual" is no longer an option. On current trends, with rising human footprints and declining natural resources, humanity will require 2.9 planets by 2050 (WWF, 2012). "Business as usual" will destroy our natural capital ever faster - creating resource conflicts today and most likely making life increasingly difficult for future generations (WWF, 2012).

We now require a far more fundamental rethink of how the world does business than anything attempted after Rio '92. We need to better account for the real value of natural capital and ecosystems. Words must become action and Rio+20 is a key opportunity for world leaders to make that happen.

Feeding the world, ensuring universal access to basic resources such as water, food and energy is essential for us all. But this will be impossible to achieve without protecting the natural capital that we derive from forests, soils, ocean and freshwater ecosystems, and without the backdrop of a stable climate. We have the technology and the knowledge of what is required to fix the current environmental problems we face. What we need now is the unified global will to make it happen.

ON CURRENT TRENDS, HUMANITY WILL REQUIRE 2.9 PLANETS BY 2050

WE NEED TO BETTER ACCOUNT FOR THE REAL VALUE OF NATURAL CAPITAL AND ECOSYSTEMS

# FOOD, WATER AND ENERGY FOR ALL

WWF's Living Planet Report shows that high-income regions use five times the amount of natural resources than the lowest income countries. We are living beyond the Earth's means and are distributing these unsustainable proceeds inequitably: the poorest countries and communities bear a disproportionate share of the negative effects of the growing global demand for resources while industrialized nations enjoy most of the benefits. Future generations will face resource scarcities and environmental degradation, not of their making, that will increasingly lead to conflict and insecurity.

The growing number of urban poor that will live in tomorrow's cities adds additional urgency to finding sustainable and equitable development paths. The UN Conference on Sustainable Development 2012 (Rio+20) presents world leaders with a stark choice: they can tinker around the edges of global development as we know it today, or they can lift our ambitions by delivering a global vision for development, which considers environmental, social and economic factors equally, so that humans can live in harmony with nature for generations to come.

This vision will require deliberate choices and targeted public and private investment not just to decouple development from increased natural resource use, but to actively preserve, enhance, and effectively manage the world's natural resource base and the ecosystem services on which human well-being depends. It will also require purposeful investment that

enhances the capacity of the poor to move out of poverty and fulfil their rights and needs for access to resources, financial assets, energy, water, food, housing, health, and education.

HIGH-INCOME REGIONS USE FIVE TIMES THE AMOUNT OF NATURAL RESOURCES THAN THE LOWEST INCOME COUNTRIES

# **GREEN ECONOMIES AND SUSTAINABLE DEVELOPMENT**

- **Green economies** would seek to effectively manage and govern natural resources; decouple growth from resource depletion; and improve equitable human wellbeing within the carrying capacity of the planet's ecosystems.
- Governments must make use of their fiscal, legal and regulatory powers to fully embed human and environmental capital into private sector accounting and valuation. The fair and sustainable management and use of natural assets are also key to ensuring green economies deliver for the poor.
- International cooperation to deliver green economies should be strengthened above and beyond existing Official Development Assistance (ODA), and include technology cooperation, investment support, capacity-

building and experience sharing between developed and developing countries.

- The corporate sector has a crucial role to play, and strengthened corporate reporting standards on sustainability are a key tool in ensuring this.
- The Sustainable Development Goals (SDGs) must seek to address all dimensions of sustainable development (economic, social and environmental considerations) in an integrated way and be universally applicable.
- At Rio+20, world leaders should set in place an immediate and clear process to begin developing these SDGs within the framework of the post-2015 Millennium Development Goals.

WWF calls for strong global political leadership, to recognize and address the challenges of the interconnected environmental, social and economic crises.

WWF supports measures of human progress which go beyond GDP and take into account the true value of both natural and social capital.

WWF supports the proposal for Sustainable Development Goals as a contribution to the post-2015 development framework. Rio+20 should agree the principles and process for their development.

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#### **BIOCAPACITY**

It takes 1.5 years for the Earth to regenerate the renewable resources that people use, and absorb the CO2 waste they produce, in that same year.



#### **BIODIVERSITY**

Biodiversity, ecosystems and ecosystem services – our natural capital – must be preserved as the foundation of well-being for all.



#### **BETTER CHOICES**

Living within ecological boundaries requires a global consumption and production pattern in balance with the Earth's biocapacity.

#### **EQUITABLE SHARING**

Equitable resource governance is essential to shrink and share our resource use.



#### Why we are here

To stop the degradation of the planet's natural environment and to build a future in which humans live in harmony with nature.

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